

Product Guide :
volume three

DunGüüd

What's GÜD?

No Sulphates : No Parabens :

No Propylene : Currelty Free : Always.



Bringing you the GÜD : The whole GÜD : and nothing but the GÜD.

Products for the People : Unisex :
Doing away with the complicated
regime : Honest, ethical and clean
formulations : Laid back : Aussie
Made and owned : simple to use :
get on with your day : You're in GÜD
hands.

Product Performance... THE FEEL GÜD STUFF



- Original formulations and fragrances
- No Nasties - Free from Sulfates, Parabens & Propylene Glycol.
- Packed with native Australian plant-based ingredients/
- Cruelty-free & ethical.
- Colour safe.
- Offers UV & thermal protection (in many products)

Social Responsibility... THE DO GÜD STUFF



All packaging is 100% recyclable



Completely biodegradable packing materials.



Products produced using local water treated with reverse osmosis.



Production is powered by solar.

By implementing these and many other measures, DunGüd is able to significantly reduce our carbon footprint and uphold its commitment to social responsibility each and every day.



Date Night...

HYDRATING SHAMPOO



Available as:
e 250ml/8.5 fl.oz.

THE GÜD STUFF

Aloe Vera :

Contains enzymes which help rejuvenate cells on the scalp : Smooths and adds shine, while promoting healthy hair growth : May help to reduce scalp sensitivity and dandruff.

Joboba Oil :

Helps hair retain moisture : rich in vitamins and minerals that nourish hair, including vitamin C, B vitamins, vitamin E, copper, and zinc to strengthen.

All the moisture : none of the weight : vitamin enriched : work small amount in to damp hair : Lather : rinse : repeat if desired: for all hair types : GÜd-to-go

Date Night...

HYDRATING CONDITIONER



Available as:
e 250ml/8.5 fl.oz.

THE GÜD STUFF

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Helps hair retain moisture : rich in vitamins and minerals that nourish hair, including vitamin C, B vitamins, vitamin E, copper, and zinc to strengthen.

All the moisture : none of the weight : vitamin enriched : use after shampoo : work mids to ends : rinse : a luxurious finish : for all hair types : GÜd-to-go

Day Spa...

RESTORATIVE SHAMPOO



Available as:
e 250ml/8.5 fl.oz.

THE GÜD STUFF

Waratah Flower Extract:

This much-loved Australian flower is packed with plant amino acids to help restructure and repair hair, promoting healthy hair growth, smoothness, reduced frizz and overall condition.

Argan Oil :

Argan oil is loaded with fatty acids (oleic and linoleic acid) and antioxidants (vitamin E and polyphenols), which hydrate the hair, retains moisture, and neutralize free radicals to protect both the hair follicles and the scalp from stress.

A luxurious wash for stressed hair : Strengthen & repair : Improve shine & lustre : Shampoo twice and finish with Day Spa conditioner : Undo the damage : Help is here : GÜd-ness

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A luxurious conditioner for stressed hair : Strengthen & repair : Improve shine & lustre : Apply for a few minutes, then rinse : Undo the damage : GÜd-ness



Bimbo...

BLONDE TREATMENT

Use after shampoo : To brighten: Rich with moisture : Removes warm tones : Improves strength & shine : Apply for a few minutes then rinse : You're smarter than they think : GÜd-stuff

Available as:
e 250ml/8.5 fl.oz.



Reset...

DETOX SHAMPOO

Deep clean : eliminate oil product build up : work small amount in to damp hair : lather : rinse : repeat: feel refreshed : GÜd-o

Available as:
e 250ml/8.5 fl.oz.

Lift...

Available as:
e 250ml/8.5 fl.oz.

VOLUME SHAMPOO

THE GÜD STUFF



Hydrolysed Rice Protein:
A true game-changer for those seeking fuller, thicker-looking hair. This ingredient is derived from rice and is celebrated for its capacity to strengthen and fortify hair strands from within.

Flame Tree extract:
The well-known red flower of the Australian Flame Tree contains highly beneficial bio-actives and antioxidants that are brilliant for weightless hair conditioning and hydration.

For fine hair : add density & thickness : work a small amount into damp hair : Lather : rinse : repeat if desired : a luxurious finish without the flop : GÜd-o.

Lift...

Available as:
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VOLUME CONDITIONER

THE GÜD STUFF



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Flame Tree extract:
The well-known red flower of the Australian Flame Tree contains highly beneficial bio-actives and antioxidants that are brilliant for weightless hair conditioning and hydration.

For fine hair : light weight : work small amount in mid-lengths & ends : use after shampoo: rinse well : a luxurious finish without the flop : GÜd-o.

Reflection...

HIGH SHINE SERUM

THE GÜD STUFF



Argan Oil :
Argan oil is rich in essential fatty acids, vitamins, and antioxidants that nourish and hydrate the hair. Argan oil helps to improve hair texture, reduce frizz, add shine, and protect against heat damage.

Camellia Oil:
Camellia oil is lightweight and non-greasy, making it suitable for all hair types. It helps to condition and strengthen the hair, giving it a smooth and shiny appearance. It can also protect hair from environmental damage.

A luminous gloss : improve condition and reduces frizz : apply to mid-lengths & ends : wet or dry : shine bright : GÜd-ness

Available as:
e 100ml/3.4 fl.oz.

Pomp...

WORKABLE HAIRSPRAY

THE GÜD STUFF



Panthenol:
Panthenol is a provitamin of B5 (pantothenic acid) and is included for its moisturizing and conditioning properties. It helps improve hair texture, adds shine, and can help reduce split ends.

Beta Vulgaris (Beet) Root Extract:
Beet root extract is a natural ingredient that can help nourish and condition the hair. It contains vitamins and minerals that may benefit the hair and scalp.

A multipurpose modern-day hairspray : apply to damp or dry hair while styling : adds hold : light shine : flexible : soft brush-able or layer to lock in style. GÜd-gear.

Available as:
e 210g/304.9 mls/10.3 fl.oz. 3

Nirvana...

TREATMENT PRIMER & SECOND DAY RE-STYLER



Available as:
e 250ml/8.5 fl.oz.

THE GÜD STUFF

Bamboo:

A rich source of Silica to strengthen and add elasticity : Contains amino acids and flavonoids which help hair to retain moisture and protect from harmful free-radical and UV damage.

Olive Squalene :

A great conditioner, helping to restore any lost moisture on hair & scalp : Softens hair texture and adds shine without making your strands greasy.

**Heaven on Earth : treat :
prime : thermally protect from heat :
detangles & nourishes :
light hold : the antidote to bed hair :
use wet or dry :**

Güd-ness

Salt Of The Earth...

BEACH SPRAY



Available as:
e 250ml/3.5 oz

THE GÜD STUFF

Marine Algae :

Sourced in Australia :
Contains minerals : Potassium :
Magnesium : Iron : Vitamins A, B3, B6, B12, C and E.

Australian Sea Salt :

Adds undone lived in texture :
Volume without drying out your strands.

Castor Oil :

An effective humectant :
Draws moisture in :
Keeps hair looking soft and shiny.

**Beach in a bottle : Salt infused spritz :
Build natural texture and volume :
Spray in to damp or dry hair :
Style : Güd days.**

Sideshow...

STYLING BALM



Available as:
e 200ml/6.8 fl.oz.

THE GÜD STUFF

Kale:

High in vitamin C to help balance out oil production : activated by heat to fortify and improve the overall quality of every strand.

Chamomile:

Conditioning extract which will nourish and strengthen hair while smoothing and softening each hairs cuticle.

**Reduce frizz : Add lustre & shine :
Light hold : Apply wet or dry :
For a perfect blow out or scrunch in to support movement & curl :
Go you Güd thing.**

Bounce Back...

CURL ENHANCING CREAM



Available as:
e 200ml/6.8 fl.oz.M

THE GÜD STUFF

Jojoba Oil:

Jojoba is rich in vitamins and minerals that nourish hair, including vitamin C, B vitamins, vitamin E, copper, and zinc. Jojoba strengthens hair while adding shine and lustre

Jasmin Flower leaf extract :

Jasmin Flower is a great moisturizing and protective property for curly hair types. It helps to smooth the hairs cuticles, enhancing manageability and increasing shine.

**A cure for curls : Apply damp or dry :
Create definition : Enhance shine while eliminating frizz :
Just enough hold : A touchable finish : Güd-one**



Stratosphere...

STYLING POWDER

**For height : Obviously : Dry hair start :
Pump into roots : Work through mids :
Then ends : Matte textured finish with volume :
Güd stuff.**

Quandong :

The Australian outback's most potent fruit :
High in proteins : Vitamin-C.

Amino Acids :

Boosts the hairs strength : Assists with moisture retention :
Vitality.

Available as:
e 10g/0.35 oz.

Dry Cleaner...

DRY SHAMPOO PASTE



Revolutionary paste :

Creates volume, matte

texture and separation : Hint of dry shampoo

powder : For feeling and looking fresh : All hair lengths and

types : Emulsify in to palms : Convert paste to serum : Apply

where required : GÜd times.

Available as:

e 100g/3.5 oz

THE GÜD STUFF

Zeolite :

Natural mineral cleanser : Absorbs sebum : Neutralises pollutants.

Macadamia Oil :

Rich source of vitamins A & E : Protein: Calcium : Potassium : For hair strength.

Coconut Oil :

Contains beneficial fatty acids : Prevents protein loss : Delivers weightless condition.

Fashion Police...

STRONG PUTTY



Strong : Obviously : Flexible :

Right dose of shine

: Great for shorter hair : Build

texture : Work into palms

then dry hair : GÜd results.

Available as:

e 100g/3.5 oz

Kaolin Clay :

Packed with in calcium : Silica : Zinc : Magnesium :

Great for maintaining healthy hair and scalp : Provides hold.

Australian desert Lime :

Contains a rich concentration of Vitamin C : Powerful antioxidant : Helps rejuvenate hair.

Grape Seed Extract :

Contains vitamin E : Good for hair growth : Extensive proteins : minerals : Linoleic acid : helps to condition, prevent dandruff : May support hair density.

Concrete Jungle...

MATTE CLAY



Strong : Create : Hold : Minimal shine : For shorter more resistant hair types : Work vigorously into palms : Then dry hair : GÜd effect.

Available as:

e 100g/3.5 oz

Benonite Clay (Volcanic Ash) :

Conditions : Moisturises the hair : Absorbs excess oils : matte / dry finish.

Aloe Leaf Extract :

An antioxidant : Antibacterial properties : Supports healthy hair and scalp.

Hydrolysed Silk :

An amino peptide concentrate: Rich in proteins : Adds lustre, body and manageability.

Blow Out...

EXPANSION SPRAY

Kakadu Plum:

Native to Australia's Northern Territory, Kakadu Plum has the highest concentration of natural Vitamin C of any known plant. It helps to smooth & lock in essential moisture while Vitamin A polishes the appearance of the hair shaft.

Bamboo :

Bamboo is a complex source of amino acids, vitamins and minerals, it's one of the richest sources of silica in the world, in fact 70% of the plant is made up of this all-natural nutritious powerhouse which improves hairs elasticity.

From flat to full : Apply to dry hair : Roots to ends : Instantly adds body & dry texture : Medium hold : A touch of shine : Got the GÜds

Available as:

e 200g/ 275 mls/9.3 fl.oz. 3



Amped...

BODY BUILDING FOAM

Emu Apple:

Found in the Australian outback, Emu Apple contains nine powerful phyto-active compounds including amino acids to add strength, sugar alcohol which acts as a natural humectant helping your hair retain moisture and flavanols which reduce free radical damage.

Tasmanian Pepper Berry :

Tasmanian Pepper Berry, a native Australian extract is considered to be a superfood for the hair & skin/scalp as it is rich in active compounds which can revitalize and rejuvenate damaged hair while enhancing moisture retention.

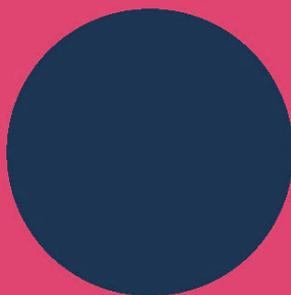
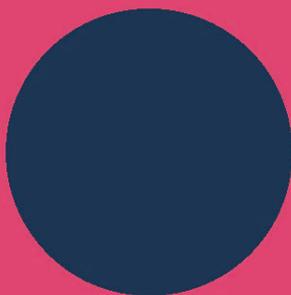
Go large : Amplify your style : Apply damp : Blow dry in for body and bounce : Great for medium to fine hair : GÜd one

Available as:

e 150ml/5.07 fl.oz



do good... DunGüd



WOORAILOORA

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