



KEVIN.MURPHY+
COLOR.ME *GLOSS*™

KEVIN.MURPHY+ COLOR.ME *GLOSS*™

COLOUR WITH STRENGTH AND SHINE

Introducing COLOR.ME GLOSS, the newest range in the COLOR.ME lineup uniquely designed as a colour and treatment in one.

Luminous, demi-permanent **colour** goes beyond **shine** to reconstruct and deeply moisturise the hair for incredible **strength** that increases every time you colour.

A modern selection of SHADE options and a variety of application techniques allow for a completely customisable hair experience.



30 LUMINOUS SHADES

COLOR.ME GLOSS acidic hair colour treatment is available in a range of sheer, soft SHADES for endless creativity and natural looking results.





KEVIN.MURPHY+
COLOR.ME GLOSS™

GLOSS

Acidic hair colour treatment with
KMBOND® and Vitamin C
Traitement coloration acide avec
KMBOND® et Vitamine C

0.31/3.1A

60 mL / 2.0 Fl. Oz. Liq. e

KEVIN.MURPHY+
COLOR.ME GLOSS™

GLOSS

Acidic hair colour treatment with
KMBOND® and Vitamin C
Traitement coloration acide avec
KMBOND® et Vitamine C

7.0/7N

60 mL / 2.0 Fl. Oz. Liq. e

KEVIN.MURPHY+
COLOR.ME GLOSS™

GLOSS

Acidic hair colour treatment with
KMBOND® and Vitamin C
Traitement coloration acide avec
KMBOND® et Vitamine C

1.11/1

60 mL / 2.0 Fl.

0.31/3.1A

0.31/3.1A

KEVIN.MURPHY+
COLOR.ME GLOSS™

7.0/7N

7.0/7N

KEVIN.MURPHY+
COLOR.ME GLOSS™

1.11/1

1.11/1

KEVIN.MURPHY+
COLOR.ME GLOSS™

GEL.ACTIVATOR

Enjoy easy and quick mixing with our GEL.ACTIVATOR featuring an innovative, luxurious liquid gel texture and a 1:2 mixing ratio. Its acidic pH protects the health and integrity of the hair, prevents the shift of natural depth and does not cause damage to hair. Best of all, the versatile gel texture is compatible with a wide variety of application techniques, allowing colourists to create techniques at the chair or basin for every client.



KEVIN.MURPHY+
COLOR.ME GLOSS™

GLOSS

Gel colour activator
Activateur de couleur en gel

GEL.ACTIVATOR

900 mL / 30.4 Fl. Oz. Liq. e

900 mL / 30.4 Fl. Oz. Liq. e

GEL.ACTIVATOR

CLEAR

Add a touch of light with this pigment-free SHADE perfect for adding shine or to pastelise other SHADES. It can also be used as an add-on hair treatment for clients with natural or coloured hair to help thicken and strengthen their hair.



KEVIN.MURPHY+
COLOR.ME GLOSS™

GLOSS

Acidic hair colour treatment with
KMLBOND[®] and Vitamin C
Traitement coloration acide avec
KMLBOND[®] et Vitamine C

CLEAR
TRANSPARENT

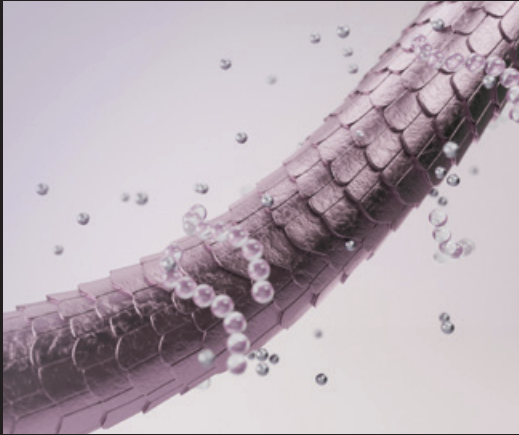
250 mL / 8.4 Fl. Oz. Liq. e

250 mL / 8.4 Fl. Oz. Liq. e

TRANSPARENT
CLEAR

KMLBOND[®] et Vitamine C
Traitement coloration acide avec
KMLBOND[®] et Vitamine C
Acidic hair colour treatment with

THE TECHNOLOGY

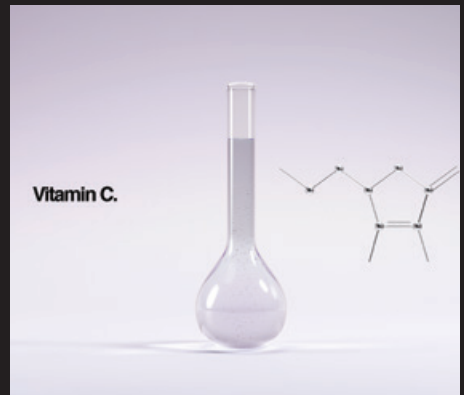


KM.BOND²

Our advanced plant protein complex works to strengthen the hair from within. Rich proteins from superfoods are hydrolysed to create smaller molecules that penetrate the hair cortex and cuticle layer to refill damaged hair. New hair bonds are created for advanced repairing benefits that results in 37% thicker¹, 25% stronger¹, healthier hair in one single application. Hair strength continues to build over time with every service.

VITAMIN C

This natural antioxidant helps protect and maintain colour purity. Obtained from sorbitol, a natural sugar source, this form of Vitamin C ensures maximum vibrancy for pure, bright colour results.



FORMULA HIGHLIGHTS

- Ammonia, PPD and MEA free
- Naturally-derived ingredients
- High purity colouring molecules
- Panthenol, Propanediol for deep hydration
- Contains Omega 3,6 and 9 for enhanced hair softness and shine
- Low fragrance level for a more pleasant colour experience

¹ On pre-lightened hair



THE CHOICES WE MAKE

Enjoy COLOUR WITH STRENGTH
AND SHINE in a formula you can
feel good about.

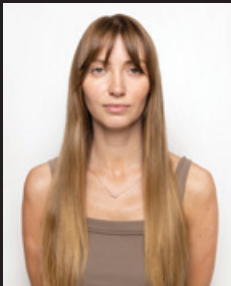
COLOR.ME GLOSS is a vegan
formula with no animal derived
ingredients, no animal by-
products, nor processing aids.

We choose to be kind to the
hair while also remaining kind
to the environment. The formula
is biodegradable, bottled in
recycled plastic and produced
with an innovative energy
savings manufacturing process
using 100% renewable energy.

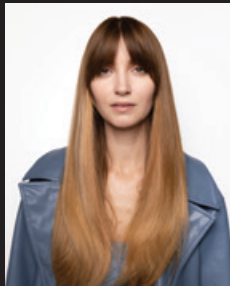
KEVIN.MURPHY+ COLOR.ME GLOSS™

SERVICES

COLOR.ME GLOSS revitalises natural, coloured or lightened hair, providing sheer colour that lasts up to 15+ washes without the new growth effect. This multifaceted solution offers less commitment while enhancing the look and feel of the hair, making it a perfect innovation for all colourists.



BEFORE

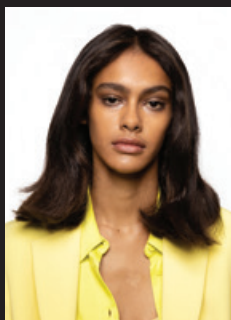
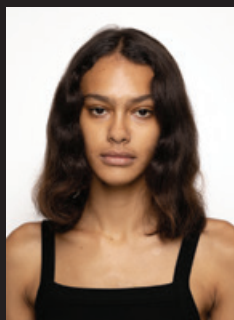


AFTER

REFINE, TONE or NEUTRALISE

10-20 MINUTES ON DAMP OR
DRY HAIR

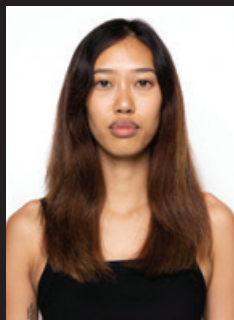
Refine, tone or neutralise hair colour for clients with pre-lightened hair to help them achieve their perfect target SHADE while giving their hair some TLC.



TONE-ON-TONE

10-20 MINUTES ON DAMP OR DRY HAIR

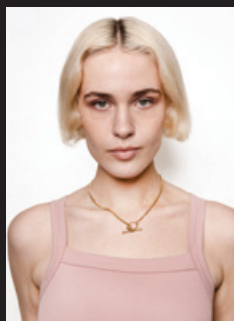
Refresh and enhance natural or coloured hair. Create a soft colour effect without commitment.



DARKEN, COLOUR BALANCE or CORRECT

20 MINUTES ON DRY HAIR

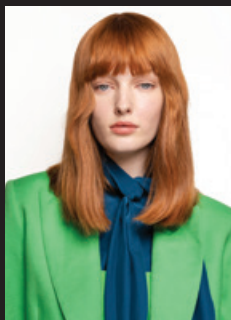
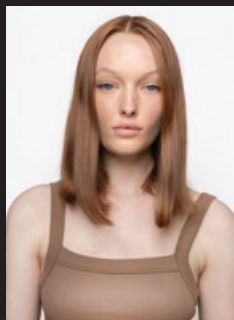
Darken hair or correct uneven hair colour.



PASTELISE

10-20 MINUTES ON DAMP OR DRY HAIR

Mix CLEAR with other SHADES to pastelise and create modern tones on pre-lightened hair.



REFILL AND BOND TREATMENT

5-20 MINUTES ON DAMP OR DRY HAIR

Create a professional, restorative hair treatment using CLEAR or any SHADE. Repairs damaged, porous or sensitised hair.



KEVINMURPHY.COM.AU

#COLORMEGLOSS

DISTRIBUTED BY

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