

all hair
types



all gener-
ations

all types of expression

the K18
CLEAN CANVAS

FORMULATED WITH PATENTED K18PEPTIDE™



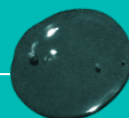
The **PEPTIDE PREP™** category was engineered to create the cleanest canvas for a healthy hair base—whether you're looking for an effective and safe cleanse or a heavy-duty detox that won't mess with color—and will **make every K18 application a hair-health changing experience.**

@k18hair
#k18results

detox shampoo

A color-safe clarifying shampoo with skincare-inspired ingredients + microdosed with the patented K18PEPTIDE™ to nourish hair while removing buildup for a clean, healthy hair canvas.

Activated Charcoal
absorbs toxins,
excess oils, & dirt



K18PEPTIDE™
works to reduce
protein loss to keep
hair feeling soft,
strong, healthy,
& clean



Salicylic Acid
clears sebum
buildup in follicles
without stripping

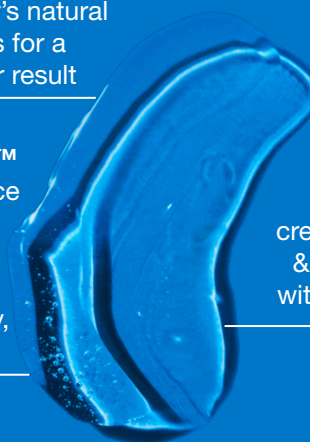


pH maintenance shampoo

A smoothing shampoo microdosed with the patented K18PEPTIDE™. Powerful yet non-stripping formula is designed with an optimized pH that is safe enough for everyday use.

Optimized pH
keeps the cuticle
closed during washing
& protects hair's natural
moisture levels for a
smoothing hair result

K18PEPTIDE™
works to reduce
protein loss to
keep hair
feeling soft,
strong, healthy,
& clean



**Plant-derived
surfactants**
create high foaming
& cleansing power
without being harsh

**Color-Safe, Non-Sensitizing,
Dermatologist Tested**

