

KEVIN.MURPHY



BLOW.DRY

Meeting a client's need with a great blow-dry is an essential part of the KEVIN.MURPHY philosophy. This class will teach you the foundations of the blow-dry: You will learn the importance of clean sectioning and product choice; how to prepare and execute finished looks

on any length of hair; and how to communicate with clients to help them solve problems with blow-drying at home. We will focus on techniques using the range of products and tools necessary to master a perfect finish that lasts every time.

OUTCOMES: You will know how to prepare and execute finished looks, whether blow-drying for volume, smoothness or texture. Understand why communication is key to any blow-dry service to ensure that you exceed your clients' expectations.

HIGHLY RECOMMENDED FOR: Stylists who have a basic understanding of the product range and are looking to explore blow-dry techniques to advance their skill set behind the chair.

DATE: 11th Oct 2021

TIME: 10am – 1pm

LOCATION: Woorailoora Pte Ltd
39b Jalan Pemimpin #03-02
Prime Industrial Building
Singapore 577184

REQUIREMENTS:

Hairdressing Tools Required- Tail comb, Round brush, Curling iron

Phone / Tablet to download digital Work.BooK

LEVEL: Foundation

COURSE TYPE: Hands-On

COURSE DURATION: 3

Hours

HOST: Avan

BOOKING CONTACT:

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