

I.DOO

Create wedding experiences the KEVIN.MURPHY way. It's a privilege to take part in anyone's special day, but being in the wedding business requires a new outlook. You need an inclusive mindset, patience, great hair skills and business savvy. You need to be an outstanding artist who is confident in current wedding trends, and you must be able to communicate in person and across different media in the planning phase. It is the planning, skills and execution you offer that make the difference. Budgets, timelines and production of the day all need to be looked at — and that's before you even do hair! We will help you to understand and be understood. Learn how to use mood boards as a tool to identify and communicate creative ideas. Set a timeline for visits, and look at the opportunities for your salon and your client as you prepare.

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OUTCOMES: You will learn new creative skills inspired by KEVIN.MURPHY session styling and be able to create looks that complement any theme. Learn how to work with clients' requests and help them with timelines leading up to and during the entire event. Understand the business of weddings and combine that with beautiful hair to exceed your clients' expectations and to get solid referrals for future wedding business.

HIGHLY RECOMMENDED FOR: Any stylist looking to build confidence in working with wedding clientele.

DATE: 20th Sept 2021 Monday

TIME: 10am – 1pm

LOCATION: Woorailoora Pte Ltd
39b Jalan Pemimpin #03-02
Prime Industrial Building
Singapore 577184

REQUIREMENTS:

Hairdressing Tools Required- Tail comb, Brushes
Phone / Tablet to download digital Work.BooK

LEVEL: Intermediate

COURSE TYPE: Hands-On

COURSE DURATION: 3 Hours

HOST: Jessi



BOOKING CONTACT:

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