

# KEVIN.MURPHY



## LEARN.ME

**LEARN.ME**, in three parts, is the most important class you will experience. It is an exclusive tour into everything KEVIN.MURPHY. Think of this class as product insight and exploration, not just product knowledge. LEARN.ME is about understanding KEVIN.MURPHY the brand, Kevin Murphy the man, and everything that makes our products and culture so unique.

**OUTCOMES:** Be well-versed in the core principles of KEVIN.MURPHY, product cocktailing and layering suggestions, and learn about the culture and passion behind the creation of the brand. Explore the KEVIN.MURPHY regimens and how to apply this knowledge to your clients using the 1.2.3. language. Enhance your styling services and learn the tips and tricks used to create time-saving KEVIN.MURPHY looks each and every time.

**HIGHLY RECOMMENDED FOR:** Salons and stylists new to the KEVIN.MURPHY range, or salons and stylists looking to revisit and renew their knowledge of the brand.

## LOOKS

Certain looks will always remain signature to KEVIN.MURPHY styling. Learn about the range of products, unique styling tools and setting techniques that create these signature looks, including our fast up-dos. You will leave with a better understanding of the KEVIN.MURPHY approach to hairstyling.

**DATE:** 19th Jul 2021 Monday  
23rd Aug 2021 Monday

**TIME:** 10am – 1pm

**LOCATION:** Woorailoora Pte Ltd  
39b Jalan Pemimpin #03-02  
Prime Industrial Building  
Singapore 577184

**REQUIREMENTS:**

Hairdressing Tools Required- Tail comb, Round brush,  
Curling iron  
Phone / Tablet to download digital Work.BooK

**LEVEL:** Foundation

**COUR TYPE:** Hands-On

**COURSE DURATION:** 3 Hours

**HOST:** Avan

**BOOKING CONTACT:**

**JOELYNN KOH, Business Consultant @ W**

**PH: +6591260273**

**E: [joelynn.koh@woorailoora.com.sg](mailto:joelynn.koh@woorailoora.com.sg)**



**WOORAILOORA PTE. LTD.**

39B Jalan Pemimpin 03-02  
Prime Industrial Building  
Singapore 577184

[www.woorailoora.com.sg](http://www.woorailoora.com.sg)