

KEVIN.MURPHY

LEARN.ME



LEARN.ME, in three parts, is the most important class you will experience.

It is an exclusive tour into everything KEVIN.MURPHY. Think of this class as product insight and exploration, not just product knowledge. LEARN.ME is about understanding KEVIN.MURPHY the brand, Kevin Murphy the man, and everything that makes our products and culture so unique.

OUTCOMES: Be well-versed in the core principles of KEVIN.MURPHY, product cocktailing and layering suggestions, and learn about the culture and passion behind the creation of the brand. Explore the KEVIN.MURPHY regimens and how to apply this knowledge to your clients using the 1.2.3. language. Enhance your styling services and learn the tips and tricks used to create time-saving KEVIN.MURPHY looks each and every time.

HIGHLY RECOMMENDED FOR: Salons and stylists new to the KEVIN.MURPHY range, or salons and stylists looking to revisit and renew their knowledge of the brand.

PRODUCTS

Take a deeper dive into the regimens. Understand why each of the KEVIN.MURPHY product families exists and which clients each one is recommended for. Simplify the process of client conversations with our 1.2.3. language, develop a problem-solving mindset and explore cocktailing options based on each client's individual needs.

DATE: 12th Jul 2021 Monday
15th Nov 2021 Monday

TIME: 10am – 1pm

LOCATION: Woorailoora Pte Ltd
39b Jalan Pemimpin #03-02
Prime Industrial Building
Singapore 577184

REQUIREMENTS:

No Hairdressing Tools Required
Phone / Tablet to download digital Work.Book

LEVEL: Foundation

COUR TYPE: Looks & Learn

COURSE DURATION: 3 Hours

HOST: Jessi, Avan



BOOKING CONTACT:

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