

# START

Welcome to our introductory class offering an overview of COLOR.ME by KEVIN.MURPHY. Theory topics include colour philosophy, hair diagnosis, client communication, product usage and point of difference. Colourists will experience hands-on practice plus instruction on the complete colour-product portfolio.

This class is designed to further your technical skills, help you address challenges and prepare you to deliver the best colour results possible. You'll learn about initial consultations, colour selection, advanced colouration, colour correction, colour removal and practical troubleshooting.

**OUTCOMES:** Increase your knowledge of the crucial elements of colour and diagnosis to meet your clients' needs. Explore and gain a deep understanding of the COLOR.ME product portfolio. Learn how to achieve the perfect personalised colour result for your clients. Understand the techniques, formulations and knowledge needed for colour correction. Explore how to take blonde clients dark and how to remove colour for clients who wish to go lighter.

**HIGHLY RECOMMENDED FOR:** All colourists new to COLOR.ME or new to colour who are looking to expand their understanding of COLOR.ME by KEVIN.MURPHY.

**DATE:** 6th Jul 2021 Tuesday  
10 Aug 2021 Tuesday  
5th Oct 2021 Tuesday

**TIME:** 10am - 1pm

**LOCATION:** Woorailoora Pte Ltd  
39b Jalan Pemimpin #03-02  
Prime Industrial Building  
Singapore 577184

**REQUIREMENTS:**

No Hairdressing Tools Required  
Phone / Tablet to download digital Work.Book

**LEVEL:** Foundation

**COURSE TYPE:** Theory

**COURSE DURATION:** 3 Hours

**HOST:** Tess



**BOOKING CONTACT:**

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