



Jhale Jhole
Ombole

"Jhale Jhole Ombole - NJ" is a Theater group with a philanthropic interest at heart
Registered under IRS as TRISTATE BENGALI CULTURAL ASSOCIATION



www.jjonj.org | www.jjonj.live |
www.jjonj.us



Jhale Jhole Ombole – NJ (JJONJ) - a nonprofit with a vision to promote theater, online plays / short films (OTT) and other cultural celebrations

The first- and second-generation kids of Indian Americans are exposed to Bengali culture

It has philanthropic interest at heart. It supports various initiatives, i.e., fall out of COVID, thalassemia, post catastrophe event, orphanages, etc.

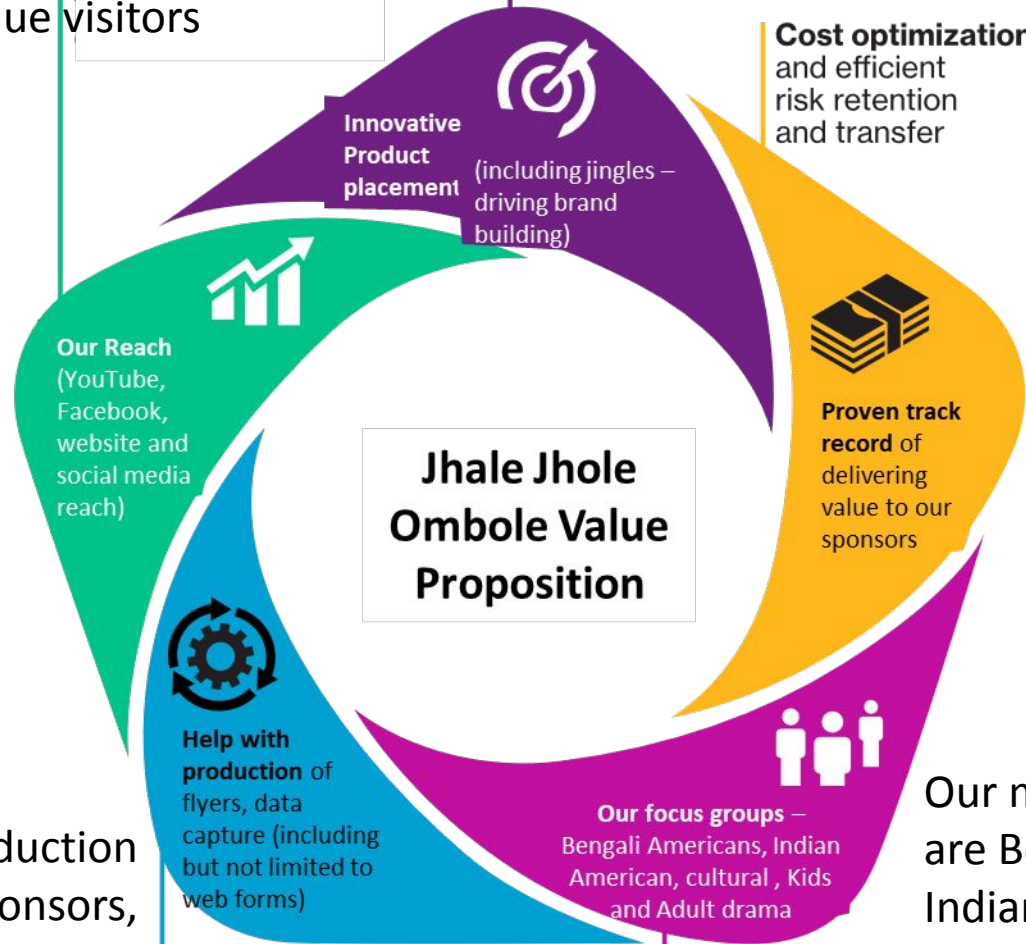
- More than 16k+ unique Youtube views with ~200+ subscribers
- More than 30k+ Facebook views, 1.3k+ followers
- Website traffic > 40k unique visitors

We create Jingles which go with make your brand stand out. Example here >>



[YouTube Link](#)

"Jhale Jhole Ombole - NJ" brings the following onto the table



Our sponsors have got good response from the past events

We have helped in production of flyers for our sponsors, created data capture forms, etc.

Our members and benefactors are Bengali Americans or Indian Americans. We cater to Kids and Adult Dramas & cultural events



Jhale Jhole Ombole

JJO NJ Timeline

a quick overview of our path (till date and immediate future)



Jan 2020

Performed **Prabaser Porshiana** under JJO Banner for Somerset Bengali Association



April 2020

The initial group of members came together with the idea of "Theater group with a philanthropic interest at heart". Implemented the Charter, Social Media presence, etc.



May 2020

<https://jjonj.org/samantara-2020>

Samantara – Online Charity Event with leading artists from Kolkata, Mumbai and USA participating. Raised and disbursed more than 4k USD for needy people



- Helped FEED in India, NJPRF in USA
- Chief Guest, Sandeep Chakravorty, Honorable Consul General, Indian Consulate, NY
- Partnered with BAGC, Chicago, Somers Bengali Association, Anandadhara - Amsterdam, Nriyalina Center of Performing Arts



July 2020

Partnered with NABC on **HOPE 2020** program. Provided tech as well a marketing support.



<http://jjonj.org>



<http://jjonj.us>



<http://jjonj.live>



Jhale Jhole Ombole

JJO NJ Timeline

a quick overview of our path (till date and immediate future)



Jun 2020

Featured at the **Baghajatin ALAAP International Short Play Festival** for "KOYEDE KARTIK".



<https://jjonj.org/international-play-fest>



Oct 2020

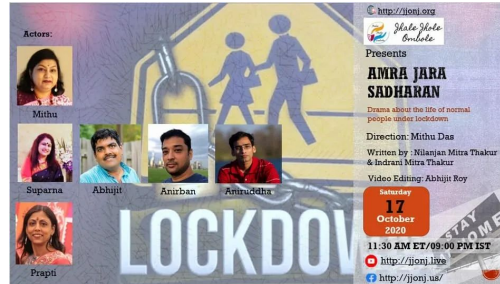
Pujoe Pranjolera 2020. Presented a gala 4 day kids' virtual program on the auspicious occasion of Durga Puja



<https://jjonj.org/pujoe-pranjolera-2020-4>



Amra Jara Sadharan - A Zoom Drama describing the life of common people under the lockdown situation

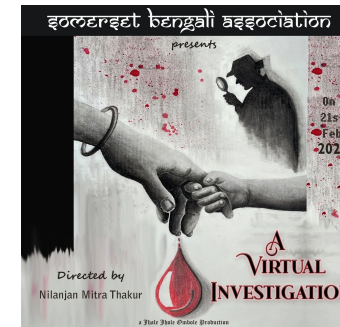


<https://jjonj.org/amra-jara-sadharan>

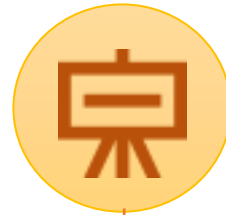


Feb 2021

A Virtual Investigation – based on current COVID Pandemic times and Thalassaemia– a JJO production presented at Somerset Bengali Association which won raving reviews



<https://jjonj.org/virtual-investigation>



March 2021

A Virtual Investigation – based on current COVID Pandemic times and Thalassaemia– a JJO production was shortlisted for The International Bengali Short Film and Theatre Festival 2021 at Dubai, UAE



<http://jjonj.org>



<http://jjonj.us>



<http://jjonj.live>



Jhale Jhole
Ombole

JJO NJ Timeline

a quick overview of our path (till date and immediate future)



April 2021

Celebrated the change of season with “**Spring into Life**” – and Bengali New Year with Rabindra Sangeet (with Srabani Sen), Cultural Program and in house movie – Thanksgiving. All donations were directed towards Cooley’s Anemia Foundation.



July 2021

Partnered with NABC as a participating partner and showcased “Thanksgiving” on the largest Bengali digital platform . Provided tech as well a marketing support to the event



Oct 2021

Pujoe Pranjolera 2021. Presented a gala 2 day virtual program on the auspicious occasion of Durga Puja

PUJOE PRANJOLERA 2021

Mashimoni and the kids are back to entertain us during this durga puja; and they have a company - Sidhu Jethu and his collection of stories.... Looking forward to seeing you all soon !!

SATURDAY 23 OCTOBER 2021
SUNDAY 24 OCTOBER 2021

<http://jjonj.org> <http://jjonj.us> <http://jjonj.live>

<https://jjonj.org/pujoe-pranjolera-2021>

Jhale Jhole Ombole Presents **Spring into Life**

Come and join us as we celebrate the Season of Life – which heralds the return of the sun’s warmth, the renewal of life, and the reappearance of green and color everywhere.....

A Journey with Tagore
Srabani Sen

JJO Inhouse Cultural Program

Dance presented by Pradipta with Sanlaap

JJO Short Film
Thanks giving

Actors: Aniruddha, Anirban, Arundhati, Kamalkali
Camera & Editing: Shatada, Indrani, & Indra
Poster Design: Krishnendu Goswami
Written & Directed by: Nilanjan Mitra Thakur

Time to Donate! HELP US RAISE MONEY FOR A CAUSE AND JOIN US FOR THIS SPECIAL DAY!

SATURDAY APRIL 24TH
11.00 AM EST
8.30 PM IST
ONLINE ON FB, YOUTUBE

FREE EVENT

<http://jjonj.org> <http://jjonj.us> <http://jjonj.live>

<https://jjonj.org/spring-into-life>

Jhale Jhole Ombole Presents **Thanksgiving**

Actors: Aniruddha, Anirban, Arundhati, Kamalkali
Camera & Editing: Shatada, Indrani, & Indra
Poster Design: Krishnendu Goswami
Written & Directed by: Nilanjan Mitra Thakur

<http://jjonj.org> <http://jjonj.us> <http://jjonj.live>

<https://jjonj.org/thanksgiving>



<http://jjonj.org>



<http://jjonj.us>



<http://jjonj.live>



Jhale Jhole Ombole

JJO NJ Timeline

a quick overview of our path (till date and immediate future)



June 2023

Partnered with NABC as a participating partner and showcased "Sammane Satyajit" in the Short Film Festival .



September 2023

Annual Program 2023 - Charity Event

JJO NJ is back with a bang !! It's organizing a charity event as part of its Annual Program 2023.

We will be showcasing

- 1. Drama (Adult and Kids) | 2. Dance Drama | 3. Kobita o Gaan

We will have food and other exciting options.

Charity Event

Tristate Bengali Culture Association

<https://jjonj.org> <http://jjonj.us> <http://jjonj.live>



Jhale Jhole Ombole-NJ
Presents
Annual Program
Drama, Dance, Kobita o Gaan
2023

Date: 16th September 2023
Venue: Jo Ann Magistro Performing Arts Center
Hammarckjold Upper Elementary School
200 Rues Ln, East Brunswick, NJ 08816

For participation, please contact jhalejholeombolenj@gmail.com

16th September 2023
Jhale Jhole Ombole
Presents
Khas Drama
ফাঁসের পত্নী
@Hillsborough High School, New Jersey

16th September 2023
Jhale Jhole Ombole
Presents
Mahakash-er Fanshe
সাম্মানে সত্যজিৎ
Hillsborough High School, New Jersey

Jhale Jhole Ombole
Presents
Trishanku
JJO NJ Annual Program
SATURDAY, 16TH SEP, 2023
An unconventional drama exploring human aspirations in life and beyond.
@Hillsborough High School, New Jersey

Jhale Jhole Ombole
presents
a Dance Drama based on
Kobiguru Rabindranath Thakur's
Chitragada
The Warrior Princess!
JJO NJ Annual Program
SATURDAY, 16TH SEP, 2023
@Hillsborough High School



<http://jjonj.org>



<http://jjonj.us>



<http://jjonj.live>



"Jhale Jhole Ombole - NJ" is looking for the following

	Platinum	Gold	Silver	Bronze	Basic
Social Media Image Ad Presence *	✓	✓	✓	✓	✓
Social Media Video Ad presence *	✓	✓	✓		
Video Ad at the Venue	✓	✓	✓	✓	
Lead Generation/ Production of requisite data capture forms	✓	✓			
Personalized Jingles and unique ad components	✓****				
Production of flyers	✓	✓			
Dedicated support liaison	✓	✓	✓		
No compete on the category	✓	✓	✓		
Presence on JJO Website	✓	✓	✓***	✓***	✓***
Showcase on JJO Brochure	✓	✓	✓	✓	✓
Expected Investment	On discussion	1000 USD + Annually	500**- 250 USD / Event	75 USD / Event	50 USD/ Event

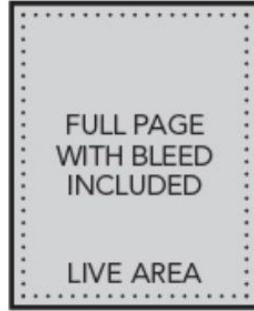
* - Across JJO NJ's social media presence including multiple "exclusive" Bengali forums (i.e., The Global Bengali, Bengalis of New York and New Jersey, Bengalis in Jersey City and New Jersey, Bengalis in New Jersey, USA)

*** - Only during the event (Lead up to the event + 30 days) | 1/3 page AD size

**** - Personalized jingles have been created and incorporated within the programs. Example > <https://bit.ly/jjojingle>

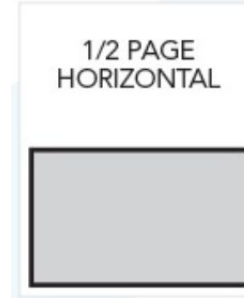
Ad Specifications

Platinum/Gold Sponsors



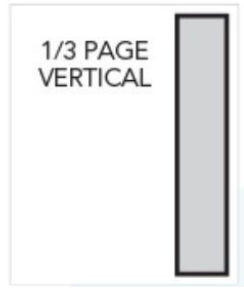
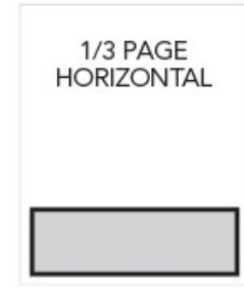
Full Page Ad

Silver/Bronze Sponsors



Half Page Ad

Basic Sponsors



One Third Page Ad

Video Ad Placement at the Venue

