



Jhale Jhole  
Ombole

"Jhale Jhole Ombole - NJ" is a Theater group with a philanthropic interest at heart

Registered under IRS as TRISTATE BENGALI CULTURAL ASSOCIATION



[www.jjonj.org](http://www.jjonj.org) | [www.jjonj.live](http://www.jjonj.live) | [www.jjonj.us](http://www.jjonj.us)



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Jhale Jhole Ombole – NJ (JJONJ) - a nonprofit with a vision to promote theater, online plays / short films (OTT) and other cultural celebrations

The first- and second-generation kids of Indian Americans are exposed to Bengali culture

It has philanthropic interest at heart. It supports various initiatives, i.e., fall out of COVID, thalassemia, post catastrophe event, orphanages, etc.



<http://jjonj.org>



<http://jjonj.us>



<http://jjonj.live>



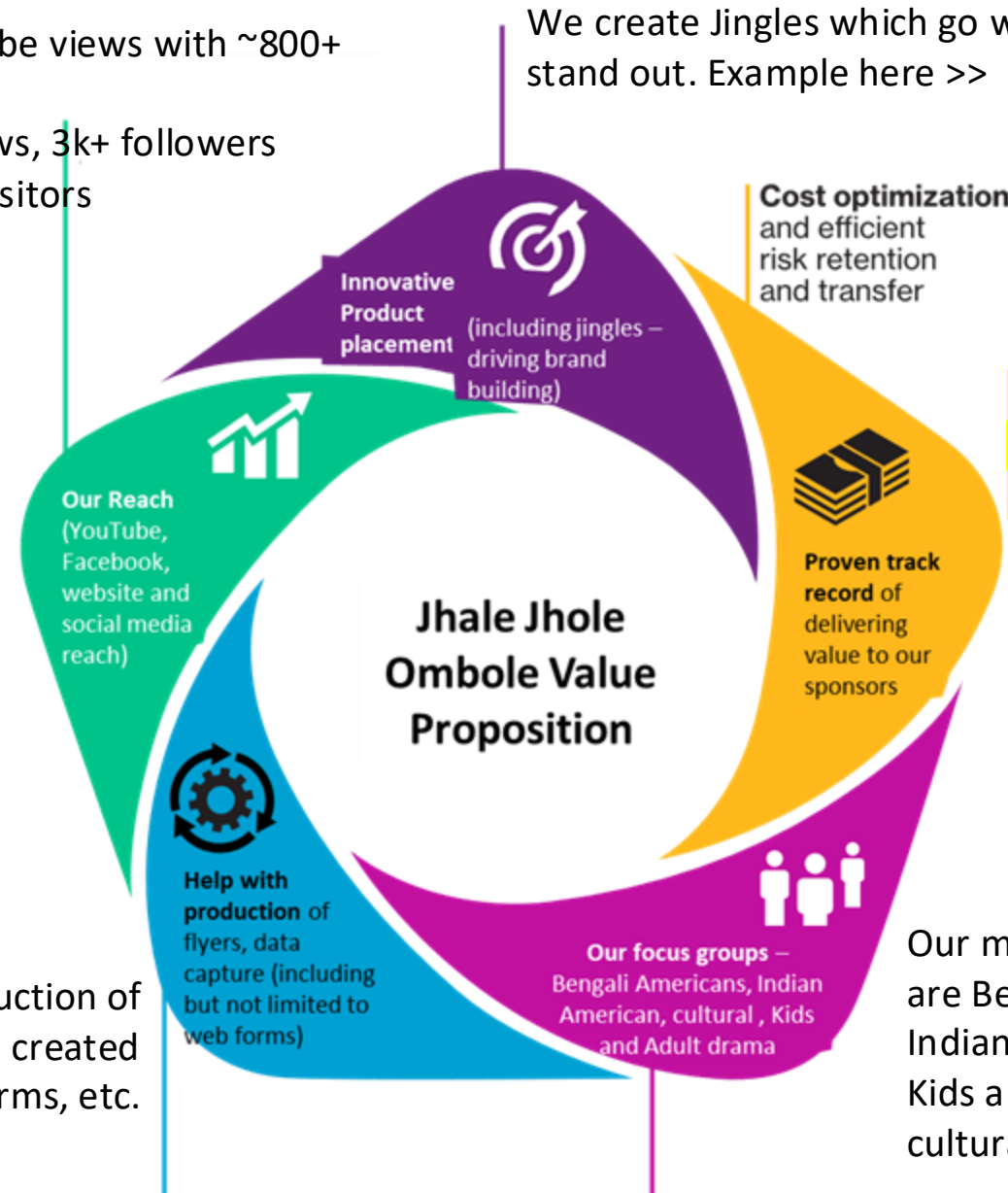
Jhale Jhole  
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- More than 16k+ unique YouTube views with ~800+ subscribers
- More than 80k+ Facebook views, 3k+ followers
- Website traffic > 60k unique visitors

"Jhale Jhole Ombole - NJ" brings the following onto the table

We have helped in production of flyers for our sponsors, created data capture forms, etc.



We create Jingles which go with make your brand stand out. Example here >>



[YouTube Link](#)

Our sponsors have got good response from the past events

Our members and benefactors are Bengali Americans or Indian Americans. We cater to Kids and Adult Dramas & cultural events



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Jhale Jhole  
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"Jhale Jhole  
Ombole - NJ" is  
looking for the  
following

	Platinum	Gold	Silver	Bronze
Social Media Image Ad Presence *	✓	✓	✓	✓
Social Media Video Ad presence *	✓	✓	✓	
Video Ad at the Venue	✓	✓	✓	✓
Lead Generation/ Production of requisite data capture forms	✓	✓		
Personalized Jingles and unique ad components	✓ ****			
Production of flyers	✓	✓		
Dedicated support liaison	✓	✓	✓	
No compete on the category	✓	✓	✓	
Presence on JJO Website	✓	✓	✓ ***	✓ ***
Showcase on JJO Brochure	✓	✓	✓	✓
Expected Investment	On discussion	1000 USD + Annually	500**- 250 USD / Event	75 USD / Event

\* - Across JJO NJ's social media presence including multiple "exclusive" Bengali forums (i.e., The Global Bengali, Bengalis of New York and New Jersey, Bengalis in Jersey City and New Jersey, Bengalis in New Jersey, USA)

\*\*\* - Only during the event (Lead up to the event + 30 days) | 1/3 page AD size

\*\*\*\* - Personalized jingles have been created and incorporated within the programs. Example > <https://bit.ly/jjojingle>



<http://jjonj.org>



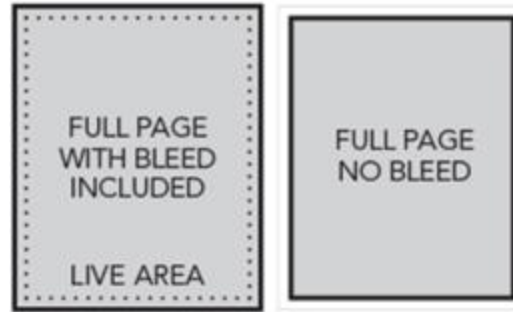
<http://jjonj.us>



<http://jjonj.live>

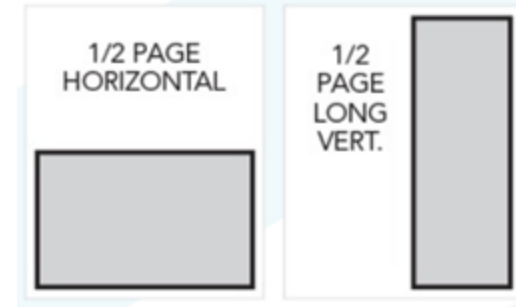
# Ad Specifications

## Platinum/Gold Sponsors



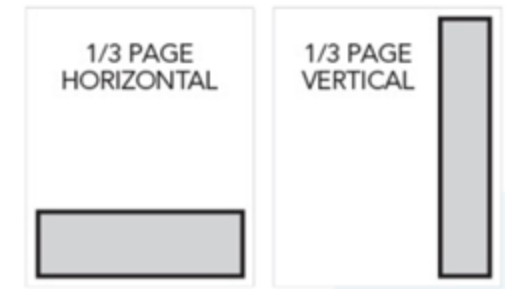
Full Page Ad

## Silver/Bronze Sponsors



Half Page Ad

## Basic Sponsors



One Third Page Ad

## Video Ad Placement at the Venue





# **JHALE JHOLE OMBOLE NJ**

**Tristate Bengali Cultural Association New Jersey - A 501(c)(3) Organization**

THEATER GROUP FOCUSED ON FIRST AND SECOND GENERATION  
INDIAN AMERICANS WITH A PHILANTHROPIC INTEREST AT HEART

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**[www.jjonj.org](http://www.jjonj.org)**  
WEBSITE



**[www.jjonj.live](http://www.jjonj.live)**  
YOUTUBE



**[www.jjonj.us](http://www.jjonj.us)**  
FACEBOOK



**[insta.jjonj.us](https://www.instagram.com/jjonj.us)**  
INSTAGRAM

WHY PARTNER WITH US? KNOW MORE AT  
**[PARTNERSHIP.JJONJ.ORG](http://PARTNERSHIP.JJONJ.ORG)**