

2026 Sponsorship Opportunities



Title Sponsor - Sponsor's name will be linked to the name of the show on all print advertising, website, social media sites, radio and television. Sponsor's banner will be displayed at the main entrance.	\$10,000
Main Attraction - Sponsor's name will be connected to the show's main attraction on all print advertising, website, social media sites, radio and television. Sponsor's banner will be displayed at the main attraction during the show.	\$7,000
Demo Tank - Provides cost of fish, supplies, and casting demonstrations. Sponsor's name will be connected to any advertising of the demo tank on all print advertising, website, social media sites, radio and television. Sponsor's banner will be placed at the demo tank during the show.	\$5,000
NW Big Game Display - Sponsor's name will be connected to this award-winning trophy display. Sponsor's name will be connected to any advertising of the NW Big Game Display on all print advertising, website, social media sites, radio and television. Sponsor's banner will be placed at the NW Big Game Display during the show.	\$4,000
Parking Lot - Provides free parking for patrons who visit the show Fri-Sun. The parking lot can also be sponsored for a single day for \$1500. Sponsor's name will be connected to any advertising for parking on all print advertising, website, social media sites, radio and television. Sponsor may have up to fifteen banners posted at the ticket booth (one at each booth) and along the fences within the parking lot during the show.	\$4,000
Free Fishing - Provides the cost of fish, bait, supplies and assistance for kids 12 and under to fish for free on any one day of the show. Sponsor's name will be connected to any advertising for fishing on all print advertising, website, social media sites, radio and television. Sponsor's banner will be posted at the fishpond (Lunker Lake) during the show on the day that it was sponsored.	\$1,800
Grand Door Prize - Provides the cost of a major prize. Sponsor may purchase the prize or pay and have JLM Productions purchase a prize. All people entering the show may enter once each day to win the door prize. Winner will be drawn and announced on Sunday afternoon prior to the show closing. Sponsor's banner will be placed at the door prize table for all three days of the show. Sponsor's name will be connected to any advertising for the grand door prize on all print advertising, website, social media sites, radio and television.	\$1,000
Exhibitor Lounge - Provides coffee, water, and snacks as well as for a person to run the exhibitor lounge for all three days of the show. This food and drinks are only for exhibitors. Sponsor's banner will be placed in the exhibitor lounge and sponsor will be announced each morning over the speaker to all exhibitors prior to the show opening.	\$1,000
Show Program - Logo placed on front of show program that is handed out to all people entering show. Sponsor's banner also placed on entry table to be seen by attendees entering the SunDome.	\$750

Casting Pool - Pays for the cost of fly-fishing demonstrators during all three days of the show. Sponsor's banner will be displayed at the casting pool all three days of the show.	\$500
Seminar Room - Provides the cost of seminar presenters and necessary equipment needed in the seminar room. Sponsor's banner will be displayed in the seminar room for all three days of the show.	\$500
Kids' Korner - Provides fun activities for children at Kids' Korner during all three days of the show. Sponsor's banner will be displayed at Kids' Korner. Sponsor's logo placed on "Just for Kids" flyer handed out to all people entering the show.	\$500
Discounted Tickets - Pays for the difference in ticket price for seniors, police and fire on Friday or kids twelve and under on Sunday. Sponsor's banner placed outside each ticket booth on corresponding day.	\$500
Hourly Door Prizes - Pays for the cost of hourly door prizes on any one day of the show. Sponsor's banner placed at the door prize table in entry way of show and receives verbal recognition during show.	\$500
Goodie Bags - Pays for first 100 people thru the door on any one day to receive a goodie bag. Sponsor's banner placed in entry way on the corresponding day sponsored. Sponsor may also provide bags with their logo to be used.	\$500
Fly Tying Theater – Show attendees watch on closed circuit TV as professionals tie a variety of flies. Sponsor provides for the cost of necessary equipment/supplies. Sponsor's banner is displayed at the fly-tying theater for all three days of the show.	\$250

**Not all opportunities are available at every show. Call or email with any questions.*



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