Lavington - Jindera
Little Athletics Centre Inc.

2026/27 Sponsorship Prospectus

Join us in supporting the next generation of athletes in our community.

Lavington Jindera Little Athletics Centre is proudly run by volunteers and provides a fun, safe, and inclusive environment where children build confidence, resilience, and a love of being active. As we gear up for the 2026/27 season, we are inviting local businesses to be part of our journey through one of three sponsorship opportunities.

Tier 1: Gold Sponsor – $1,000 contribution

Major Partner Recognition

Our highest level of sponsorship offers maximum exposure and community engagement.

Inclusions:

- Feature sponsor spotlight across our social media platforms (at least 3 times per season)
- Logo placement on:
  - Centre Website
  - Centre Banner
  - Corflute signage displayed at weekly meets
- Flyer or item inclusion in Registration Packs (circulated October 2026)
- Business logo featured in Welcome Letter to all families
- Verbal acknowledgment during Friday night events
- Opportunity to be 'Sponsor of the Week' with extended shout-out
- Invitation to end-of-season event to present awards or participate in photos
- Framed Certificate of Appreciation at season end

Tier 2: Silver Sponsor – $500 contribution

Community Partner Recognition

Inclusions:

- Business highlight on social media (minimum 1-2 posts over the season)
- Logo placement on:
  - Centre Website
  - Centre Banner
  - Registration Pack flyer
- Mention in Welcome Letter to all families
- Flyer or item inclusion in Registration Packs (circulated October 2026)
- Verbal acknowledgment during the season
- Opportunity to be featured as 'Sponsor of the Week'
- Certificate of Appreciation at season end

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President - Matt Livingstone 0401 028 734
Secretary - Tegan Livingstone 0419 388 405

Tier 3: Bronze Sponsor – In-kind support ($250+ value in product or services)

Product Partner Recognition

For local businesses who generously support us through goods, vouchers, or services. Minimum total value of $250 or 170 vouchers for each registered child.

Inclusions:

- Name/logo listed on our centre website and shared in a group 'thank you' post on social media
- Mention in Welcome Letter to all families
- Inclusion in Registration Pack flyer
- Flyer or item inclusion in Registration Packs (circulated October 2026)
- Mention during season launch
- Certificate of Appreciation at season end

Targeted Sponsorship Opportunities

Looking to support something specific?

We also welcome one-off or co-funded contributions toward key items that make a big difference for our centre. These sponsorships don't fall into a tier, they're flexible and collaborative, and we're happy to work with you to match your goals with our needs.

Examples include:

- Training shirts or team apparel – Your business name proudly printed on the backs of our athletes training shirts
- Event equipment – Help us upgrade items like hurdles, shelters, or signage used every Friday night
- Shared sponsor projects – Co-sponsor high-impact items with other local businesses

These sponsorships can be discussed on a case-by-case basis, and we'll work with you to find the right fit in terms of recognition and budget. Whether it's full funding or a shared contribution, we'll make sure your support is acknowledged and celebrated.

Key dates

- Sponsorships confirmed by: Friday 25th September 2026 (to allow time for printing & promotion)
- Season runs: Friday 9th October 2026 to Friday 12th March 2027
- Sponsor features and promotions: Rolled out throughout the season in accordance with your tier

Why sponsor Lavington Jindera Little Athletics Centre?

Your sponsorship helps us grow confident and healthy children by providing an environment where they can thrive, exceed expectations, and proudly represent our community, locally and beyond. You're not just supporting athletics; you're investing in opportunity, inclusion, and community pride.

Your contribution directly supports equipment upgrades, supplies, and the resources we provide our athletes each Friday night to help them succeed.

In return, we'll proudly promote your business to our growing network of families, volunteers, and supporters. We support those who support us, with real visibility, heartfelt appreciation, and a lasting partnership that celebrates your role in making this possible.

Ready to partner with us?

We'd love to hear from you. To confirm your sponsorship or request more information, please contact our centre.

Matt Livingstone

President
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