

ANNA LUETZELSCHWAB

industrial + spatial design

CONTACT

512 658 7182

annaluetzelschwab.com

anna.luetzelschwab@gmail.com

linkedin.com/in/anna-m-luetzelschwab

EDUCATION

Candidate, May 2025

Bachelor of Science in Product Design | Johnson & Wales University

GPA: 3.9/4.0

WORK HISTORY

Sept 2024 - Present
Remote

Digital Marketing & Data Analytics | TOGETHER!

- Plan and execute digital marketing campaigns
- Continuously analyze engagement data and adjust accordingly

Jan 2024 - Present
Providence, RI

Graphic Design Peer Career Advisor | Johnson & Wales University

- Create marketing materials utilizing Adobe InDesign, Illustrator, & Photoshop
- Support and assist students in the Experiential Education and Career Services center with internship and tutoring appointments

Feb 2023 - Sept 2023
Providence, RI

Production and Resource Room Assistant | Johnson & Wales University

- Oversaw venues and provided audio/visual assistance
- Designed and executed promotional material for Student Engagement

Oct 2021 - May 2022
Austin, TX

Supervisor | Whole Foods Market

- Led a team of up to 15 team members and oversaw employee conduct
- Vetted, interviewed, and on-boarded new team members

Oct 2020 - Oct 2021
Austin, TX

Service Lead | H-E-B Grocery

- Supervised a team of up to 30 employees and oversaw employee conduct
- Analyzed store performance metrics and adjusted scheduling accordingly

Apr 2019 - Oct 2020
Austin, TX

Cashier | H-E-B Grocery

- Operated point-of-sale systems to process purchases and returns
- Demonstrated strong communication and customer service skills, memorization, and the ability to work in a fast-paced environment

EXTRACURRICULARS

February 2024 - Present
Providence, RI

President | Design Club at Johnson & Wales University

Johnson & Wales University

- Oversee the JWU Design Club
- Reinstate a dormant club and grew membership from 3 to 60

Sept 2023 - Present
Providence, RI

President | University Involvement Board at Johnson & Wales University

- Oversee the JWU programming board
- manage and allocate a yearly six figure budget