



MOST CALL US INNOVATIVE. OTHERS CALL US DISRUPTIVE. YOU'LL CALL US ESSENTIAL.

IF YOU DON'T OWN YOUR BUILDING'S EXACT-MATCHING STREET URL, IT'S OK, WE CAN ADDRESS IT.

NO ONE ELSE CAN OFFER AND PROMISE WHAT WE CAN.

■ Built-out dedicated websites for each of your buildings in your portfolio to their dedicated street address. All sites will include descriptive copy, availabilities, PDF downloads, contact info, gallery shots, video capability, local merchants, tenant rosters and manager and leasing contact, map.

■ Usage of all dedicated exact-match building URLs that were procured by ADDRESSEO to brand your building by their dedicated street addresses ie:

**10East10thStreet.com 10East10thSt.com 10East10th.com
10E10thSt.com 10E10.com**

While the singular most important URL for digital security is the main address such as **10East10thStreet.com**, all variations that we procured all lead to better online security, will return better search results and rounds out our program. All variations will be available to the subscriber/landlord.

- 360-degree virtual viewing including filming, equipment, editing and uploading.
- B2B creative for all digital display advertising for "Availabilities".
- Ongoing digital monitoring for reviews, comments and postings.
- Search Engine Optimization to ensure top of browser search results.
- Create content and calendar to maintain social media platforms.
- Link all URLs to 3rd party vertical sites for expanded and greater reach.
- Dedicated, branded email addresses from building URL.
- Branded email blasts to industry, tenants, brokers and prospective tenants.
- Strategize with landlords for all digital opportunities.
- Professional photo-shoot of building, common areas, build-outs, neighborhood.
- 20 Monthly social media postings to Facebook, Twitter, LinkedIn and Instagram.
- Virtual staging of open office photography.

INCLUDED SEO FOUNDATION:

- Google 3-pack
- Local business directory setup
- Google maps visibility
- Local optimization
- Work report summary

INCLUDED PRE-LAUNCH TASKS:

- Local Keyword Research
- Competitor Research
- Site Health Check
- Run page speed loading tests
- Run site on validator
- Run crawl test

INCLUDED LOCAL BUSINESS SETUP:

- Google+ Local Creation
- Visible in Google Maps
- Yelp Listing Creation
- Yahoo! Local Creation
- Bing Local Creation



FOR AS LOW AS 0.24 CENTS PSF/MONTH YOUR BUILDING'S CAN HAVE A DIGITAL AD AGENCY.

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|---------------------|-------------------------|------------------------|----------------------------------|
| 1 BUILDING | 0.06 PER FOOT/PER MONTH | 0.72 PER FOOT/PER YEAR | DEDICATED WEBSITE ■ \$10K VALUE |
| 2 BUILDINGS | 0.05 PER FOOT/PER MONTH | 0.60 PER FOOT/PER YEAR | DEDICATED WEBSITES ■ \$20K VALUE |
| 3 BUILDINGS | 0.04 PER FOOT/PER MONTH | 0.48 PER FOOT/PER YEAR | DEDICATED WEBSITES ■ \$30K VALUE |
| 4 BUILDINGS | 0.03 PER FOOT/PER MONTH | 0.36 PER FOOT/PER YEAR | DEDICATED WEBSITES ■ \$40K VALUE |
| 5 BUILDINGS+ | 0.02 PER FOOT/PER MONTH | 0.24 PER FOOT/PER YEAR | DEDICATED WEBSITES ■ \$50K VALUE |

CALL US TODAY AND LETS GET YOU RIGHT ONLINE: 212.279.9300 OR INFO@ADDRESSEO.COM