

Rolling Hills Rodeo Association
PO Box 311 | Cheney | WA | 99004
Primary Phone: (509) 939-660
Email: rhrodeo@gmail.com
Website: www.rhrodeo.com

March 8, 2025

Name

Street Address

City, State, Zip

To Whom It May Concern,

We invite you to partner with Rolling Hills Rodeo Association (RHRA) as a 2025 sponsor! Your financial support not only provides advertising and recognition at all 10+ RHRA events, but also plays a vital role in keeping youth and family rodeo strong in the Northwest.

RHRA is one of the largest nonprofit, 501(c)(3), youth and family rodeo associations in the region. Our events are held the third weekend of June, July, and August in Rosalia, WA. Contestants travel from across the Northwest—including Washington, Northern Idaho, Oregon and beyond—to compete in an atmosphere that values responsibility, goal setting, tenacity, and sportsmanship, all while preserving our Western heritage and lifestyle.

At RHRA, we believe that more is caught than taught. Through competition, our youth develop life skills that extend far beyond the arena. But putting on a production of this scale—hosting as many as 165 contestants in a single day, each competing in multiple events—comes with significant costs.

Your sponsorship will directly support:

- ✓ The production of our youth-focused events
- ✓ Year-end awards that honor contestants' hard work, practice, and perseverance
- ✓ Opportunities for families to spend meaningful time together while competing

Sponsorship Opportunities:

We recognize that every business and individual has different budgets, so we offer several sponsorship levels:

- ◆ Buckle Sponsorship – \$100+ (Multiple available, 50 needed)
- ◆ Platinum Sponsorship – Helps provide saddles to top contestants (Limited to 5)
- ◆ Gold & Silver Sponsorships – A combination of 12 available

We are grateful for every contribution, big or small! Sponsors will receive recognition based on their level, with details outlined on our 2025 Sponsorship Opportunities page. For your convenience, donations can be made via credit card or online through our website under "Sponsor Info."

Thank you for your time and consideration. Your support makes a direct impact on the lives of these young athletes, ensuring the future of rodeo and the values it instills.

Warm Regards,
Rolling Hills Rodeo Association

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2024 RHRA Officers:

Jeremiah Reilly — President
Tonda Lawrence — Vice President
Sarah Kane — Secretary
Jesse Porter — Treasurer
Kelsey Berg — Points Secretary
Rocky Rajewski — Arena Director

Platinum Sponsorship

\$750+ Advertising level

- Large year-end awards with your name (likely a saddle)
- 2.5' X 6' Full color vinyl sign displayed at all RHRA events
- Website and Facebook Advertising
- Day sheet advertising
- Your Name and tag line will be announced a minimum of 5 times at any arena event as well as at our end of year banquet

Gold Sponsorship

\$500+ Advertising level

- 1.7' X 3' Full color Vinyl Sign to be displayed at all RHRA Events
- Website and Facebook Advertising
- Day sheet Advertising
- Your name and tag line will be announced a minimum of 3 times at all arena events as well as at our end of year awards.

Silver Sponsorship

\$250+ Advertising level

- Website and Facebook Advertising
- Day sheet Advertising
- Your name and tag line will be announced a minimum of 1 time at all arena events as well as at our end of year awards.



Buckle Sponsorship

\$100 Advertising level

- Website and Facebook Advertising
- Your name and tag line will be announced at our end of year awards.

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Rolling Hills Rodeo Association, a 501(c)(3) nonprofit organization, invites you to join us as a valued sponsor for our 2025 season. We are a family-oriented association dedicated to teaching youth important life skills such as responsibility, goal setting, grit, sportsmanship, and work ethic. Our events provide opportunities that focus on youth development while fostering quality time and meaningful connections for parents and grandparents.

Your sponsorship not only offers multiple avenues for advertising your business but also helps support the production costs of our events. Additionally, your contribution goes directly toward awards and prizes that encourage and reward our contestants as they learn, grow, and develop these lifelong skills.



2025 Sponsorship Form

Platinum Sponsorship \$750+	Gold Sponsorship \$500-\$749	Silver Sponsorship \$250-\$499	Buckle Sponsors \$100-\$249
<ul style="list-style-type: none"> • Large year-end award with your name • 2.5'x6' full color vinyl sign displayed at all events • Website, Social Media and announcement recognition 	<ul style="list-style-type: none"> • 1.7'x 3' Full Color vinyl sign displayed at all events • Website, Social Media and announcement recognition 	<ul style="list-style-type: none"> • Website, Social Media and announcement recognition 	<ul style="list-style-type: none"> • Website and Social Media recognition

Company/Family Name_____

Contact Person_____ Phone Number_____

Business Tagline or Details_____

Mailing Address_____

City_____ State_____ Zipcode_____

Website_____ Facebook page_____

Businesses check which you prefer

- ☐ Will provide logo and authorize RHRA to create a sign for the purpose of advertising at events
- ☐ Will provide a sign for RHRA to use at events

Level of Sponsorship <input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Buckle	Amount Enclosed_____
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PLEASE MAIL TO: RHRA PO BOX 517 CHENEY, WA 99004