



**SEIZE THE MOMENT,  
BECOME A SPONSOR**



## **Sponsorship Opportunities:**

12th Annual/3rd Virtual LFFoA  
**January 17 – 26, 2025**

*The Premier Film Festival Focused on Later Life Experiences*

Film still above from: *A Great Ride* (2018, Dir. Deborah Craig).



Film still above from: *For the Left Hand* (2021, Dirs. Gordon Quinn & Leslie Simmer).

**Every day in America, 10,000 people turn 65, and are living longer than ever before.** **Now** is a wonderful opportunity to present the lived experiences of our elders and acknowledge their valuable role in our society.

The Legacy Film Festival on Aging, having moved from in-person theaters to online streaming, enables access to audiences from across the US and around the world.

The festival offers graduated sponsorship levels with expanded benefits (**see p. 5**) to capitalize on your organization's exposure, as well as its support of the festival's mission: **to inspire, entertain, and educate intergenerational audiences on the challenges and triumphs of aging.**

**With your organization's support,** we can inspire younger and older adults alike to value their journey to later life.



## AUDIENCE REACH

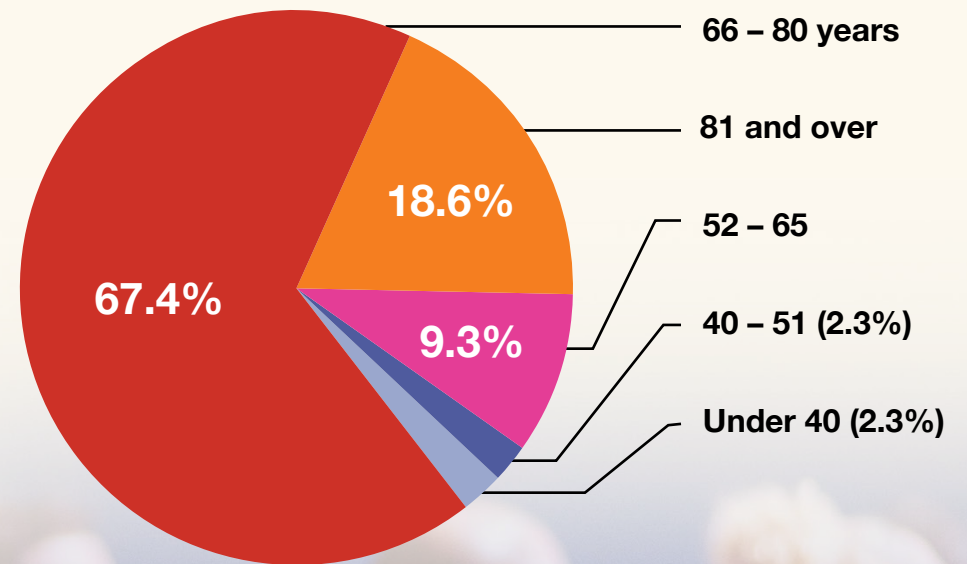


Our email newsletters go out to over **2,000 subscribers**. For an archive of our newsletters, including standalone programs we've presented in 2024, click **HERE**.



Our Facebook page has over **500 followers**. For our Facebook page, click **HERE**.

## AGE OF LFFoA AUDIENCE





The Legacy Film Festival on Aging celebrates the aging process as profound and **meaningful, often challenging, and always courageous**. Will we “age gracefully” crankily, or painfully—or defiantly? Our films portray some of the many facets of this unique, ever-changing experience honestly and artfully and always with compassion and love for their subjects.

## PAST FESTIVALS AT-A-GLANCE

- 17-day Festival, 2023. We offered a Virtual Catalog of 42 films on Aging from around the world, divided into 18 themed Festival Programs, including 13 Interviews with filmmakers, totaling over 30 hours of content
- Covered in ***Forbes*, *San Francisco Chronicle*** and 20+ media outlets including KALW radio. **To see 2023 Press, click [HERE](#).**
- More than 450 virtual attendees
- Filmmaker Interviews



Film still from: (top) *A Bunch of Amateurs* (2022, Dir. Kim Hopkins); (bottom) *Barefoot Empress* (2021, Dir. Vikas Khanna)..

# DONATION LEVELS & BENEFITS

## DONATION LEVELS

BENEFITS		Premier Partner \$5,000	Benefactor \$2,500	Sustainer \$1,500	Patron \$500	Friend \$250
	"Special Presentation" for film program of your choice. Opportunity to pre-record an introduction to the film, add logo placement at top of film roll.	✓				
	Premier logo placement on streaming virtual platform for duration of the festival, and in all promotional materials	✓	✓			
	Unlimited access to all film programs for the entire festival	✓				
	Logo online on streaming platform	✓	✓	✓	✓	✓
	Access to watch 10 film programs from the lineup		✓	✓	✓*	

\* Patron sponsors: access to watch 5 films programs from the lineup





# 12TH ANNUAL (3RD VIRTUAL) LEGACY FILM FESTIVAL ON AGING

**JAN. 17 – 26, 2025**

Send all donation inquiries to:  
Sheila Malkind, Executive Director

[info@legacyfilmfestivalonaging.org](mailto:info@legacyfilmfestivalonaging.org)  
[legacyfilmfestivalonaging.org](http://legacyfilmfestivalonaging.org)

Thanks for making our Festival  
possible!

Please make checks payable to ***Legacy Film Festival on Aging*** and mail it to: **Legacy Film Festival on Aging, P.O. Box 14253, SF, CA 94114.**

Legacy Film Festival on Aging is a 501(c)(3) nonprofit organization. All contributions are tax deductible to the full extent of the law.





**Sheila Malkind,**  
Founder and Executive Director,  
Legacy Film Festival on Aging

Sheila Malkind experienced a stroke in 2020. Now, at age 86, as the Founder and Executive Director of the Legacy Film Festival on Aging, presenting its 12th year of films on Aging, her mission is unchanged: *to present films about later life that entertain, educate and inspire.* Sheila's still curious to hear and see other people's stories of growing older, from other places near and far — stories told to us from the viewpoints of our creative filmmakers.

**Board Members:**

Arlene Reiff (Film Curator)

Susan Kahn

Gideon Mark

Paul Stachel