

Sponsorship Package

Dirt in the Skirt

LADIES SLO-PITCH CHARITY TOURNAMENT

All proceeds going to



Canadian Mental
Health Association
Simcoe County



**SATURDAY
OCTOBER 12**
**AT THE BARRIE
SPORTS COMPLEX**
8AM - 8PM

Featuring:

The Rockford Peaches

The Racine Belles

The South Bend Blue Sox

The Kenosha Comets

The Milwaukee Chicks

The Fort Wayne Daisies

The Kalamazoo Lassies

The Springfield Sallies

The Chicago Colleens

The Minneapolis Millerettes

The Peoria Redwings

The Battle Creek Belles

Special Appearance by:

Dottie's Hotties

Come on out, support women in baseball and a great cause - the Simcoe County CMHA.

Exciting ball games, fun family activities, photo ops with the ladies in their vintage AAGPBL uniforms, music, vendors, dj/announcer, photo booths, side games, prizes, raffles and more!

Dirt in the Skirt!

Intro

We're so excited to invite you to be part of our very special event! This isn't just any tournament—it's a day where we celebrate women in baseball, enjoy some friendly competition, and come together as a community for a cause that matters.



Expect a day full of exciting ball games, vintage uniforms, family activities, and plenty of laughter. With over 200 people coming out to join the fun, there's something for everyone—from photo ops with the ladies, music, and a dj/announcer to vendors, competitions, side games, prizes and yes, even a championship trophy! The best part? All proceeds go to support the Simcoe County Canadian Mental Health Association (CMHA), helping those in our community who need it most. We'd love for you to join us, whether as a sponsor, participant, or spectator. Together, we can make this a day to remember!

SINGLE SPONSORSHIPS

Sponsors/Donors will be posted on website!



Sponsor a Spot - *Named after your company or in memory of someone.*

SPONSORED

250 Homerun Alley - *where awards and photos will take place*

ALL DIAMONDS SPONSORED

300 Regular Diamond (*3 available, each diamond will have company name/logo posted and in the schedule/map*)

SPONSORED

400 Main Diamond (with DJ/Announcer)

SPONSORED

200 Kid/Family Fun Zone A

SPONSORED

200 Kid/Family Fun Zone B

200 Vendor Alley

200 Competitive Zone

Games area with lots of cool prizes!

200 In Memory Wall/Artist Zone

Donations of \$20 or more in memory of a loved one, we will have a couple of artists at the event drawing names and pictures to add to our 'In Memory' Wall plus other interactive and fun art pieces for spectators and players!



Awards

SPONSORED

100 Dirt in the Skirt Trophy/Award

SPONSORED

100 Best Pitcher Trophy/Award

SPONSORED

100 Best Batter Trophy/Award

SPONSORED

200 Championship Trophy

SPONSORED

200 Best Dressed Team Award

Buy the ladies on the winning team a beverage and DITS decal with this sponsorship!



Vendor Alley - For **\$50**, bring a table and advertise/sell some of your non-food products. We'll have spots available by the pavilion. If you are able to, we kindly ask that you donate a portion of your sales to us for the CMHA. We're happy to accommodate larger spaces/special requests.



Uniform Fund - To donate to our uniform fund, purchase raffle tickets from our website (silvercoco.ca). Thank you for your support!

SPONSORED

Special Opportunity to sponsor our 8 men team called Dotties Hotties, all wearing skirts and playing a fun exhibition game against a ladies comp team!

500

Dirt in the Skirt!

Opportunities

HOMERUN SPONSORSHIP

Smaller logo on skin

Spot for a table at

2 VIP passes for

Posted on website marketing & advertising materials

Announced every hour at event

ALL SPONSORED

500

+100 FOR PREMIUM TEAM
(ROCKFORD OR RACINE)

GRANDSLAM SPONSORSHIP

Big logo on uniform on

Spot for a table at the

4 VIP passes for

Special seating for Championship Game

Posted on website marketing & advertising materials

Announced every hour at event

ALL SPONSORED

1000

+250 FOR PREMIUM TEAM
(ROCKFORD OR RACINE)

VIP PASSES

50

Buy as a gift for someone, or a group and we'll email them to your recipient!

- **1 Complimentary Drink Ticket: Enjoy a refreshing beverage on us.**
- **1 Complimentary Food Item: Savor a delicious meal from concessions.**
- **Photo Op with the Teams: Capture a memorable moment with the ladies in their vintage AAGPBL uniforms.**
- **Access to All Fun Zone Activities: Unlimited access to our exciting side games, interactive photo booths, and other family-friendly activities.**
- **Special seating for Championship Game.**
- **Take Home Souvenirs.**



Dirt in the Skirt!

Thank you!



Our tournament offers a unique and impactful way for your business to connect with the community while supporting an important cause. Whether you choose to sponsor a team, a diamond, or make a general donation, your involvement will be instrumental in the success of this event.

We are also open to any additional types of raffle donations, sponsorships or contributions that align with your business goals. If you have a specific idea in mind or would like to customize a sponsorship package, please don't hesitate to reach out. You can contact us at hello@silvercoco.ca to discuss how we can tailor a partnership that best suits your needs.

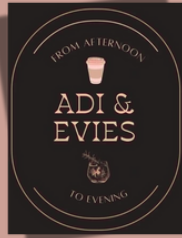
Thank you for considering this opportunity. Together, we can make "Dirt in the Skirt" a day to remember, filled with fun, community, and big support for the Simcoe County CMHA.



Canadian Mental
Health Association
Simcoe County
Gambling, Substance Use and Mental Health Services



Sponsor today!



SIMCOE
MUSKOKA
BUILDING

THE
PEGGY HILL TEAM



REAL PEOPLE. REAL SERVICE. REAL RESULTS.

Maplevue medical pharmacy
& COMPOUNDING CENTRE



Dufferin

A CRH COMPANY

Knight Hawks
ENTERTAINMENT

Empowered
Boudoir
Photography



Authentic Dry Cider —
LONETREE
OLD GROWTH ORCHARD



Thank you,
from all the
ladies!