

Design Teams that Work

**Most teams aren't planned—
they're just assembled.**

Talented people get placed on teams every day.
But without a design for how to work, performance
breaks down:

- Undefined success
 - Accidental accountability
 - Undiscovered strengths
 - Hope as a strategy
- And the result?**
Clumsy collaboration.
Disengaged teams.
Lost productivity.

**Alan helps teams move from guessing how to work
together to knowing how to win together—by design.**

What Teams Gain:

- Clarity on individual and team strengths
- Defined roles, ownership, and contribution
- A shared system for executing work together



Keynote Speaker
Founder - Culturate Advisory
Certified CliftonStrengths® Coach

UNLOCK HUMAN CAPACITY



From default collaboration → to high-performing teams, by design.

DESIGNED TEAMING: powered by CliftonStrengths®

Using CliftonStrengths®, Alan helps teams unlock
the full capacity of their people and aim their
talent toward real outcomes.

Teams don't just work.
They perform—by design

Formats

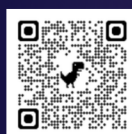
- Half-Day Workshop
- Full Day Experience

Audiences & Events

- Retreats
- Conferences
- Association Meetings
- Leadership Programs
- Teams
- Executives
- Emerging Leaders
- Human Resources

UNLOCK THE CAPACITY INSIDE YOUR ORGANIZATION

[See Alan in Action](#)



www.alanderekutley.com

Why Alan

- **Deep Executive Coaching** experience across aerospace, manufacturing, hospitality, financial services, education, and nonprofit sectors
- **25+ years in HR leadership**, navigating complexity, crisis, and cultural change
- **High energy, deeply human**— never scripted or corporate
- **Simple, practical tools** leaders use immediately
- **Grounded in experience**, not theory

Participant Feedback

100%
find Alan's
session
valuable

100%
would
bring Alan
back

Not Just a Workshop. A Team Experience That Actually Changes How Teams Work.

Alan got the group **up and moving** to **physically engage** with the topic. I appreciated his **insight, humor,** and **vulnerability**.

- Kindall Shannon
Architect, RVK Architecture

Alan has the **uncanny ability** to turn assessments into **engaging** and **actionable conversations**. His **open, honest,** and **vulnerable nature** creates an **intoxicating learning** atmosphere. I would recommend Alan for any company looking to **drive awareness and improvement** in their team.

- Allie Fillingim
Program/Project Manager, CPS Energy

Eye opening and encouraging.
You leave with the desire to **put into practice** what you've learned.

- Kevin Cortez
Architectural Division 8

Incredibly engaging and informative.
I gained real self-awareness and practical tools I could use immediately."

Attendee

Trusted by teams across industries, including:



Build Cultures that Work

When performance slows,
most organizations default to the same playbook:
Tighten control. Push harder. Reinforce power.

But when they do, teams don't thrive—
they shift into survival mode.

- **Urgency** → replaces clarity
- **Perfection** → replaces progress
- **Control** → replaces alignment

And the result?

Performance slows. Alignment breaks down. Capacity goes unused.

Alan helps leaders recognize and shift these patterns—
unlocking the capacity that drives performance.

What Teams Gain:

- See what's actually limiting performance
- Shift leadership patterns in real time
- Build alignment, trust, and execution across teams



Keynote Speaker
Founder - Culturate Advisory
Creator of Fanatical Grace™

UNLOCK HUMAN CAPACITY



Experience the Shift

THE GRACE ADVANTAGE: Three Shifts for Thriving Teams

Most cultures don't fail by design—
they default into patterns that limit performance.

Alan reveals those patterns,
shows how survival mode takes hold,
and gives leaders a **clear path to unlock capacity.**

Formats

Keynote | In-Person | Virtual
Workshop | Half-Day | Full-Day

Audiences & Events

- Teams
- Executives
- Emerging Leaders
- Human Resources
- Retreats
- Conferences
- Association Meetings
- Leadership Programs

UNLOCK THE CAPACITY INSIDE YOUR ORGANIZATION

[Watch Alan in Action](#)



www.alanderekutley.com

Why Alan

Participant Feedback

100% find Alan's session valuable

100% want Alan to speak again

- Created the *Fanatical Grace™* framework, built from real-world transformation work
- 25+ years in HR leadership, leading through crises, complexity, and cultural change
- Grounded in experience, not theory
- Simple, practical tools leaders use immediately
- High energy, deeply human — never scripted or corporate

Alan's delivery had a **profound impact**. He paved the way for deeper conversations and connection throughout the day. Alan truly is one of a kind.

- Clarissa Flores
Executive Director, Blood Cancer United

Alan's talk was very **eye-opening**. I realized we need to evolve into creating a safe space for our employees. I can't wait to take this back to my team.

- Joanna Hernandez
Chief People Officer, EMBREY

Alan captivates audiences and shares a **powerful message**.

- Chris Rodriguez
Chief Learning Officer, Family Service

Alan captured the entire room. His genuine and authentic self was **inspiring and contagious**.

- Kristen Harder
Senior Vice President, HUB International

Alan delivered more than a presentation. **He created an experience.**

- SHRM San Antonio Symposium Committee

Alan brought **powerful energy** to the stage. He packed his session with **practical insights** that professionals can **immediately apply**.

- Heather Staples
Associate Dean, UTSA

Trusted by teams across industries, including:

