

J. Lane Smith Designs, LLC

Color | The Consultation



J. Lane Smith
DESIGNS, llc | Color

Hello!

Thank you for your interest in planning your next home design project with J. Lane Smith Designs, LLC. The consultation questionnaire is intended to gather some insight on the room or rooms in which the color palette will be applied as well as the client or clients who will utilize the space and their desired functionality and aesthetic.

Quite a bit of information is asked for, some of which may not apply to your project or you may not have the answer to. Please feel free to leave these questions blank.

Should you have any questions while completing the questionnaire, a sample is available for reference at jlanesmith.com/color-consultation-sample. Or we can be contacted by email at jls@jlanesmith.com.

Once your questionnaire is completed, please return to jlanesmith.com/color-consultation for a guide as to the next steps in the consultation process.

Sincerely,

Julianne Smith
Member
J. Lane Smith Designs, LLC

Color | The Pricing

Deposit The Deposit represents up to the first hour of consultation and will be credited to the first Consultation Bill. The Deposit is valid until 12/31/2025. If The Contract is not signed by the client and returned to J. Lane Smith Designs, LLC on or before 12/31/2025, the Deposit is no longer valid and The Contract is void. If The Contract is signed by the client and returned to J. Lane Smith Designs, LLC on or after 1/1/2026, an updated Deposit will be advised. Payment of the Deposit is required in advance of all services rendered.	\$110.00
Fee Per Hour Each succeeding hour after the first will be billed at the rate of the Fee Per Hour. The Fee Per Hour is valid until 12/31/2025. If The Contract is not signed by the client and returned to J. Lane Smith Designs, LLC on or before 12/31/2025, the Fee Per Hour is no longer valid and The Contract is void. If The Contract is signed by the client and returned to J. Lane Smith Designs, LLC on or after 1/1/2026, an updated Fee Per Hour will be advised.	\$140.00
Consultation Bill A Consultation Bill is calculated per the number of hours worked at the rate of the Fee Per Hour. J. Lane Smith Designs, LLC will issue a Consultation Bill at the conclusion of each month until the completion of consultation services.	



Color | The Project

1. What is the scope of the project? Which room(s) do you want to redesign and how do you use this space?

The living room. The space is used for entertaining and spending time with family on the weekends and evenings.

2. What are your goals for this space? What do you want to accomplish with the redesign?

I'm hoping to refresh the space and a new color palette will be as useful guide in selecting new furniture and decor.

3. How do you want to feel when you are in the room? What is your ideal atmosphere for the space?

Elevated but accessible. I would like to create an space that is flexible, balancing comfort and an atmosphere for entertaining.

4. What color palettes are featured in the adjoining rooms?

Purple, grey, and white



Color | The Profile

Client A.

Ferguson

1. Which group of colors do you prefer?

☐ Orange, Red, Yellow

☒ Blue, Green, Violet

2. What are your three favorite colors?

Black, grey, and purple

3. What are your three least favorite colors?

Yellow, red, and brown

4. Read the list of words beneath each color. Choose the word that best describes how the color makes you feel.

Black

- ☐ Anxious
- ☒ Comfortable
- ☐ Formal
- ☐ Gloomy
- ☐ Grounded

Blue

- ☐ Calm
- ☒ Restful
- ☐ Sad
- ☐ Secure
- ☐ Sleepy

Brown

- ☐ Bored
- ☐ Calm
- ☐ Dirty
- ☐ Soothed
- ☒ Warm

Grey

- ☐ Bland
- ☐ Modern
- ☐ Restful
- ☒ Secure
- ☐ Uncertain

Green

- ☐ Envious
- ☐ Healthy
- ☒ Organic
- ☐ Soothed
- ☐ Youthful

Orange

- ☒ Annoyed
- ☐ Confident
- ☐ Energetic
- ☐ Enthusiastic
- ☐ Hurried

Purple

- ☒ Luxurious
- ☐ Magical
- ☐ Mysterious
- ☐ Regal
- ☐ Snobby

Red

- ☐ Angry
- ☐ Energetic
- ☐ Hungry
- ☐ Passionate
- ☒ Tense

White

- ☒ Clean
- ☐ Clinical
- ☐ Cold
- ☐ Delicate
- ☐ Peaceful

Yellow

- ☐ Friendly
- ☐ Happy
- ☒ Irritated
- ☐ Joyful
- ☐ Overwhelmed



Color | The Profile

Client A.

Ferguson

Select your three favorite color groupings and rank them 1 to 3, 1 being your very favorite. This is used to establish a general baseline as to your color style.

2 ☐	Autumn	--- ☐	Boho	--- ☐	Bright
--- ☐	Coastal	--- ☐	Earth	--- ☐	Floral
1 ☐	Jewel	--- ☐	Pastel	--- ☐	Tropical
--- ☐	Vintage	--- ☐	Vivid	3 ☐	Warm



Color | The Profile

Client B.

Moira

1. Which group of colors do you prefer?

☐ Orange, Red, Yellow

☒ Blue, Green, Violet

2. What are your three favorite colors?

Blue, pink, and grey

3. What are your three least favorite colors?

Red, yellow, and brown

4. Read the list of words beneath each color. Choose the word that best describes how the color makes you feel.

Black

- ☐ Anxious
- ☐ Comfortable
- ☐ Formal
- ☒ Gloomy
- ☐ Grounded

Blue

- ☒ Calm
- ☐ Restful
- ☐ Sad
- ☐ Secure
- ☐ Sleepy

Brown

- ☐ Bored
- ☐ Calm
- ☐ Dirty
- ☒ Soothed
- ☐ Warm

Grey

- ☐ Bland
- ☒ Modern
- ☐ Restful
- ☐ Secure
- ☐ Uncertain

Green

- ☐ Envious
- ☐ Healthy
- ☒ Organic
- ☐ Soothed
- ☐ Youthful

Orange

- ☐ Annoyed
- ☐ Confident
- ☒ Energetic
- ☐ Enthusiastic
- ☐ Hurried

Purple

- ☐ Luxurious
- ☒ Magical
- ☐ Mysterious
- ☐ Regal
- ☐ Snobby

Red

- ☒ Angry
- ☐ Energetic
- ☐ Hungry
- ☐ Passionate
- ☐ Tense

White

- ☐ Clean
- ☒ Clinical
- ☐ Cold
- ☐ Delicate
- ☐ Peaceful

Yellow

- ☐ Friendly
- ☐ Happy
- ☐ Irritated
- ☐ Joyful
- ☒ Overwhelmed

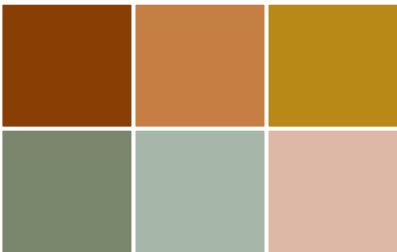
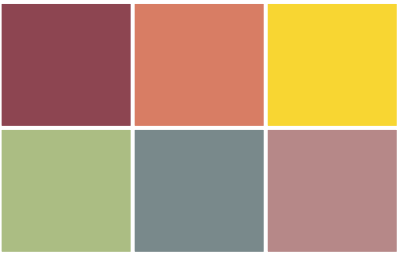
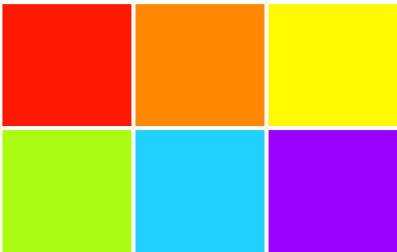


Color | The Profile

Client B.

Moira

Select your three favorite color groupings and rank them 1 to 3, 1 being your very favorite. This is used to establish a general baseline as to your color style.

1 	Autumn	3 	Boho	--- 	Bright
					
--- 	Coastal	2 	Earth	--- 	Floral
					
--- 	Jewel	--- 	Pastel	--- 	Tropical
					
--- 	Vintage	--- 	Vivid	--- 	Warm
					



Color | The Lighting

1. What artificial light sources (such as a lamp or overhead lighting) does the room have?

Overhead fan

2. What natural light sources (such as skylights or windows) does the room have?

Window

3. What direction do the room's windows face?

West

4. What time of day do you most often use this space?

Evening



Color | The Site

1. What is the square footage of the room?

195 square feet

2. What is the shape of the room (such as rectangular or square)?

Rectangle

3. What type of ceiling does the room have (such as high or low, cathedral or flat)?

Flat

4. What type of trim does the room have (such as baseboards or crown moulding)?

Baseboards

5. List any notable architectural features (such as built-ins, closets, columns, doors, fireplaces, wall breaks, windows, etc.).

Window, open on both sides to adjoining rooms (foyer/home office to the north (sunken) and kitchen to the south)

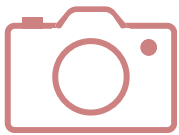


Color | The Next Steps

Once your questionnaire is submitted, please return to jlanesmith.com/color-consultation for a guide as to the next steps in the consultation process.



Check your inbox for an email from Adobe verifying your address. Once your email address is confirmed, you will receive a copy of your completed consultation questionnaire.



Photograph the room (or rooms) once from each corner and take pictures of any existing elements to be considered with regard to the new color palette.



Submit your photographs online at jlanesmith.com/color-consultation.



Once submitted, please allow up to 3 business days for confirmation by email that everything necessary to begin your free project proposal was received.

All correspondence is sent by email. Lest we land in your junk folder, please save jls@jlanesmith.com to your contacts list.





