





J. Lane Smith  
DESIGNS, llc | Interiors

Hello!

Thank you for your interest in planning your next home design project with J. Lane Smith Designs, LLC. The consultation questionnaire is intended to gather some insight on the room or rooms in which the design will take place as well as the client or clients who will utilize the space and their desired functionality and aesthetic.

Quite a bit of information is asked for, some of which may not apply to your project or you may not have the answer to. Please feel free to leave these questions blank.

Should you have any questions while completing the questionnaire, a sample is available for reference at [jlanesmith.com/interiors-consult-sample](http://jlanesmith.com/interiors-consult-sample). Or we may be contacted by email at [jls@jlanesmith.com](mailto:jls@jlanesmith.com).

Once your consultation questionnaire is completed, please return to [jlanesmith.com/interiors-consultation](http://jlanesmith.com/interiors-consultation) for a guide as to the next steps in the consultation process.

Sincerely,

Julianne Smith  
Member  
J. Lane Smith Designs, LLC

# Interiors | The Fees

Square Feet	Estimated Time to Complete	Estimated Design Fee	Fee Per Hour Over Estimated Time
50 to 100 SF About the size of a foyer or home office	3 Hours*	\$255.00**	\$110.00
101 to 200 SF About the size of a bedroom or dining room	10 Hours*	\$850.00**	\$110.00
201 to 400 SF About the size of a living room	15 Hours*	\$1275.00**	\$110.00
401 to 800 SF About the size of a large living room or small house	30 Hours*	\$2550.00**	\$110.00
801 to 1600 SF About the size of a small to midsize house	45 Hours*	\$3825.00**	\$110.00
1601 to 3200 SF About the size of a midsize to large house	80 Hours*	\$6800.00**	\$110.00

\*Project specific time estimate to be proposed per review of completed consultation questionnaire

\*\*Project specific professional fee estimate to be proposed per review of completed consultation questionnaire



# Interiors | The Project

1. What type of design services are you interested in? Are you looking for a room refresh, a layout plan, or a full redesign?

*Full redesign*

2. What is the scope of the project? Which room(s) do you want to redesign?

*Primary bedroom*

3. What is the approximate total square footage of the rooms(s)?

☐ 50-100 SF

☒ 101-200 SF

☐ 201-400 SF

☐ 401-800 SF

☐ 801-1600 SF

☐ 1601-3200 SF

☐ More than 3200 SF, approximately  SF

4. What are your goals for this space? What do you want to accomplish with the redesign?

*To update the design to a better reflect our desired style and functionality.*



## Interiors | The Project

5. How do you want to feel when you are in the room? What is your ideal atmosphere for the space?

*I want to create a dark and moody space that will serve as a nighttime retreat.*

6. What is your approximate materials budget for the project? Material includes anything that occupies physical space in the redesign, such as furniture, decorative pieces, paint, and flooring.

*\$2,500.00*



# Interiors | The Site

1. What do you like about the current space?

*It gets a lot of natural light during the day*

2. What do you dislike about the current space?

*It is very tight space for a primary bedroom and so lacks a lot of the functionality we require of it.*

3. Describe any sight lines (such as other areas, rooms, or zones) that are visible from the room.

*There are sight lines into the ensuite, kitchen, and dining room*

4. What artificial light sources (such as a lamp or overhead lighting) does the room have?

*There is a fan overhead and two table lamps, one on each side.*



5. What natural light sources (such as skylights or windows) does the room have?

*Two east facing windows*

6. What time of day do you most often use this space?

*Nights and evenings before bed*



# Interiors | The Color Palette

1. What do you like about the current color palette?

*The current palette is exceedingly neutral so there is not a lot to like or dislike.*

2. What do you dislike about the current color palette?

*The palette is flipper-standard and lacks all personality.*

3. What are your three favorite colors?

*Black, grey, and pink*

4. What are your three least favorite colors?

*Yellow, red, and brown*

5. What color palettes are featured in the adjoining rooms?

*The dining room features teal, orange, black, and white. The kitchen and ensuite feature white and grey.*





# Interiors | The Color Palette

Select your three favorite color groupings and rank them 1 to 3, 1 being your very favorite. This is used to establish a baseline as to your general color style.

2 <input type="checkbox"/>	Autumn	3 <input type="checkbox"/>	Boho	--- <input type="checkbox"/>	Bright
					
--- <input type="checkbox"/>	Coastal	--- <input type="checkbox"/>	Earth	--- <input type="checkbox"/>	Floral
					
--- <input type="checkbox"/>	Jewel	--- <input type="checkbox"/>	Pastel	--- <input type="checkbox"/>	Tropical
					
--- <input type="checkbox"/>	Vintage	--- <input type="checkbox"/>	Vivid	1 <input type="checkbox"/>	Warm
					



# Interiors | The Color Palette

6. Which group of colors do you prefer?

- ☐ Orange, Red, Yellow  
☒ Blue, Green, Violet

7. Read the list of words beneath each color. Choose the word that best describes how the color makes you feel.

## Black

- ☐ Anxious  
☒ Comfortable  
☐ Formal  
☐ Gloomy  
☐ Grounded

## Blue

- ☐ Calm  
☒ Restful  
☐ Sad  
☐ Secure  
☐ Sleepy

## Brown

- ☐ Bored  
☐ Calm  
☐ Dirty  
☐ Soothed  
☒ Warm

## Green

- ☐ Envious  
☐ Healthy  
☐ Organic  
☒ Soothed  
☐ Youthful

## Grey

- ☐ Bland  
☐ Modern  
☐ Restful  
☒ Secure  
☐ Uncertain

## Orange

- ☐ Annoyed  
☐ Confident  
☒ Energetic  
☐ Enthusiastic  
☐ Hurried

## Purple

- ☒ Luxurious  
☐ Magical  
☐ Mysterious  
☐ Regal  
☐ Snobby

## Red

- ☐ Angry  
☐ Energetic  
☐ Hungry  
☐ Passionate  
☒ Tense

## White

- ☐ Clean  
☐ Clinical  
☐ Cold  
☐ Delicate  
☒ Peaceful

## Yellow

- ☐ Friendly  
☐ Happy  
☐ Irritated  
☒ Joyful  
☐ Overwhelmed



# Interiors | The Client

Please complete a client profile for each person (pet inclusion is okay!) who regularly uses the space.

Use of Space	Lifestyle/Habits	Color Preferences	Special Needs/Requests
Client A.	Ferguson		
Reading Sleeping Dressing Watching tv	Works M-Th Goes to bed early Reads in bed before sleep	Black Grey Purple	Black out window treatments and adjustable lighting (migraines)
Client B.	Moir		
Sleeping Dressing Yoga Watching tv Sometimes working	Works from home M-F Goes to bed late Watches tv before sleep	Grey Pink Walnut	Accommodations for blind cat and additional storage



# Interiors | The Client

Use of Space	Lifestyle/Habits	Color Preferences	Special Needs/Requests
Client C.	N/A		
Client D.	N/A		
Client E.	N/A		



# Interiors | The Design

1. What are your design style preferences for this space?

*Art deco, or kind of mid century modern meets glam*

2. Do you prefer a design and/or color palette that is more neutral, bold, or somewhere in between?

*Bold but not overwhelming*

3. Is your aesthetic more minimalist, maximalist, or somewhere in between?

*Somewhere is between. We tend toward decorative accents rather than clutter*

4. Are there any problems with this space that the redesign should aim to resolve?

*Not enough clothes storage. Would like to visually and functionally maximize the space. Would like more control over light, both natural and artificial. We have a blind cat who might benefit from some*

5. Create a Pinterest board (about 5-15 pins) to include ideas and images illustrative of what you hope to accomplish in this space with consideration to style, color, function, material, and atmosphere.

Please paste a link to your board below.



<https://pin.it/6fppvqFIV>



## Interiors | The Next Steps

Once your questionnaire is submitted, please return to [jlanesmith.com/interiors-consultation](https://jlanesmith.com/interiors-consultation) for a guide as to the next steps in the consultation process.



Check your inbox for an email from Adobe verifying your address. Once your email address is confirmed, you will receive a copy of your completed consultation questionnaire.



Photograph the room (or rooms) and any existing elements to be included in your design plan.



Submit your room photographs online at [jlanesmith.com/interiors-consultation](https://jlanesmith.com/interiors-consultation).



Once submitted, please allow up to 3 business days for confirmation by email that everything necessary to begin your personalized project proposal was received.

All correspondence is sent by email. Lest we land in your junk folder, please save [jls@jlanesmith.com](mailto:jls@jlanesmith.com) to your contacts list.









