

QUARTERLY NEWSLETTER



Happy New Year!

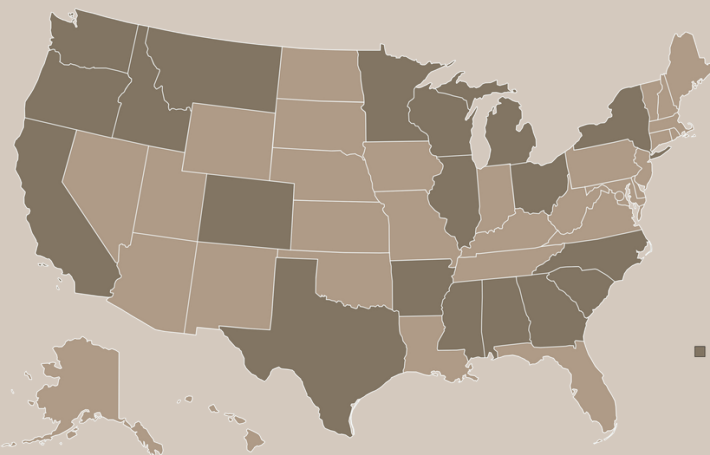
2024



The team at Rising to the Fly extends our warmest wishes for a prosperous New Year ahead! With immense gratitude for the continued support, we're excited to soar into this next chapter alongside each and every one of you.

Reflecting on our strides made in the last 14 months, one of our most remarkable achievements was reaching women across an impressive 19 states. This milestone fuels our passion to continue breaking barriers.

In 2024, we aim to double our reach, fortifying our path towards enhanced accessibility, empowerment, and inclusivity for women in fly fishing.





RISING TO THE FLY X WADE WELL

Join us for an exclusive four-part virtual series! Partnered with **Wade Well**, these sessions blend functional movement and mindfulness for on-water well-being. Explore topics like ankle strength, hip health, shoulder mobility, and more in live classes, with recordings available for registered attendees. This collaborative offering serves as a fundraiser to support the mission of Rising to the Fly.

Agenda

JANUARY 10

Strong and Healthy Hips

FEBRUARY 21

Ankle Strength & Foot Health

MARCH 20

Shoulder Strength & Mobility

APRIL 17

Healthy Hands & Wrists

What you'll need

pillow, bolster, cushion or blanket
tennis ball or myofascial release ball

Register
Now 



Special shoutout to our partners of local fly shops for hosting our donation barrels. Every contribution helps create opportunities for us to equip aspiring anglers for their on-water adventures. Remember, it's not too late to stop in and contribute - every donation counts!



Tahoe Fly Fishing Outfitters
Fly Fishing Specialties
Fish First!
Rogue Valley Anglers



HELP US COVER SHIPPING COSTS!

To provide essential gear to over 200 female anglers, we average a shipping cost of \$25 per individual. To bridge this gap and ensure these women have the tools they need, we're aiming to raise approximately \$5,000. Your contribution will directly facilitate the delivery of equipment needed. Every dollar brings us closer to our goal and makes a tangible difference. Your support is invaluable, thank you for considering our cause.

To Donate

WEBSITE
www.risingtothefly.com

Venmo
[@risingtothefly](https://venmo.com/risingtothefly)



 **FEBRUARY 23, 24 & 25**

 **PLEASANTON, CA**
Alameda County Fairgrounds

We are excited for our first ever appearance as an exhibitor and we look forward to the opportunity to connect with you! Don't forget your gently used gear. Our donation barrel will be available on-site at our booth. Hope to see you there!



Coming
soon

INTRO TO FLY FISHING CLINICS

Are you ready to cast a line with us? We will be offering many opportunities to dive into this incredible sport. Keep an eye on our website for upcoming dates and details. Don't miss out - stay connected by following us on **Instagram** for the latest updates, announcements and exclusive sneak peeks into what's to come.

Dates

Location

APRIL 5-7

Corning, CA

MAY 3-5

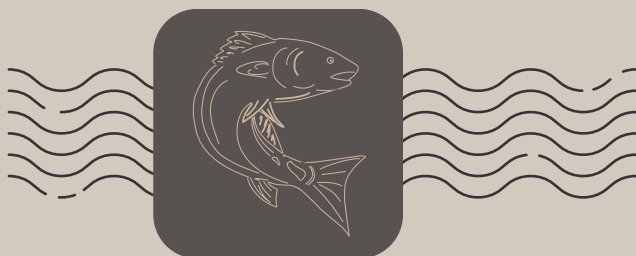
Trinity Alps, CA

JUNE 7-8


Medford, OR with **Southern Oregon Women on the Fly**


JUNE 28-29

Reno, NV with **Sierra Fly Girls**



GET IN TOUCH

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 [@risingtothefly](https://www.instagram.com/risingtothefly)

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OUR PARTNERS

We extend our deepest gratitude to our esteemed partners whose support has been the cornerstone of our growth.

[CLICK HERE](#) 