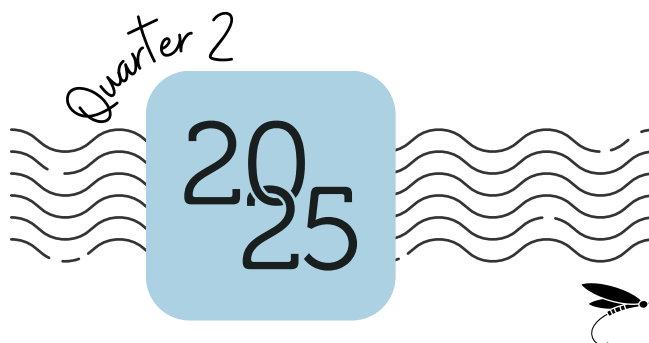
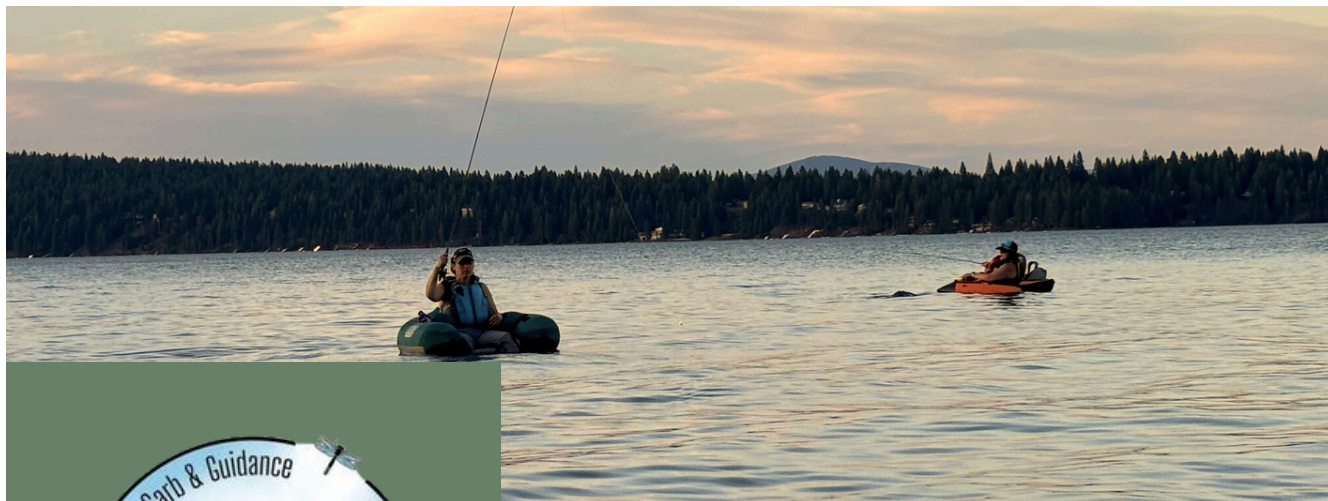


July 15, 2025

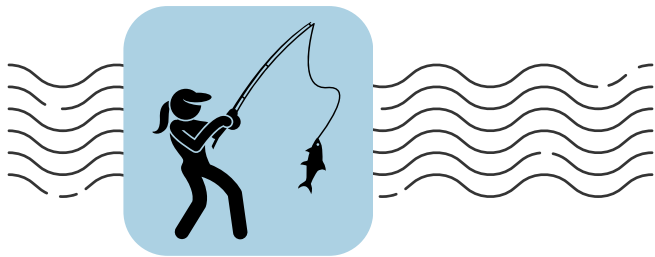
www.risingtothefly.org

QUARTERLY NEWSLETTER

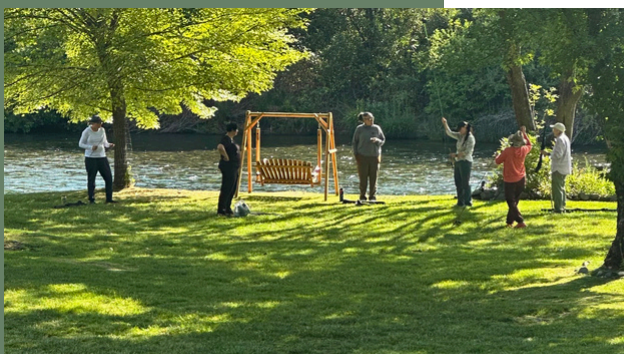


Summer is in full swing, and so are we! Fueled by a powerful community, we're always chasing fresh opportunities and staying focused on what matters most: breaking barriers and reaching more women. Our annual retreat is locked in for August, and we can't wait to share what's coming in 2026.

We've spent this last quarter shoulder-to-shoulder with some incredible women and the energy is electric. The momentum is real, and our calendar is still stacked with chances to connect, grow and cast new lines. Keep an eye out for updates. Grateful you're here. Let's keep rising.



Intro to Fly Fishing



We had the absolute joy of welcoming five incredible women to the breathtaking Trinity Alps for one of our annual intro to fly fishing clinics. Set against a backdrop of alpine beauty, this immersive weekend was more than just learning the basics; it was about building confidence, community, and connection on and off the water.

Participants gained hands-on experience in rod setup, knot tying, casting, bug selection, water safety, and fish handling - all in a supportive, judgment-free environment. For many, it was their first real sense of belonging in the world of fly fishing.

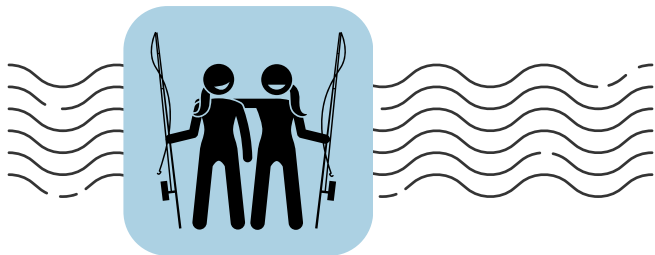
The clinic was a tremendous success, and a powerful reminder of why we do what we do. We're already planning for what's next. For more information on upcoming clinics, events, and ways to get involved, visit the Events & Education section on our website.

We're beyond grateful to our sponsors! Your support made this experience possible.

➤ **River Rock Gardens & Cottages**
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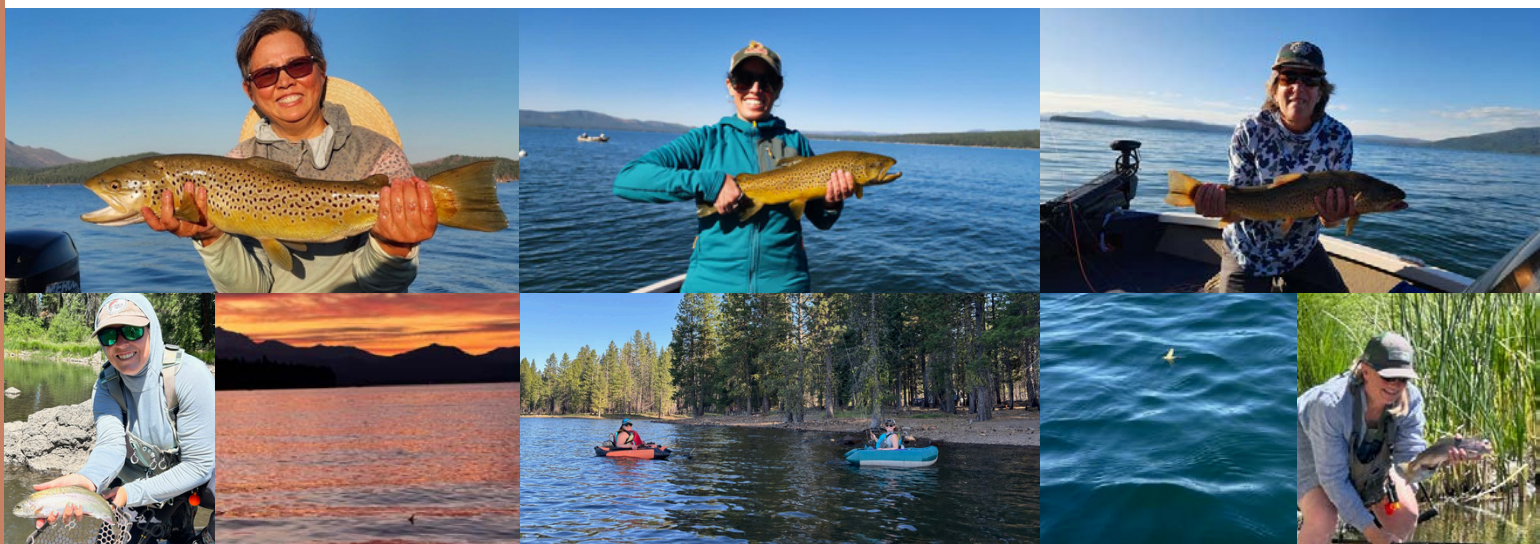


TROUT TREK



As we step into a new quarter, it's clear - Trout Trek is still one of the best moves we've made. What began as a private Facebook group to keep the momentum going has continued to grow into a full-blown movement. In just a few short months, we've already hit the water at three incredible destinations: the Feather River, Pyramid Lake, and most recently, Lake Almanor for the legendary Hex Hatch.

Women are not only showing up - they're stepping up. Leading their own DIY trips, putting their skills to the test, and chasing adventure on their own terms. All in a space that's supportive, inclusive and driven by community. We're nowhere near done. The next chapter of Trout Trek is just getting started and we can't wait to see where it leads.

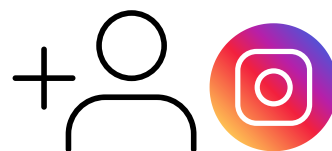


OCT
04TH SAT

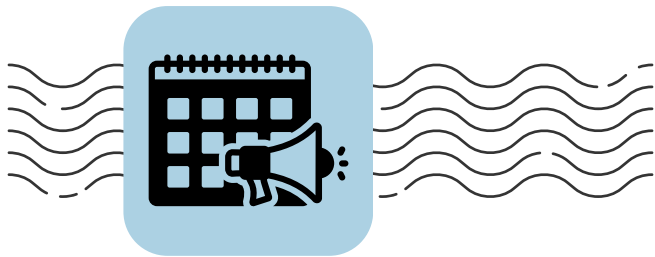
TROUT TREK
McCloud, CA

Interested? Please email
temma@risingtothefly.com for more
information

STAY HOOKED



Follow Us on Instagram!



UPCOMING EVENTS

MARK YOUR CALENDARS



SEPTEMBER

➤ **12TH** **FRI** – **21ST** **SUN**

3RD ANNUAL FLY FISHING TOURNAMENT



A new quarter means it's time to gear up because our Third Annual Fly Fishing Tournament is coming in hot. This isn't just another friendly competition (though it's that, too). It's a chance to fish with purpose, raise funds, and throw down for a cause that matters.

We've got epic prizes lined up for categories like Most Bodies of Water Fished, Best Tangle, Most Friends Fished With, and Most Species Caught. Whether you're brand new or a seasoned angler, there's a place for you here—and we mean everyone.

This tournament fuels something bigger. Every dollar raised helps us buy waders and boots for women who need them—breaking down real barriers and opening doors for more women to wade in with confidence. So bring your rods, your chaos, your crew—and let's make it count.

➤ **OCT**
04TH **SAT**

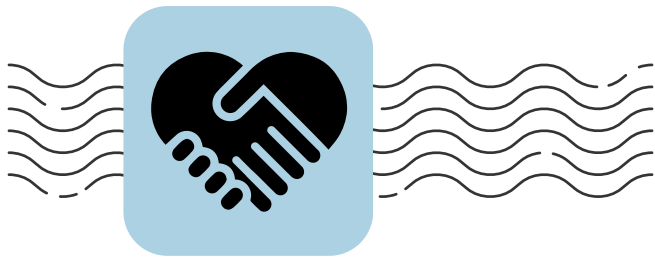
TROUT TREK
McCloud, CA

➤ **NOVEMBER**
VIRTUAL AUCTION



➤ **Dec**
05TH **SAT**

TROUT TREK
Feather River, CA



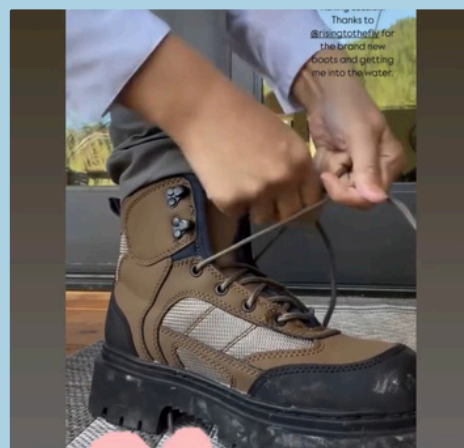
STRONGER TOGETHER GROWING PARTNERSHIPS



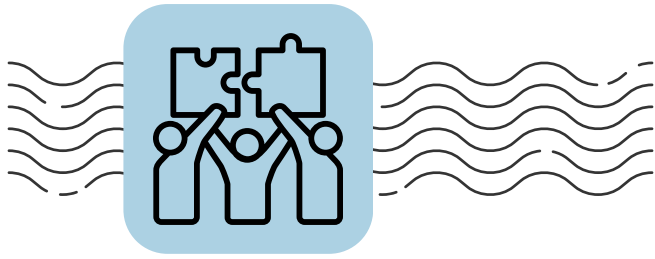
From the very beginning, Rising to the Fly has stood proudly alongside iFishiBelong (IFIB) and we're not letting off the gas anytime soon. Our co-founders Temma Roby and Julia Mitchell have been in it from day one, Temma serving as Program Chair and Julia holding it down on the Partner Committee since Heather Hudson launched the movement.

iFishiBelong is all about building a diverse, inclusive fishing community where everyone feels seen, empowered, and welcome. That mission? It speaks directly to our core, so joining forces was a no-brainer. From coast-to-coast DIY trips to national outreach programs, IFIB is shaking things up in all the right ways. Most recently, they hosted a killer DIY trip in Southern Oregon, and RTTF was pumped to donate a brand-new pair of wading boots to one of the event's scholarship winners. But it didn't stop there. We also invited attendees to bring along extra gear and garb to donate. And wow, did they show up. We collected waders, boots, fly rods, and reels—and one local woman has already received a full setup thanks to that outpouring of generosity.

This is what community looks like. Real gear. Real access. Real impact. We're proud of what we've built together and even more excited about what's ahead. Here's to continuing a partnership that's breaking barriers and opening water for all.

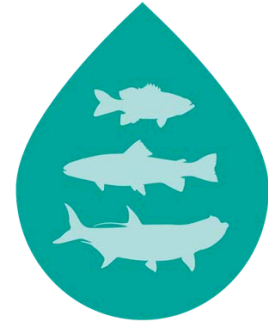


#GearUpGiveBack



STRONGER TOGETHER LET'S FISH RESPONSIBLY

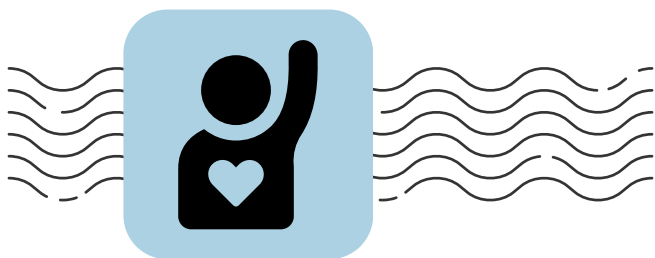
**KEEP
FISH
WET**



In alignment with Keep Fish Wet and iFishiBelong, we're doubling down on awareness and advocacy as we head into the hottest stretch of the year, when catch-and-release fishing can do more harm than good. High water temperatures can be deadly for fish, even when released, and now's the time to pay close attention.

That's why we're backing Keep Fish Wet's "No Fish Dry July" campaign, which challenges anglers to leave fish in the water and instead capture the real moments of scenery, stories, and experiences that make summer fishing unforgettable. It's not about skipping the cast, it's about showing up smarter.

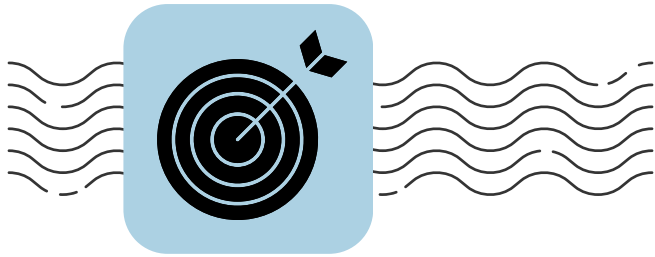
Their science-backed resources break down how even small changes in how we catch, handle, and release fish can dramatically improve survival and recovery. Best practices don't just protect fish, they keep the ecosystem thriving, and the sport sustainable for everyone. **Community, conservation, and action. Let's lead with intention. Let's keep fish wet.**



WADE IN VOLUNTEERS WANTED



Volunteers are essential to what we do—from helping run events and offering guidance, to advancing our mission of making fly fishing more accessible to all women. If you're eager to give back, build community, and be part of something meaningful, we'd love to have you on board. To get started, fill out volunteer application [HERE](#)

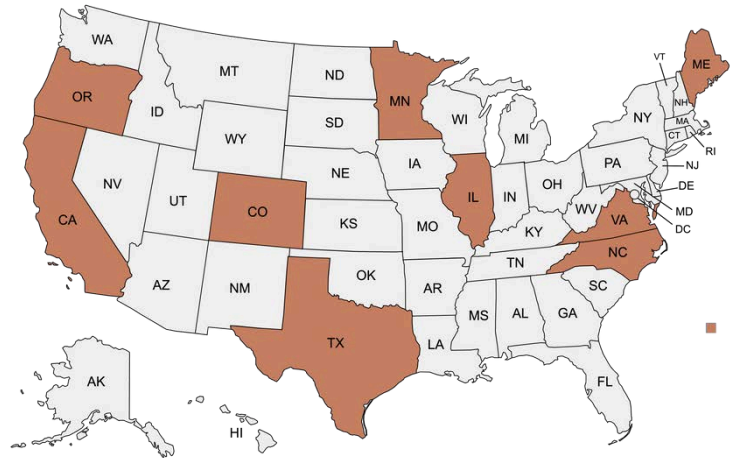


IMPACT CHECK YEAR TO DATE

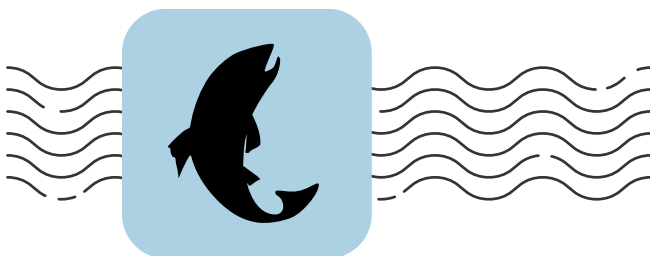


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REQUESTS FULFILLED FOR
GEAR & GARB



SHIPPED ACCROSS
9 STATES



GET IN TOUCH



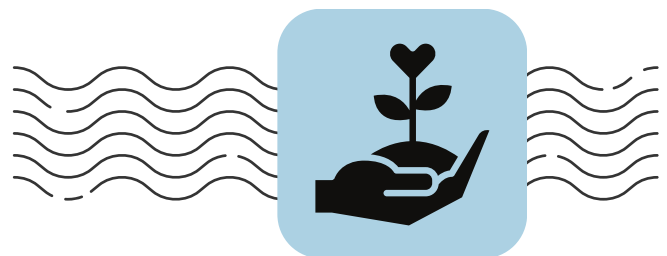
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volunteer@risingtothefly.com



OUR PARTNERS

We extend our deepest gratitude to our esteemed partners whose support has been the cornerstone of our growth.

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