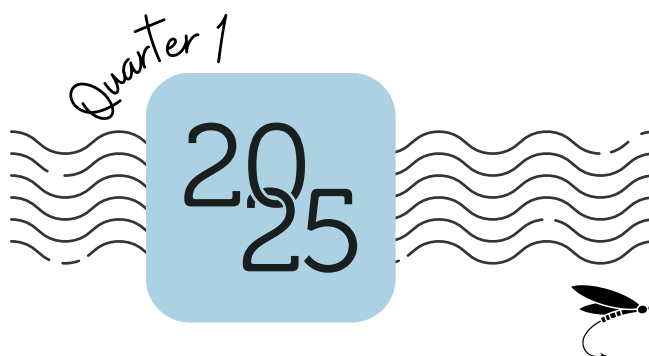


April 30, 2025

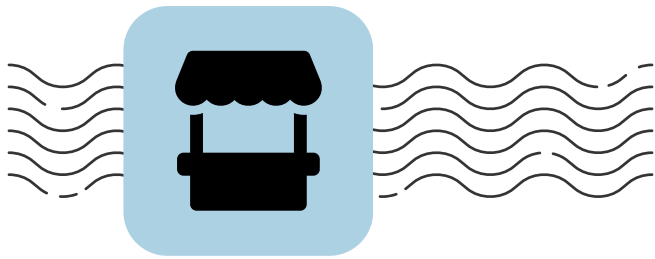
www.risingtothefly.org

QUARTERLY NEWSLETTER



With spring now in full swing and longer days bringing fresh energy, we've stepped into 2025 with gratitude and momentum. If you haven't seen it yet, our 2024 Impact Report is a great snapshot of everything we accomplished together last year. You can check it out [here.](#)

Looking ahead, we're diving into the year with a full calendar of opportunities, to connect, grow and cast new lines. Stay tuned for updates, mark your calendar, and as always, thank you for being part of this movement. Let's keep rising, together.



PLEASANTON, CA

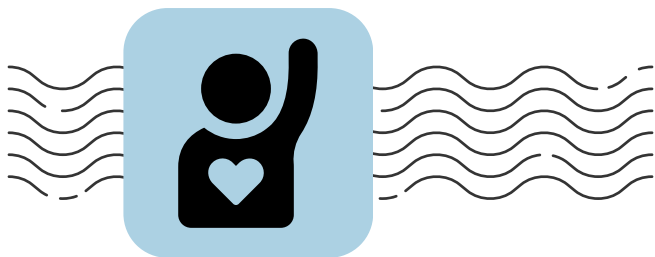


Our second appearance at The Fly Fishing Show was nothing short of amazing! Building on the success of last year, this time around was even bigger and better—and we couldn't have done it without the incredible support of everyone who stopped by, shared stories, and generously donated. Thank you for showing up for us once again and helping us keep the momentum going!



If you happened to run into these two smiling faces, meet **Gwynne** and **Christine** - our rockstar volunteers who helped hold down the booth with co-founder Julia Mitchell. They brought the energy all weekend long and played such a vital role in promoting our mission and welcoming new faces into this community. We're endlessly grateful for their commitment and appreciate them beyond measure.





WADE IN VOLUNTEERS WANTED



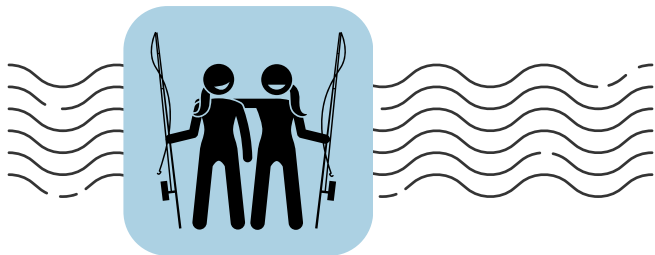
Speaking of volunteers—our momentum wouldn't be possible without the incredible individuals who show up, pitch in, and help bring our mission to life. And as our community continues to grow, so does our need for more hands on deck. We're looking for passionate and dedicated volunteers to join our team. Whether you're a seasoned angler or just discovering the sport, your energy and support can make a real impact.

Volunteers are essential to what we do—from helping run events and offering guidance, to advancing our mission of making fly fishing more accessible to all women. If you're eager to give back, build community, and be part of something meaningful, we'd love to have you on board.



**TO GET STARTED
FILL OUT OUR
VOLUNTEER
APPLICATION**

Not based in California? No problem. We welcome volunteers from all over—whether it's helping remotely, supporting events when you're in town, or contributing in creative ways from afar. If you're passionate about our mission, don't hesitate to get involved—wherever you are.



TROUT TREK



Trout Trek has been one of the best moves we've made. What started as a private Facebook group to keep the momentum going has exploded into a full-blown movement. Women are stepping up, leading their own DIY trips, putting their skills to work, and chasing adventure on their own terms—all in a judgment-free zone built for real connection. And the best part? We're just getting started.

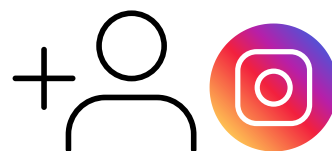
FIRST STOP: FEATHER RIVER. LATEST ADVENTURE: PYRAMID LAKE



JUNE
28TH **SAT** **HEX HATCH**
LAKE ALMANOR, CA

Interested? Please email
temma@risingtothefly.com for more
information

STAY HOOKED



Follow Us on Instagram!



STRONGER TOGETHER NEW AND GROWING PARTNERSHIPS



We're teaming up with **onWater** this season—and it's a power move. Together, we're getting more women out on the water with tools that make it easier, safer, and way more dialed in. The onWater app is a next-level digital resource packed with everything from species-specific tools and offline maps to land boundaries, POIs, and a custom dashboard that lets you track your own waters and conditions like a pro.

We're fired up about their support—donating premium memberships to our clinic and Trout Trek participants and sponsoring the “Most Species” category in our fall fishing tournament. This partnership isn't just smart. It's movement-building. Let's go.

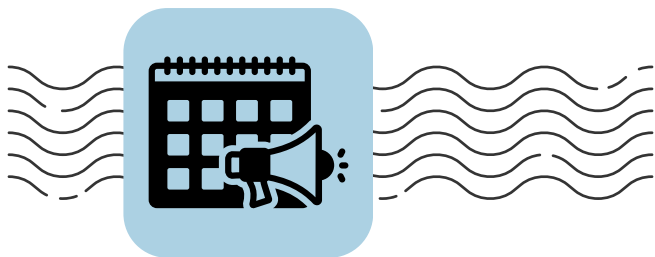


This past April, our co-founder Temma Roby joined her first **Project Healing Waters** trip on the Lower Sacramento—and it was powerful. Temma spent two days on the water with PHW. Before lines even hit the river, the guides were dropping knowledge—and before long, a first-time angler landed his first trout on the fly. A big moment. Nerves gone, confidence on.

Off the water, the connection continued—shared meals, laughs, and real conversations. It's the kind of work we deeply believe in, and we're proud to be building a growing partnership with Project Healing Waters to get even more women veterans on the water.



In 2024 alone, they've supported over 7,000 participants thanks to the dedication of 6,000 volunteers.



UPCOMING EVENTS

MARK YOUR CALENDARS



JUNE

➤ **13TH** **FRI** – **15TH** **SUN**

INTRO TO FLY FISHING CLINIC

TRINITY ALPS, CA

We're heading back to the Trinity Alps! Whether you are local or from out of state - don't let that stop you. We'll be sponsoring one out-of-state applicant to join us! Don't miss your chance! **Applications close on May 16th**



SEPTEMBER

➤ **12TH** **FRI** – **21ST** **SUN**

3RD ANNUAL

FLY FISHING TOURNAMENT

We will be hosting our third annual fly fishing tournament. Join the fun and win amazing prizes for great categories such as: Most Bodies of Water Fished, Best Tangle, Most Number of Friends Fished With and Most Amount of Species Caught. Everyone- and we mean EVERYONE- can participate! Please join us and help raise money to purchase waders & boots for women in need.

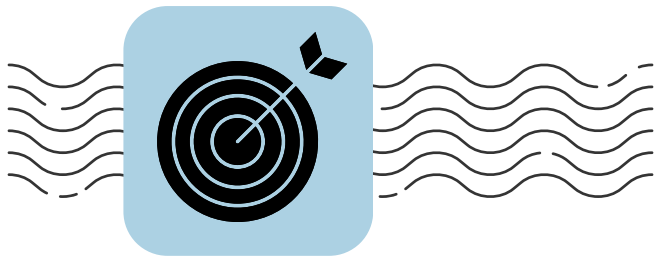
➤ NOVEMBER



We'll be joining our partner Project Healing Water's Auction!

VIRTUAL AUCTION



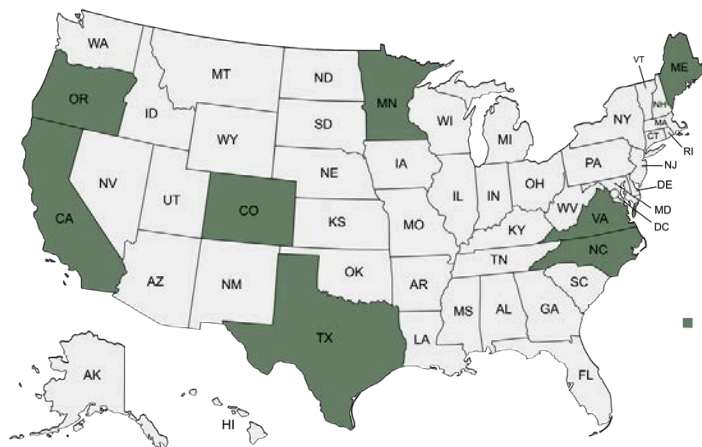


IMPACT CHECK YEAR TO DATE

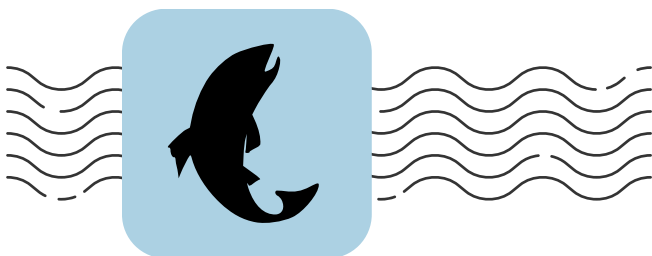


19

REQUESTS FULFILLED FOR
GEAR & GARB



SHIPPED ACCROSS
8 STATES



GET IN TOUCH



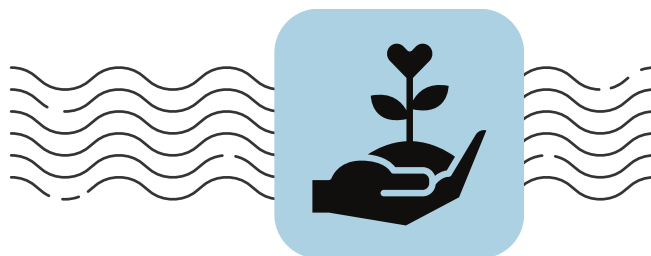
info@risingtothefly.com



[@risingtothefly](https://www.instagram.com/risingtothefly)



volunteer@risingtothefly.com



OUR PARTNERS

We extend our deepest gratitude to our esteemed partners whose support has been the cornerstone of our growth.

CLICK HERE

