

# IMPACT REPORT 2025



## FROM OUR FOUNDERS

Dear Friends of Rising to the Fly,

Rising to the Fly was created with a simple but powerful goal: to break down barriers and make fly fishing more accessible, inclusive, and welcoming for women.

Thanks to your support, 2025 became a year of meaningful growth, connection, and impact. We are incredibly proud of what this community has accomplished, and we know this work wouldn't be possible without you. Your generosity, encouragement, and belief in this mission continue to move us forward.

As we look ahead to the coming year, our commitment remains the same: to meet women where they are, remove barriers wherever we can, and keep creating space for more women.

From the bottom of our hearts, thank you for being part of Rising to the Fly.

With deep gratitude,  
Temma & Julia

Co-Founders, Rising to the Fly



## KEY ACHIEVEMENTS

EXPANDING THE COMMUNITY  
OF WOMEN ANGLERS

37+

REQUESTS FULFILLED FOR  
GEAR & GARB



6

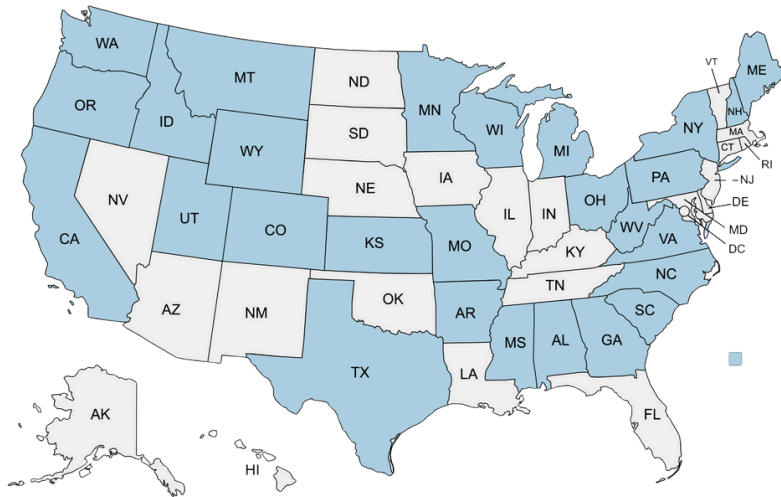
WOMEN ATTENDED  
A CLINIC

## DEEPENING PARTNERSHIPS AND SHARED INITIATIVES

WITH INCREDIBLE ORGANIZATIONS THAT  
EXTEND OUR REACH AND IMPACT



## GEAR SHIPPED TO



## 29 STATES

EMPOWERING CONFIDENCE  
AND CONNECTION

5



TROUT TREK DIY WEEKEND  
TRIPS



1

INTRO TO FLY FISHING  
CLINIC

## OVER \$6,000 RAISED FROM

01

AUCTION

02

1% FOR THE  
PLANET

03

INDIVIDUAL  
IN-KIND  
DONATIONS

04

ANNUAL  
TOURNAMENT

05

CLINICS  
TROUT TREK

## OUR PARTNERS



**loon**  
outdoors



## OUR DONORS

PATAGONIA, INC  
DISCOUNT FLIES  
ONWATER FISH  
LESLIE WHITNEY  
AMBRA VIRBAN  
TABBITHA BRUCE  
ANISSA ISEDA  
LINDSAY KOCHKA  
ASHLEY WRIGHT  
VANESSA ENG  
GYWNNE SCHWARTZ  
CAROLOE ONTIVEROS  
KIM LAW

ALICE KWOK  
CHRISTINE RAPOSO  
ALLY WOODS  
TIFFANY TAI  
JULIE MOUSER  
JANET MITCHELL  
RACHEL ANDRAS  
EILEEN DALY  
DEANNE ROUSE  
ADAM DAVIS  
KATHRYN WHITTEN  
AMANDA PATTERSON  
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JEN SAN JUAN

TAYLOR MAXWELL  
CAILEY KIRSH  
ANNE STIFFLER  
HEIDI BEVILACQUA  
JOYCE WHILHITE  
JEAN CROCKER  
LEAFA FIORE  
NANCY LOJACONO  
CALIFORNIA FLY FISHER  
MAGAZINE  
SHELLY AND  
ANDREW MITCHELL



## OUR TEAM

2025 marked a major milestone for Rising to the Fly. In addition to our long-standing Advisory Committee, we officially established a Board of Directors to help guide our next chapter with strong governance, strategy, and accountability as we grow.

What makes this especially meaningful is that most of these individuals aren't new to our mission - they've been in our corner from the very beginning, show up consistently, lending their expertise, and helping us build this work from the ground up. By bringing together a diverse group of leaders with varied backgrounds and perspectives, we're strengthening the foundations while staying true to what has always mattered most.

## 2026-2028 BOARD OF DIRECTORS



**JOHN BRASSFIELD**  
**TECHNICAL ADVISORY CHAIR**



**EMILY CLAY**  
**SOCIAL MEDIA CHAIR**



**GWYNNE SCHWARTZ**  
**OUTREACH & CLINICS CHAIR**



**CHRISTINE RAPOSO**  
**TROUT TREK CHAIR**



**EILEEN DALY**  
**FUNDRAISING CHAIR**

# VOLUNTEERS

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When we closed out 2025, we also expanded the heartbeat of Rising to the Fly - our volunteer community - and brought on a whole new set of women who are ready to roll up their sleeves and help carry the mission forward.

These volunteers aren't just "extra hands"; they're passionate leaders, mentors, and community builders who will strengthen our clinics, support Trout Trek, deepen local connections, and help more women feel confident stepping into fly fishing for the first time. With fresh energy, diverse backgrounds, and a shared commitment to breaking down barriers, this growing crew is helping us widen our reach while keeping the experience grounded in what it's always been about: belonging, empowerment, and getting more women out on the water.



**KOKO**



**JULIANN "JULES"**



**JENNIFER**



**FAITH**



**AMBRA**



**MARIE**

# 2026 GOALS & EVENTS

ASSIST **50+** WOMEN WITH GEAR, GARB  
AND GUIDANCE



INCREASE OUR REACH  
ACROSS THE UNITED  
STATES



**6**

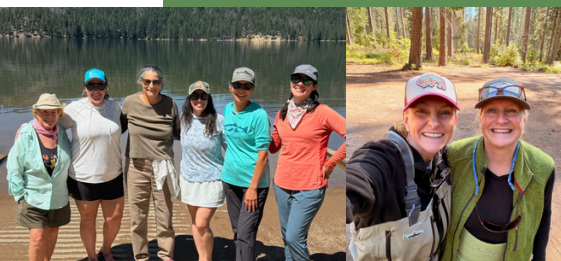
**TROUT TREK (DIY)  
WEEKENDS**

**4**

**INTRO TO FLY FISHING  
CLINICS**

**4th**

**ANNUAL FLY FISHING  
TOURNAMENT**



## UPCOMING EVENTS

**28  
FEB**

**TROUT TREK  
Pyramid Lake, NV**

**30  
MAY**

**TROUT TREK  
Beaverkill River, NY**

**10  
JUL**

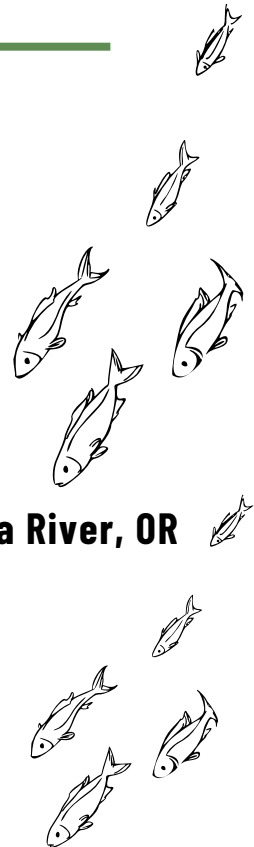
**TROUT TREK  
Toketee Lake & North Umpqua River, OR**

**01  
AUG**

**TROUT TREK  
South Lake Tahoe, CA**

**10  
OCT**

**TROUT TREK  
McCloud River, CA**



**STAY HOOKED**



Follow Us on Instagram!



## GET IN TOUCH

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info@risingtothefly.com



@risingtothefly



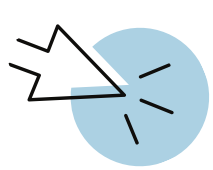
volunteer@risingtothefly.com

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HERE'S TO MAKING 2026 A  
YEAR OF GROWTH,  
ADVENTURE AND  
MEMORABLE MOMENTS  
TOGETHER

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## DONATE



C/O JULIA MITCHELL  
PO BOX 704  
LEWISTON, CA 96052

