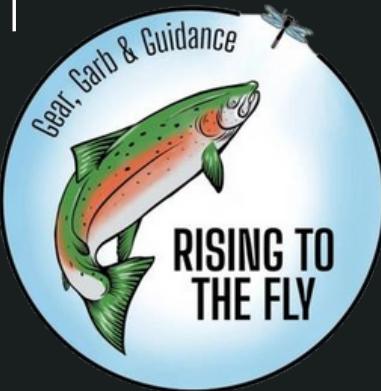


IMPACT REPORT 2025



FROM OUR FOUNDERS

Dear Friends of Rising to the Fly,

Rising to the Fly was created with a simple but powerful goal: to break down barriers and make fly fishing more accessible, inclusive, and welcoming for women.



Thanks to your support, 2025 became a year of meaningful growth, connection, and impact. We are incredibly proud of what this community has accomplished, and we know this work wouldn't be possible without you. Your generosity, encouragement, and belief in this mission continue to move us forward.

As we look ahead to the coming year, our commitment remains the same: to meet women where they are, remove barriers wherever we can, and keep creating space for more women.

From the bottom of our hearts, thank you for being part of Rising to the Fly.

With deep gratitude,
Temma & Julia
Co-Founders, Rising to the Fly

KEY ACHIEVEMENTS

EXPANDING THE COMMUNITY
OF WOMEN ANGLERS

37+
REQUESTS FULFILLED FOR
GEAR & GARB



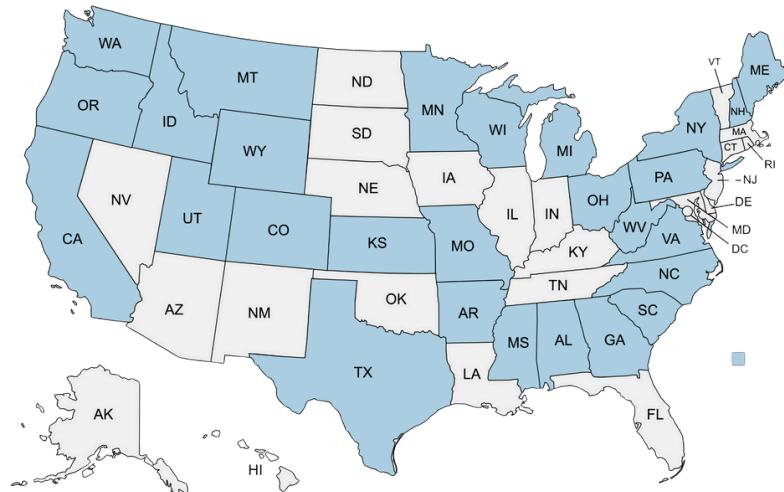
6
WOMEN ATTENDED
A CLINIC

DEEPENING PARTNERSHIPS AND SHARED INITIATIVES

WITH INCREDIBLE ORGANIZATIONS THAT
EXTEND OUR REACH AND IMPACT



GEAR SHIPPED TO



29 STATES

EMPOWERING CONFIDENCE
AND CONNECTION

5



TROUT TREK DIY WEEKEND
TRIPS

-
-
-

1



INTRO TO FLY FISHING
CLINIC

OVER \$6,000 RAISED FROM

O1

AUCTION

O2

1% FOR THE
PLANET

O3

INDIVIDUAL
IN-KIND
DONATIONS

O4

ANNUAL
TOURNAMENT

O5

CLINICS
TROUT TREK

OUR PARTNERS



loon
outdoors



PATAGONIA, INC
DISCOUNT FLIES
ONWATER FISH
LESLIE WHITNEY
AMBRA VIRBAN
TABBITHA BRUCE
ANISSA ISEDA
LINDSAY KOCHKA
ASHLEY WRIGHT
VANESSA ENG
GYWNNE SCHWARTZ
CAROLOE ONTIVEROS
KIM LAW

Alice Kwok
CHRISTINE RAPOSO
ALLY WOODS
TIFFANY TAI
JULIE MOUSER
JANET MITCHELL
RACHEL ANDRAS
EILEEN DALY
DEANNE ROUSE
ADAM DAVIS
KATHRYN WHITTEN
AMANDA PATTERSON
DENISE GROSZ

VICTORIA FRANKEL
JEREMY OLSON
ERIN DALY
JOHN FOCHETTI
EMILY CLAY
BRIAN MILLER
CLAIRE STEELE
FAITH BEARD
BROOKELYN PALIN
LISA FERGUSON
ELIZABETH MONTEJANO
JESSICA GRIJALVA
KERRY BEDELL

ASHLEIGH ERBE
LYNNE REMMINGTON
TERI CROSBY
JENICA LEONARD
ABBIE GOODYEAR
JOWELLEN DOUTHIT
SANDRA HAZANOW
CORY INOUYE
SARAH SPARTAS
ANNITA LUCCHESI
KATIE STAPLETON
DEREK COELHO
JEN SAN JUAN

TAYLOR MAXWELL
CAILEY KIRSH
ANNE STIFFLER
HEIDI BEVILACQUA
JOYCE WHILHITE
JEAN CROCKER
LEAFA FIORE
NANCY LOJACONO
CALIFORNIA FLY FISHER
MAGAZINE
SHELLY AND
ANDREW MITCHELL

OUR DONORS

OUR TEAM

2025 marked a major milestone for Rising to the Fly. In addition to our long-standing Advisory Committee, we officially established a Board of Directors to help guide our next chapter with strong governance, strategy, and accountability as we grow.

What makes this especially meaningful is that most of these individuals aren't new to our mission - they've been in our corner from the very beginning, show up consistently, lending their expertise, and helping us build this work from the ground up. By bringing together a diverse group of leaders with varied backgrounds and perspectives, we're strengthening the foundations while staying true to what has always mattered most.

2026-2028 BOARD OF DIRECTORS



JOHN BRASSFIELD
TECHNICAL ADVISORY CHAIR



EMILY CLAY
SOCIAL MEDIA CHAIR



GWYNNE SCHWARTZ
OUTREACH & CLINICS CHAIR



CHRISTINE RAPOSO
TROUT TREK CHAIR



EILEEN DALY
FUNDRAISING CHAIR

VOLUNTEERS

When we closed out 2025, we also expanded the heartbeat of Rising to the Fly - our volunteer community - and brought on a whole new set of women who are ready to roll up their sleeves and help carry the mission forward.

These volunteers aren't just "extra hands"; they're passionate leaders, mentors, and community builders who will strengthen our clinics, support Trout Trek, deepen local connections, and help more women feel confident stepping into fly fishing for the first time. With fresh energy, diverse backgrounds, and a shared commitment to breaking down barriers, this growing crew is helping us widen our reach while keeping the experience grounded in what it's always been about: belonging, empowerment, and getting more women out on the water.



KOKO



JULIANN "JULES"



JENNIFER



FAITH



AMBRA



MARIE

2026 GOALS & EVENTS

ASSIST 50+ WOMEN WITH GEAR, GARB AND GUIDANCE



INCREASE OUR REACH
ACROSS THE UNITED
STATES



6

TROUT TREK (DIY)
WEEKENDS

4

INTRO TO FLY FISHING
CLINICS

4th

ANNUAL FLY FISHING
TOURNAMENT

UPCOMING EVENTS

28
FEB

TROUT TREK
Pyramid Lake, NV

30
MAY

TROUT TREK
Beaverkill River, NY

10
JUL

TROUT TREK
Toketee Lake & North Umpqua River, OR

01
AUG

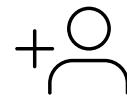
TROUT TREK
South Lake Tahoe, CA

10
OCT

TROUT TREK
McCloud River, CA



STAY HOOKED



Follow Us on Instagram!

GET IN TOUCH



info@risingtothefly.com



[@risingtothefly](https://www.instagram.com/@risingtothefly)

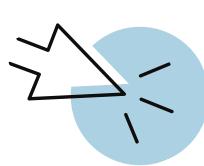


volunteer@risingtothefly.com

“

HERE'S TO MAKING 2026 A
YEAR OF GROWTH,
ADVENTURE AND
MEMORABLE MOMENTS
TOGETHER

DONATE



C/O JULIA MITCHELL
PO BOX 704
LEWISTON, CA 96052

