



QUARTERLY NEWSLETTER

Quarter 4

2024



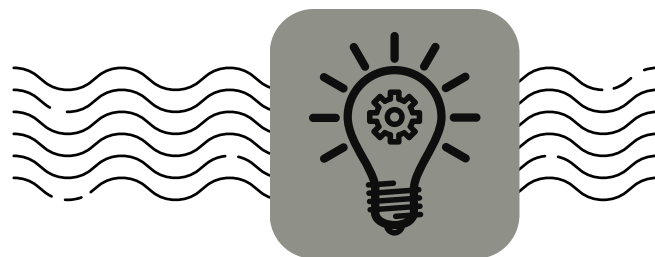
As we head into the final stretch of 2024, we reflect on the remarkable strides we've made in recent months. Our journey has been filled with growth, purpose, and stronger connections to our mission. With new opportunities on the horizon, we can't wait to unveil what's to come.

happy
fall 

UPDATE



As of September, we've had the privilege of supporting over **85** women, connected through initiatives with our partners at Casting for Recovery, TU 5 Rivers, Miss Mayfly, Project Healing Waters, and iFishiBelong, along with word-of-mouth and social media. Your support has helped us reach and empower these women. We look forward to continuing to expand our outreach.

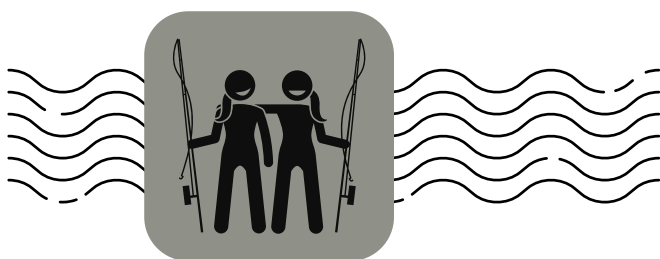


ANNUAL RETREAT

Every year, we come together for our annual retreat, where we jam-pack two days full of ideas, planning, and strategy focused on driving our mission forward. It's an incredible opportunity for us to collaborate as a team alongside our advisory board as we explore creative ways to expand our reach and make a greater impact. We are committed to pushing the needle, setting ambitious goals, and ensuring that we continue to grow and serve women across the nation in meaningful ways.

SURVEY RESULTS

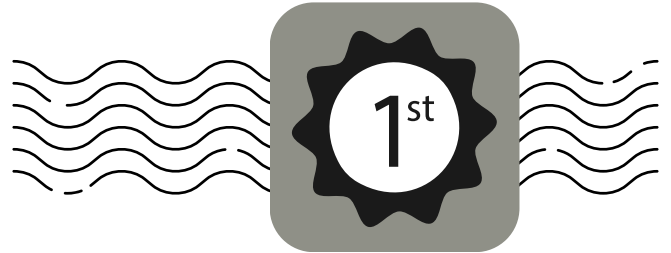
We recently sent out a survey to participants from all of our clinics, and we want to thank everyone who took the time to share their thoughts. We truly listened to all the valuable feedback, and it's helping us shape future events and initiatives. Your insights are key in making our programs better.



RTTF TROUT TREK



We launched Trout Trek as a private Facebook group to empower the women from our clinics to stay connected, share insights, and ask questions. What began as a space for support has evolved into a thriving community where we now organize **DIY** trips, giving women the opportunity to take charge, apply their skills, and plan their own fishing adventures in a judgement-free environment.



TROUT TREK DIY McCloud, CA



2025 Trout Trek Dates

Location

APRIL 25

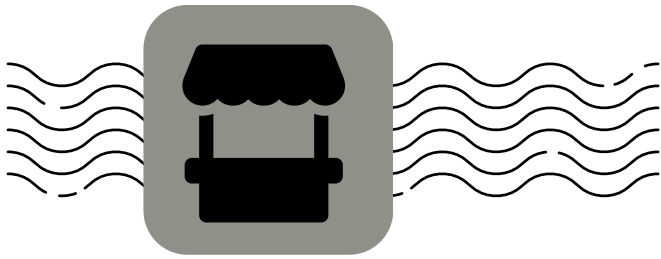
Pyramid Lake

JUNE 27

Lake Almanor

McCloud River Outpost

thank you



NCCFFI YUBA FEST



Rising to the Fly was warmly welcomed by the Northern California Council FFI and Gold Country Fly Fishers at Yuba Fest on October 5, 2024. At our booth, we shared information, handed out brochures, and collected donations. The event featured conservation talks, fly tying demos, vendors, casting lessons, and great food. Attendees could also test their skills with the FFI Fly Casting Certification. Debbie Bond of Gold Country Fly Fishers Damsels not only drew attention with her "Women Fly Fish Too" banner but also organized a women's foundation class, Hot on Tips and Cool on Pressure, taught by Phil Chauvin. A big thank you to Gold Country Fly Fishers for supporting our mission. We can't wait to return to Yuba Fest in 2025!

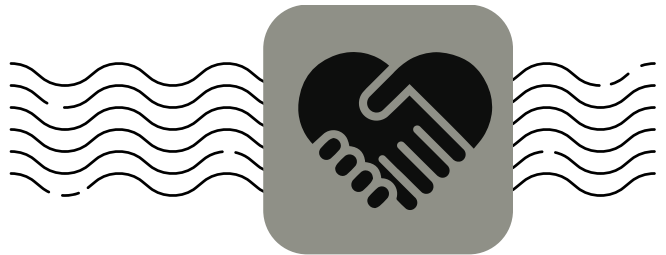
FALL FUNDRAISER

Until October 31st

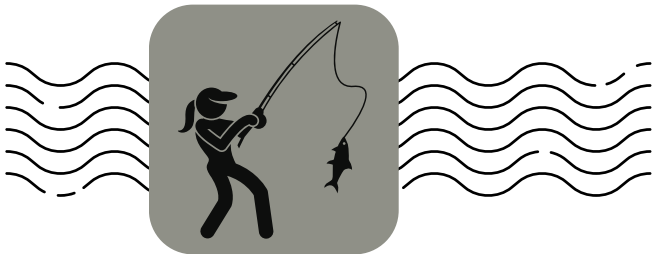
We are getting daily requests and we need your help! Your support will help provide essential gear, educational opportunities, and resources for women across the United States.

TO DONATE NOW

[Click Here](#)



We're excited to announce our partnership with **iFishiBelong**. By joining forces we can further promote diversity and inclusivity in the fly fishing community. This collaboration brings us one step closer to make fly fishing more accessible, and we couldn't be more grateful for the opportunity to make a difference.



INTRO TO FLY FISHING CLINICS



Are you ready to cast a line with us in 2025? We will be offering many opportunities to dive in to this incredible sport. Keep a close eye on our website for upcoming dates, details and registration. Don't miss out - stay connected by following us on Instagram for the latest updates, announcements and exclusive sneak peeks into what's to come.

Dates

Location

MAY 2-4

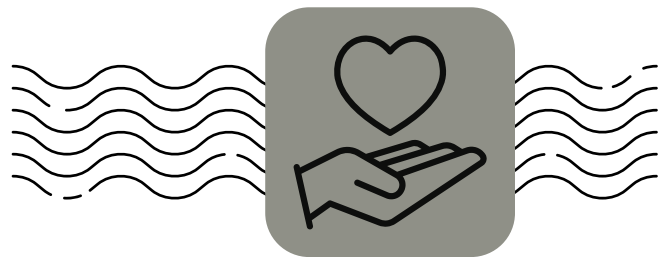
TBD

MAY 18

Northern California

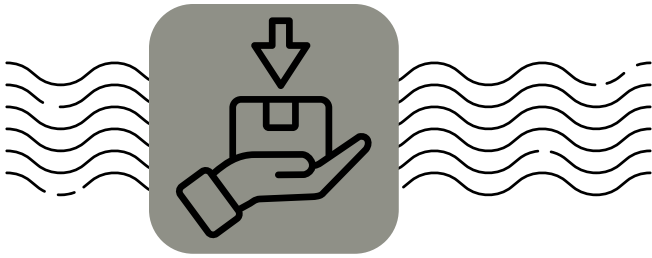
JUNE 13-15

Trinity Alps, CA



DONATION BARRELS

As the holiday season approaches, it's the perfect time to give back. If you're planning to replace any of your fly fishing gear or garb, consider donating your gently used items to one of our donation barrels at **Tahoe Fly Fishing Outfitters**, **Fly Fishing Specialties**, and **Fish First!** Your contributions will help equip women in need with essential gear to get started in fly fishing.



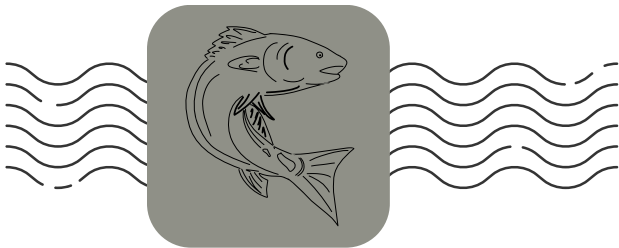
HAVE YOU RECEIVED GEAR OR GARB FROM US?



If so, we'd love to hear from you! Be it a memorable catch, a serene moment on the water, or a new personal best, we want to see your fishy photos in action. Share your stories and experiences with us by emailing info@risingtothefly.com or **tagging us with #risingtothefly**. We'll feature them in our upcoming newsletters and on our social media. Your journey inspires us and our community and we can't wait to celebrate your adventures.

WE WILL BE CLOSED November - December

Rising to the Fly will be slowing down in November and December to spend time with our friends and family. However, we will still check email periodically, although our response time may be slightly delayed. We are beyond grateful for your support throughout the year and look forward to coming back energized and ready for more in 2025. Warm wishes for a joyous Holiday season and a Happy New Year!

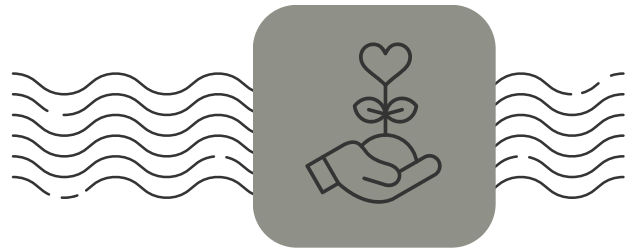


GET IN TOUCH

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 [@risingtothefly](https://www.instagram.com/risingtothefly)

 volunteer@risingtothefly.com



OUR PARTNERS

We extend our deepest gratitude to our esteemed partners whose support has been the cornerstone of our growth.

[CLICK HERE](#) 