



## The Global Youth Challenge (GYC) Partnership

The Global Youth Challenge (GYC) is an international non-profit organization that empowers youth worldwide by providing a platform to express unique perspectives, think critically, and propose innovative solutions to pressing global issues.

Our flagship annual essay, speech, and project competition brings together diverse young voices on timely themes. Past topics include COVID-19 (2020), World Peace (2021), AI's Impact on Humanity (2022), Climate Change (2023), AI's Impact on Our World (2024), and AI's Impact on Sustainability (2025). For 2026, the theme is **"AI and the Future of Work"**, with Junior (ages 13–15) and Senior (ages 16–18) divisions. Participants conduct community interviews, create presentations, and submit summaries exploring AI's role in transforming careers, industries, and opportunities.

GYC is proudly supported by academic experts, leading institutions, and UNESCO Chairs, including the University of Toronto, University of Ottawa, McMaster University, Toronto Metropolitan University, Trinity Western University, Brock University, Beijing Normal University, York University, the University of Waterloo, Massachusetts Institute of Technology (MIT), Yale University, SUNY Binghamton, and The Nature Conservancy.

**What Is a GYC Partner?** Partners are organizations, schools, or influencers who help raise awareness of GYC by sharing information through their networks, platforms, events, or communications.

### Benefits of Becoming a Partner

- **Brand Enhancement:** Elevate your organization's visibility and reputation by associating with a respected global youth initiative focused on AI, leadership, and innovation.
- **Lead Generation:** Receive direct email notifications when participants register via your unique custom QR code.
- **Official Recognition:** Receive a personalized Partner Certificate acknowledging your support and contributions.

### How to Become a Partner

1. Submit your online application at: <https://theglobalyouth.org/become-a-partner> or contact your representative.
2. Upon approval, we'll provide your customized promotional materials (including auto-generated posters featuring your logo and unique QR code for tracking registrations).



For full details, visit [www.theglobalyouth.org](http://www.theglobalyouth.org).

**Partner Recognition & Awards** Active partners earn tiered awards based on impact in promoting GYC 2026:

- **Distinguished Global Partnership Award** — For visionary partners creating systemic change (e.g., international collaborations or large-scale student empowerment initiatives).
- **Premier Partnership Award** — For high-impact, multi-year commitments, innovative contributions to AI/youth programs, or exceptional global reach (includes perks like featured branding and exclusive access).
- **Excellence in Partnership Award** — For consistent, strong ongoing support across multiple aspects of GYC.
- **Engaged Partnership Award** — For new or foundational involvement (e.g., basic promotion or participation in one event)—a starting point to build toward higher tiers.

**Partner Award Certificate** Awarded to partners whose efforts result in active competitors or volunteers joining GYC 2026.

- **Active Competitor:** A participant who fully submits entries (e.g., interview video, presentation, summary).
- **Active Volunteer:** Someone who completes volunteer tasks (e.g., outreach, mentoring).

**Customized Partner Poster** We auto-generate professional posters including your logo and a unique QR code that tracks registrations and sends you notifications. (Sample/reference image available upon application.)

Join us in empowering the next generation to shape an AI-driven future. Apply today at <https://theglobalyouth.org/become-a-partner> or reach out to your representative!



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## Customized Partner Poster Sample

 **GYC 2026:**  
**AI and the Future of Work**  
**Critical Thinking Challenge**

Final Competition: March 27-28, 2026  
Senior Division: Ages 16-18 | Junior Division: Ages 13-15

Organizer  
Global Youth Challenge

Co-host  
OISE Encore Lab  
University of Toronto

Co-host  
The Erindale Academy

**Scan to register Now**

  
Volunteer

  
Voice Linking  
Association

  
Competitor

Judged by:

  
Encore Lab  
**OISE**  
UNIVERSITY OF  
TORONTO

  
**Brock**  
University

  
UNIVERSITY OF  
**WATERLOO**

  
THE  
**ERINDALE**  
ACADEMY  
SCHOOL OF  
VITAE



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## Partner Award Certificate Sample





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