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## **The Global Youth Challenge (GYC) Support Partners**

The Global Youth Challenge (GYC) is an international non-profit organization focused on providing youth from around the globe a platform to express and discuss their unique views. GYC is firmly committed to encouraging young people to think creatively and critically, to present their ideas and propose innovative solutions to the challenges facing our world today.

At the heart of GYC is our annual essay and speech competition, it is a key event that brings together youth from different backgrounds to express their distinctive perspectives on major world issues. Our past themes have been closely aligned with present-day global concerns including the COVID-19 Pandemic in 2020, the pursuit of world peace in 2021, the exploration of artificial intelligence and its effects on the future of humanity in 2022 and climate change and the future of our world in 2023.

Looking ahead to 2025, we are pleased to announce that the theme of GYC 2025 is "GYC 2025: AI and Sustainability". This year's competition is divided into two divisions, with the finalist presentations scheduled on March 21, 2024 for the Senior Division and on March 22, 2024 for the Junior Division.

The Global Youth Challenges has gained strong support from prestigious international academic and educational institutions. Respected experts and scholars from institutions such as Massachusetts Institute of Technology (MIT), University of Toronto, University of Waterloo, Yale University, Zhejiang University, Toronto Metropolitan University, The Nature Conservancy of United States, UNESCO, Beijing Normal University, the State University of New York, and Queen's University, serve as advisors to the GYC and as judges for the competition, respectively.

### **Who Can Be GYC Partners?**

Organizations dedicated to youth development, education, and skill enhancement, including schools, after-school training institutes, student agencies, recruitment companies, and education consulting firms.

### **Responsibilities**

Your responsibilities as a partner will be to promote the competition using your promotion channels (e.g., website, YouTube, LinkedIn, Instagram, etc.) through use of your customized flyers, QR codes, and other materials.



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### Benefits of Being a GYC Support Partner

- **Brand Enhancement:** Partnering with GYC allows you to present your brand alongside GYC to the community, significantly boosting brand awareness and image.
- **New Lead Generation:** Receive email notifications when competitors and volunteers register for the GYC competition using your customized GYC QR code.
- **Official Partner Certification:** GYC will issue official Partner Certificates to recognize and certify each support partner.
- **Business Promotion:** Collaborate with world-renowned academic institutions to promote your business brand.
- **Income Opportunities:** Earn income by preparing students for the GYC competition.
- **Global Connections:** Access opportunities to connect with youth in your region and around the globe using customized GYC promotional materials.
- **Institutional Interaction:** Foster closer relationships with some of the world's most prestigious institutions.
- **Website Recognition:** Your company name and logo will be displayed on the official Global Youth Challenge website.
- **Support Student Success:** Help students achieve scholarships for university or school entrance by guiding them in the competition.

### How to become a GYC Support Partner?

To join as a GYC Support Partner, you can:

- Send an email to your GYC representative explaining why you would like to become a partner, or
- Complete the GYC Online Partner Application Form (<https://theglobalyouth.org/become-a-partner>).

Once your application is approved, you will be asked to provide the following details:

- Company name
- Company logo
- Contact email address
- Phone number

Afterward, you will receive a customized Partner Poster and an official Partner Certificate (see attached sample) for promotional purposes.



1576 Dundas Street West,  
Mississauga ON L5C 1E5, Canada

+1 416 913 1077

[www.theglobalyouth.org](http://www.theglobalyouth.org)  
[info@theglobalyouth.org](mailto:info@theglobalyouth.org)

### What is a customized Partner Poster?

Customized partner posters are automatically generated by our computer system. Each poster includes the partner's logo and a unique QR code embedded with the partner identification code. Competitors and volunteers participating in the GYC competition can register and sign up by scanning these QR codes. GYC support partners will then receive email notifications for every registration.

Please refer to the attached picture for an example.





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GYC 2025

# 《AI and Sustainability》

Global Essay and Speech Competition



Volunteer

SCAN TO REGISTER Now



Competitor

Judging by



Support Partner: EDU4U Canada



## Eligibility

13 -18 years old

## Finalists Presentations

Senior Group (16-18 years old): March 21, 2025

Junior Group (13-15 years old): March 22, 2025

## Awards

1st Place Winner: \$500 CAD | 2nd Place Winners: \$200 CAD

3rd Place Winners: \$100 CAD | Distinction Award: 25%

## Panel of Judges Including



Jim Slotta, Professor  
University of Toronto  
Canada

Katrin Kohl  
UNESCO Chair in Reorienting  
Education towards Sustainability



Leon Xiao, Professor  
Beijing Normal University  
China

Howard Lin, Professor  
Toronto Metropolitan University  
Canada



Preeti Raman, Professor  
Toronto Metropolitan University  
Canada

Dr. Phil Laird  
Vice President of Innovation  
Wilfrid Laurier University  
Canada



Telex Ngatched, Professor  
McMaster University  
Canada

George Vanderkuur, Principal  
The Erindale Academy  
Canada





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For more information, please refer to The Global Youth Challenge (GYC)'s official website:  
[www.theglobalyouth.org](http://www.theglobalyouth.org)

GYC administrative team

December 2024