

Saint Gregory Armenian Apostolic Church

135 Goodwin Street Indian Orchard, MA 01151

Tel. (413) 543-4763, E-mail: stgregorymass@yahoo.com

www.saintgregoryarmenianchurch.org

September 5, 2024

Dear Business Member:

St. Gregory Armenian Church is excited to announce that our upcoming Annual Fall Festival is set to take place on **SATURDAY, NOVEMBER 2ND from 12pm to 5pm**. This year's festival promises an array of delights, including mouthwatering hot meals, traditional Armenian pastries, raffles, live music, dancing, and much more!

Become a Business Sponsor!

With each passing year, our festival attracts a growing number of participants from the community. We invite you to join us as a valued Business Sponsor! By becoming a sponsor, your company will receive exceptional exposure through a comprehensive advertising strategy that includes media coverage, press releases, email marketing initiatives, prominent website visibility, and on-site recognition during the event.

Your sponsorship not only promotes your business but also demonstrates your company's commitment to supporting our vibrant community. We are pleased to offer the following sponsorship levels for your consideration:

Platinum Level - \$250:

- Company name included in online advertising on MassLive
- Social media promotion across our Facebook page with over 1.5 thousand followers
- Inclusion in newsletters, church bulletin, and email marketing campaigns
- Prominent display of your company name during the festival
- Tax write-off for your contribution

Diamond Level - \$500:

- All benefits included in the Platinum level
- Business Name, logo on a banner to the entrance of the event.
- Name with link to business website on Festival Sponsor webpage
- Thank You Recognition, with company description, after festival in Parish Bulletin

The deadline for sponsorship commitments is OCTOBER 19TH. Don't miss this opportunity to showcase your support for our community and gain valuable exposure for your business. To participate as a sponsor for this year's event, please complete the attached form and submit it via email to Christine Sarkeesian at mcaarakelian@hotmail.com by the October 19.

We sincerely thank you for considering sponsorship of our Annual Fall Festival. Your continued support and contributions play a crucial role in the success of our events and enable us to give back to our community in meaningful ways.

Warm regards,

Christine Arakelian

Saint Gregory Fall Festival Coordinator

mcaarakelian@hotmail.com or (413) 244-8945

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SPONSORSHIP FORM

I/We support St. Gregory Armenian Apostolic Church's Annual Fall Festival. To that end, I/we would like to make a donation as indicated below.

Sponsorship Amount:

☐ \$250 Platinum Sponsorship

☐ \$500 Diamond Sponsorship

☐ Other Amount _____

Company Name: _____

Company Address: _____

Contact Name: _____

Phone Number: _____

E-mail: _____

Date: _____

Payment Options

Please send check payable to St. Gregory Armenian Church and mail this completed form to:

St. Gregory Armenian Church

P.O. Box 51064

Indian Orchard, MA 01151-5064

or email form to mcaarakelian@hotmail.com and pay online via PayPal/credit card at

www.saintgregoryarmenianchurch.org

Please e-mail your company artwork (jpg, png, gif or tiff) to: mcaarakelian@hotmail.com