

Mid-Career interview brief

Reflections of senior professionals on the challenges and benefits of career success.

June 2020

Research Project

People Perform are researching the professional reflections of senior leaders who are at 'mid-career'.



The purpose of this research is:

- Understand and define what 'mid-career' is in 2020
- Develop an understanding of the positive and negative impacts of career success to those in senior leadership positions
- Document the lessons of mid-career professionals for the benefit of those in the early and establishment stages of their careers
- Help to define what career 'success' could look like in the future (portfolio careers etc.) and highlight common challenges
- Help in the design and testing of a mid-career coaching model to meet the specific needs of senior leaders

Who are we looking to talk to?

People Perform would like to speak to career professionals who have reached senior leadership positions.

The research interview will be held on-line or over the phone for one hour.

All participants responses are collated, and full confidentiality and anonymity will be respected.

How will it work?

The process will be different for each leader. However, the interview structure will be:

Introductions and logistics of the interview



Purpose of the project and expected output



Q&A based on work/life balance, career satisfaction, ambition, definitions of professional success, sacrifices made and benefits gained and advice to your younger self!



Interview close



Want To Get Involved?

Please email me at richard@peopleperform.co.uk or call me on 0333 577 1319 if you are interested in participating in this fascinating and exciting project.

All participants will have a copy of the final research and the satisfaction of passing their wisdom to future generations of talented and driven career professionals!

All interviews will be held in June and July 2020.