

TYPICAL PRIVATE EQUITY CAPITAL SYNDICATION OUTLINE

I. THE PRE-OFFERING PHASE

- Engage InterCorp Resources and Team
- Interview and Engage Securities Attorney
- Strategic Planning & Market Positioning
- Create Offering Legal Memorandum(PPM)
- Create Marketing Materials
- Determine Loads, Fee's and Commissions
- Review Business and Investment Plan
- Review Financial Pro-Forma
- Fund Web Site
- Investor Portal
- Due Diligence Data Room
- Landing Pages
- Customer Relationship Management
- Accounting Statement
- Investor Relations
- Managing Broker Dealer
- Third Party Due Diligence Reports
- Pre-Market Evaluation and Implementation

II. THE OFFERING PHASE

- Form and Build Selling Syndicate
- Launch Zoom Presentations and Webinars
- Launch targeted Advisor and Investor Email Campaigns
- Launch Press Releases
- Launch Targeted Phone Campaigns
- Arrange Podcast Interviews
- Launch Private or Group Lunch and Dinner Presentations
- Due Diligence Visits
- Road Show
- Set Investor and Wealth Advisor Meetings
- Educate Advisors and Investors on Investment Opportunity
- Panel Discussions with Qualified Investor and Advisor Conferences



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