

HAVASU NEWS NETWORK

HNN Advertiser & Sponsorship Guide

Advertising opportunities, placement options, and introductory monthly rates for businesses that want to reach HNN's local audience.

INTRODUCTORY LAUNCH RATES

Simple. Local. Direct.

Promote your business. Support free local media. Reach people where they are already reading, watching, and listening.

Current launch pricing shown in this guide is subject to placement availability.

Why Advertise With HNN?

Havasus News Network offers visible, locally focused advertising and sponsorship opportunities across the HNN website. Each placement can connect directly to your website, booking page, social profile, or preferred landing page.

HELP KEEP HNN FREE

HNN is built around keeping local news, public safety information, scanner feeds, original programming, and community content available without a subscription or paywall.

Advertising and sponsorships help make that possible.

What Your Advertisement Can Include

Your ad can feature your business name, logo, phone number, website, promotional message, call to action, and a clickable link that sends visitors directly where you want them to go.

We Can Build Your Ad

Do not already have finished artwork? HNN can create a clean advertising graphic using your logo, photos, contact information, and basic promotional message. Basic ad design is included with placement. All advertising is reviewed before publication to help keep the HNN website clean and professional.

Built for Local Visibility

HNN placements are intentionally limited instead of filling every page with ads. The goal is to give each sponsor a visible presence while preserving the newsroom-style experience for readers and listeners.

Advertising Placements & Launch Rates

These introductory rates are designed for HNN's launch period. Availability varies by section, and the most limited placements may sell out first.

HOMEPAGE

\$75 / month

High-visibility placement on HNN's main landing page with clickable branding and a direct call to action.

LIMITED TO 6 ADVERTISERS

DISPATCH LIVE

\$125 / month

Premium placement near live public safety audio, where visitors may remain on the page for extended listening sessions.

LIMITED TO 6 ADVERTISERS

HNN ORIGINALS

\$95 / month

Placement alongside HNN original videos, interviews, documentary-style features, and locally produced stories.

LIMITED TO 3 ADVERTISERS

LATEST NEWS

\$85 / month

Placement on the HNN newsroom page alongside local news, public safety updates, and community coverage.

LIMITED TO 3 ADVERTISERS

Why Dispatch Live Is Premium

Dispatch Live is HNN's premium placement because listeners may keep the page open longer while monitoring live scanner traffic. That creates the potential for longer and repeated sponsor exposure compared with a typical page visit.

Multi-Page Advertising Packages

Businesses wanting broader exposure can reserve multiple HNN sections at a reduced introductory bundle rate. Packages are subject to open inventory in every selected section.

PACKAGE	MONTHLY RATE	VALUE
Any 2 Sections	\$145	A simple two-page package for broader repeat visibility.
Any 3 Sections	\$215	Strong multi-page exposure at an aggressive launch rate.
All 4 Sections	\$295	Maximum HNN website exposure and the strongest overall package value.

LIMITED AVAILABILITY

Homepage and Dispatch Live each offer up to six advertising positions. HNN Originals and Latest News are intentionally tighter, with only three advertising positions on each page.

Once a section is full, additional advertising will not be added until a position becomes available. Businesses may advertise in multiple sections, subject to availability.

What We Need From You

To prepare your advertisement, send your business name, logo, phone number, website or preferred link, photos if desired, and the promotion or message you want featured. HNN will prepare the basic ad design for placement.

Ready to Advertise?

Put your business in front of a growing local audience while helping keep HNN's news, public safety information, scanner feeds, and original programming free for the community.

RESERVE YOUR HNN ADVERTISING PLACEMENT

Contact Havasu News Network to check availability and choose the page or multi-page package that best fits your business.

Advertising space is limited and subject to availability.

HOMEPAGE	DISPATCH LIVE	HNN ORIGINALS	LATEST NEWS
\$75/mo	\$125/mo	\$95/mo	\$85/mo
6 spots	6 spots	3 spots	3 spots

INTRODUCTORY MULTI-PAGE BUNDLES

Any 2 Sections: \$145/mo | Any 3 Sections: \$215/mo | All 4 Sections: \$295/mo