# DIGITAL BECOMES PHYSICAL





### WHAT IS BITCOIN DEPOT?

**Our Mission:** Make cryptocurrencies accessible to everyone.

- We provide store owners and distributors with passive, risk-free residual income.
- The fastest growing and second largest crypto ATM operator in the world by number of ATMs deployed.
- 10,000+ stores on contract across the US.
- Expanded operations into Canada.
- Providing both buy and sell functionality through our machines.
- Currently offering Bitcoin, Litecoin, and Ethereum.





### THE PROBLEM

# THE SOLUTION

### 55 MILLION UNBANKED AMERICANS

While a majority of cryptocurrency purchases occur via debit, credit, and wire transfer, the cash-centric underbanked crypto-market is widely untapped.

### TIME CONSUMING EXCHANGES

It can take weeks to months to be approved on an online exchange to buy and sell cryptocurrency, and it can take even longer to receive the crypto.

#### NO CUSTOMER CONFUSION

The Cryptocurrency market can be confusing for first time users, especially on exchanges that require sensitive customer information.

#### SIMPLE

Physical locations, friendly user interface, and excellent customer support.

#### **FAST**

Buy and sell your cryptocurrency instantly after creating your account. No long wait times to be approved or to make transactions.

### CASH ACCESS FOR THE UNDERBANKED

Our transactions are primarily cash based, making the underbanked community a key target market.



# WHY BITCOIN ATMs

- Over 55 million unbanked adult Americans
- Our cash only kiosks service this segment directly
- Simple, Fast, Familiar exchange interface
- Convenient Locations



# WHY BITCOIN DEPOT

- Zero Risk / Zero Cost
   Program
- Second largest operator in the world
- Fastest Growth Rate of any competitor
- Passive exposure to Bitcoin for Owners and Distributors



# WHO ARE BITCOIN DEPOT'S CUSTOMERS?

- 65% are 18 to 44 years old
- 70% make income levels
   between \$20,000 to \$140,000
- 58% buy more than once a week
- 84% travel up to 30 minutes
   to use a Bitcoin Depot ATM



# Why our customers use Bitcoin ATMs:

- Money Transfers = 32%
- Online Purchases = 28%
- Investment = 25%
- Convert to Other Cryptos = 10%
- Store of Value = 5%



# **HOW TO USE A BITCOIN DEPOT ATM**

### 1. Create Digital Wallet

This is where you'll store your coins.

### 2. Sign Up & Verify

Sign up at any of our ATMs.

When buying less than \$250, we only need a phone number to verify your identity.



### 3. Insert Cash

Choose BTC, LTC, or ETH.
Enter your wallet address and insert cash.

### 4. Receive Coins

Once purchase is confirmed, we'll send your coins to the wallet address you provided.



# **VALUE PROPOSITION TO STORE OWNERS**

### **BITCOIN DEPOT PROVIDES**

- Free Bitcoin ATM
- Installs, Maintenance, Repairs
- Customer Support
- AML Compliance / KYC
- Banking & Cash Logistics
- Marketing

### **OWNER PROVIDES**

- 3 sq ft of space
- Power Outlet

### **BENEFITS TO RETAILER**

- Guaranteed Monthly Payout
- Free Marketing
- Increased Foot Traffic
- Increased Cash ATM Transaction
- Increased in store revenue



# **OUR PARTNERS**





























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