

# ELITE ETIQUETTE TRAINER-THE-TRAINER

with Jules Martinez Hirst



**Are you looking to start your own etiquette business? Are you an HR professional looking to provide etiquette training to your co-workers? Are you a business owner looking to brush up the professional image of your staff? Are you a homeschool instructor looking to add social skills to your curriculum?**

**You've come to the right place. Jules Hirst is owner of Etiquette Consulting Inc and a highly sought-after etiquette expert. Jules is dedicated to enhancing social skills, leadership and confidence through the lens of etiquette. She is widely known for her lectures, workshops, seminars and webinars for business professionals, college students, teens and brides.**





**IN-PERSON**



**ONLINE**

**WE HAVE TWO  
TRAININGS TO  
CHOOSE FROM**

**TEENS SOCIAL &  
DINING ETIQUETTE**

**OR**

**BUSINESS DINING &  
BUSINESS ETIQUETTE**

**OUR TRAINING  
ARE OFFERED  
ONLINE OR IN-  
PERSON**



[JulesHirst.com](http://JulesHirst.com)

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# TRAIN-THE-TRAINER

*In Person*





# BUSINESS & BUSINESS DINING ETIQUETTE

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Train-The-Trainer Program



JulesHirst.com

# SOME OF THE TOPICS INCLUDE:



Starting your business 101



Business Etiquette



How to be a Dynamic Presenter & First Impressions



Business Dining Etiquette



Technology & Social Media Etiquette



Assistance in developing your presentation and handouts



# TEEN DINING & SOCIAL ETIQUETTE

Train-The-Trainer Program



Start your business today!  
Bring Leadership & Social  
Skills to your organization



JulesHirst.com

# SOME OF THE TOPICS INCLUDE:



Starting your business 101



Social Etiquette



How to be a Dynamic Presenter & First Impressions



Dining Etiquette



Technology & Social Media Etiquette



Assistance in developing your presentation and handouts





# WHAT'S INCLUDED

## In-Person



- **Interactive 2-day program**
- **Business creation & set up module**
- **Training manual**
- **Making the most of social media**
- **Powerpoint**
- **Live dining etiquette presentation presented by Jules**
- **Continental breakfast and Working lunch**



# UPON COMPLETION

You will receive

- **Certificate of completion**
- **One (1) hour of monthly Q&A training for the first six months**
- **Opportunity to accompany Jules to a presentation for hands-on training during the first twelve months**

# *In-Person Training*

TEEN SOCIAL & DINING ETIQUETTE  
TRAIN-THE-TRAINER  
PROGRAM

\$2200

BUSINESS & DINING  
ETIQUETTE TRAINER-THE-  
TRAINER  
PROGRAM

\$3200

Jules  
HIRST

[www.yourtitle.com](http://www.yourtitle.com)

# TRAIN-THE-TRAINER

*Online*



[JulesHirst.com](http://JulesHirst.com)



ELITE ETIQUETTE  
TRAINER-THE-TRAIN  
with Jules Martinez

# ELITE ETIQUETTE TRAIN-THE-TRAINER ONLINE

Can't make it out to Culver  
City for two days, no problem.  
Our Elite Etiquette  
Trainer-The-Trainer program  
can be taught online!

# WHAT'S INCLUDED

Online



- **4 modules will be in Pre-recorded webinar form**
- **4 Zoom meetings following each module**
- **Business creation & set up module**
- **Training manual**
- **Making the most of social media**
- **Powerpoint**
- **Live Zoom dining etiquette presentation presented by Jules**



# TEEN DINING & SOCIAL ETIQUETTE

\$1,299



# BUSINESS & BUSINESS DINING ETIQUETTE

\$1,999

Topics are the same as the "In-Person Training"

# FAQS

## 01. I WANT TO ATTEND THE LIVE EVENT, DO I NEED TO FIND MY OWN HOTEL ACCOMMODATIONS?

Yes, Contact our office to assist with setting up lodging

## 02. DO YOU OFFER PAYMENT PLANS

Yes, for a small service fee.

Please note, if taking the online course you will get one module per month. Payments will be divided by 4.

If taking the In-person course we start with \$500, down, the remainder will be divided into 4 payments. Once your investment is paid in full, you will be able to accompany Jules to presentations and have access to the materials to present your etiquette training.

3/4 of your fee must be paid to attend the live training. You can begin by taking the online version if you wish.

## 03. IS THERE A RENEWAL FEE TO USE THE MATERIELS?

Yes, this is part of the Annual Materiel fee

## 04. IS THERE A RENEWAL FEE TO USE THE MATERIELS?

Yes, The license is good for one year.

### License Renewal Fee:

The Elite Etiquette Certification must be renewed every year with an investment of \$500.00, to continue the use of all materials, receive any updates, and receive continued support.



# Jules HIRST

Jules Hirst is a highly sought-after business etiquette expert, co-author of *The Power of Civility* and founder of Etiquette Consulting, Inc. Jules is dedicated to enhancing social skills, leadership and confidence through the lens of etiquette. She is widely known for her lectures, workshops, seminars and webinars for business professionals, college students, teens and brides. Jules works with large corporations & Universities.



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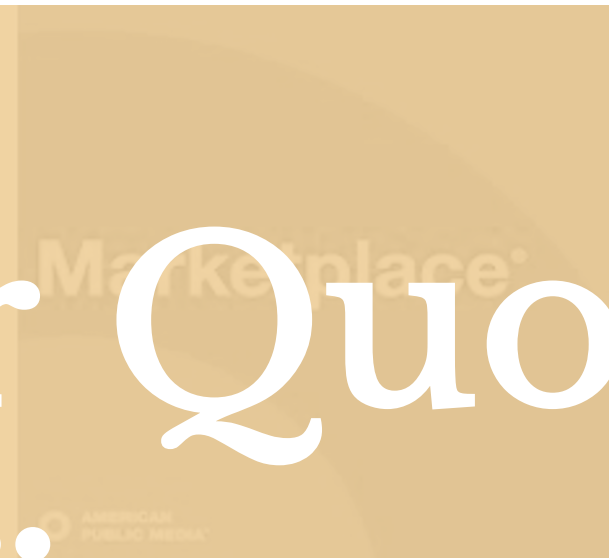
# As Seen or Quoted In...



GOOD MORNING AMERICA



KINX 10.70 NEWSRADIO



Chicago Tribune



Shine™ from YAHOO!



Los Angeles Times



SIGN ON SAN DIEGO





THANK YOU  
*Jules*  
HIRST



# Connect with us!

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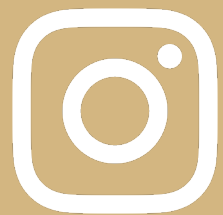
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