

Connecting LEGENDS to LEGACIES!

The Phoenix Arts Creative Camp - After School Arts Program (PACC ASAP) inaugural sessions will service the Washington Metropolitan area (i.e., National Capital Region, including the DMV* - D.C., Maryland, and Virginia).

A collaboration between Phoenix International Inc, the operators of the first Black-founded public charter school in Charles County, MD; and Think DeP Entertainment, a Los Angeles based full-scale creative development agency, is designed to bridge the gap between legends and legacies by reaffirming the need for community, cultural connectivity, deference and unity.

Tapping highly credited industry veterans to mentor talented youth - we will prepare the next generation of creatives for success, integrity, authenticity, and successful career longevity.

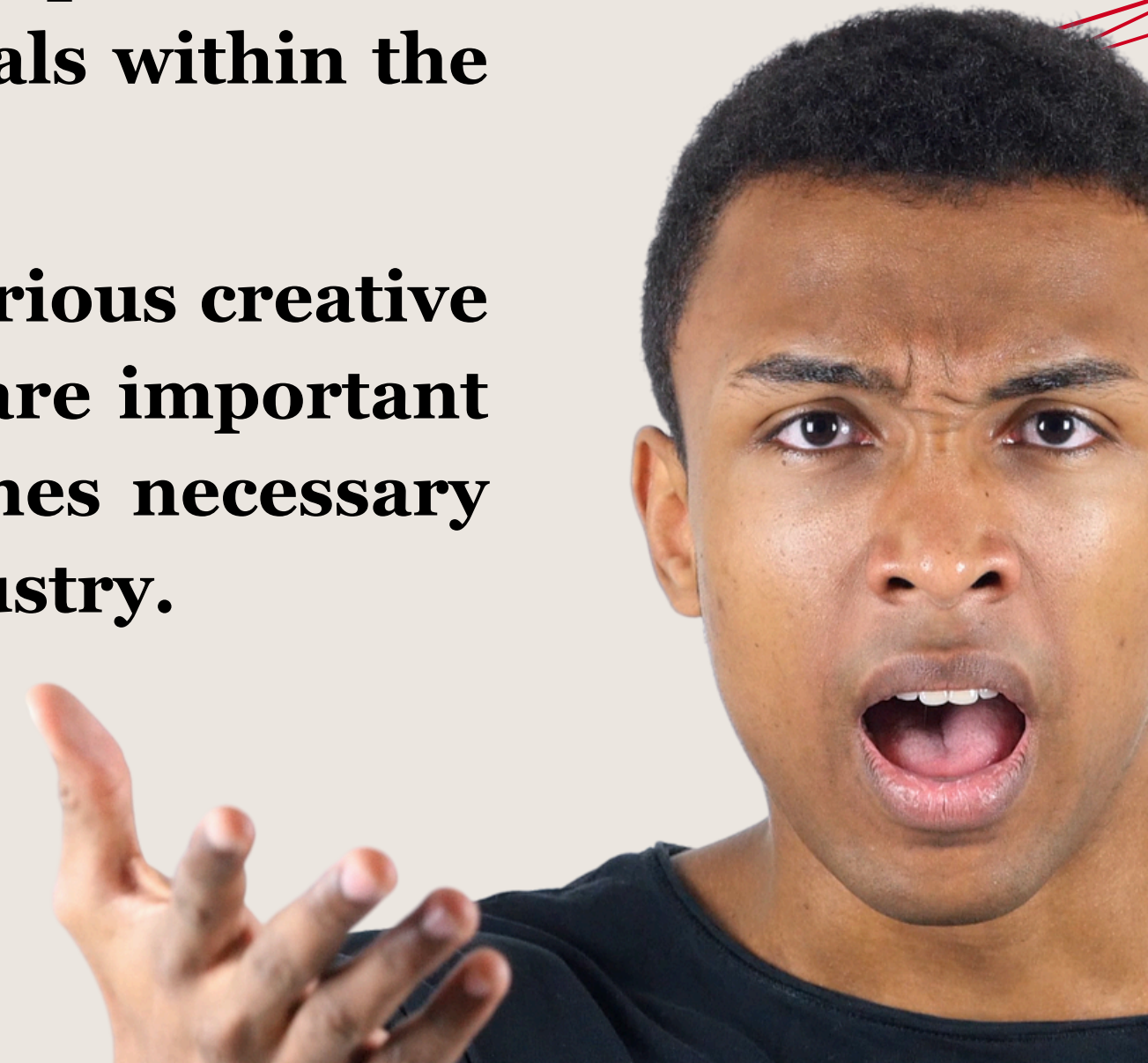


WHAT TO EXPECT

Throughout the 2024-2025 season, scholars will participate in various breakout sessions to learn artistic techniques, enhance their natural talent, maintain authenticity and build essential skills such as teamwork, communication, and problem-solving.

Youth scholars will embark on creating real-life productions under the guidance of highly credited professionals within the fields of education and entertainment.

As they are coached and developed through various creative tracks, they will learn how each of their talents are important and interdependent for successful project launches necessary for career longevity within the entertainment industry.



WHEN

School Year 2024-2025

Session 1 - September 16th - 21st

Session 2 - October 21st - 26th

Session 3 - November 18th - 23rd

Session 4 - January 20th - 25th

Session 5 - February 17th - 22nd

Session 6 - March 17th - 22nd

Session 7 - April 21st - 26th

Session 8 - May 19th - 24th

Time: Monday - Friday (4:00 PM to 6:00 PM)

Saturday: Masterclass (10:00 AM - 1:00 PM)

Community Curated Special Event (1:00 PM - 3:00 PM)

WHERE

Phoenix International School of the Arts (PISOTA)

95 Catalpa Drive, La Plata, MD 20646-4312



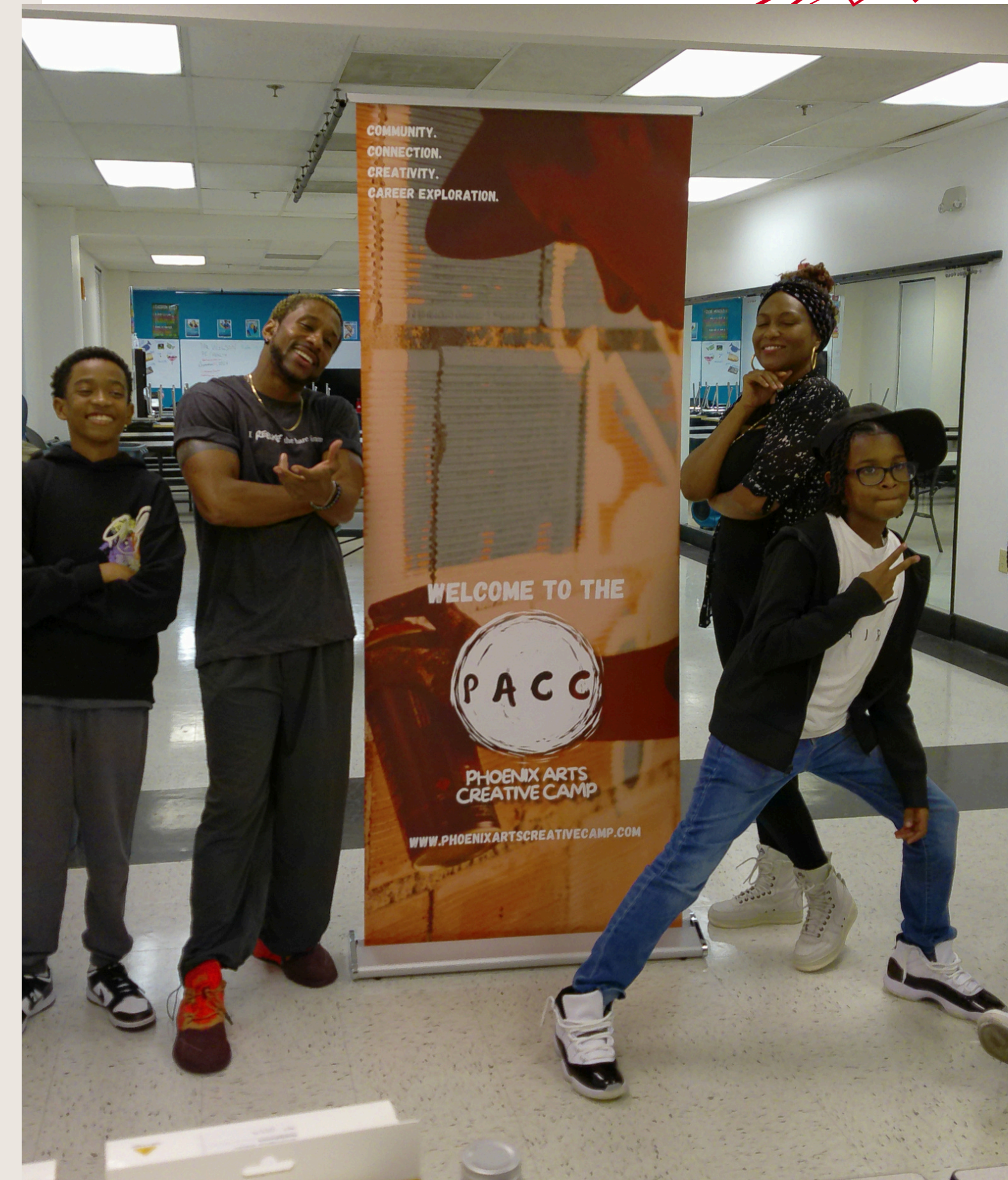
THE PROGRAM

Sessions will feature two (2) creative tracks facilitated by industry veterans. Monday - Friday, the program will begin with collective affirmations before breakout sessions. The day will culminate with group intentions and manifestations. Snacks will be provided.

Each Saturday, PACC ASAP will host a 3-hour workshop from 10 AM - 1 PM for scholars, adult creatives and those interested in entertainment business. The scholars will have a 2-hour breakout session while all other participants attend masterclasses.

A showcase featuring the scholars, a keynote speaker, special guest performances and more will begin at 1 PM. (Open to the public)

Each month's session will feature two (2) different tracks.



Session Focuses

- Music Production
- Acting
- Set Design
- Marketing
- Wardrobe / Styling / Fashion
- Content Creation
- Studio / Sound Engineering
- Singing
- Artist Development
- Event Curation/Creative Directing
- Publicity Training
- Dancing
- Stage Management
- DJ Training
- Social Media Management
- Creative Writing

2024-25 SESSIONS

Session 1: Craft To Coin September 16 - 21, 2024

Scholars learn to write, mix, master and perform an original song. | ***Community Event - P.A.C.C. Listening Party***

Mentors



Donald "DēP" Paige
Creative Healer

Credits: Beyoncé', Netflix, Disney, Usher, EP: Angel Numbers & Frequencies,
Uber Eats Commercial, Author: Fallback To Step Up



Jocelyn "Indigo" Saunders
Vocalist

Credits: Lucy Black Luxe, *The Bridge* Church & of
Triple 3 Entertainment



Will Bowser
Visionary Audio Engineer

Credits: Beyoncé, John Legend, Rihanna, Snoop Dogg, and
Chance The Rapper

Session 2: Fashion October 21 - 26, 2024

Scholars learn to design their own fashion pieces, capture behind the scenes moments and creative direction leading up to the official Fashion Show! | ***Community Event - Fashion Show Filming***

Mentors



Michelle Thomas-Elder
Celebrity Designer

Credits: Shaquille O'Neal, Jenna Ortega, Ariana Grande



Arold Jacques
Digital Media Specialist

Credits: Hillary for America, GEICO, AARP, TV ONE,
Discovery Channel and National Geographic



Vegaz Taelor
Creative Director

Credits: Amber Riley, D Smoke, Durand Bernarr, 16
Keys, 1500 or Nothing, Tina Knowles, GoGo Morrow

2024-25 SESSIONS

Session 3: Acting November 18 - 23, 2024

Scholars learn real life tips from actors they've seen on TV and Film leading up to a Masterclass on Producing and Directing a Show | **Community Event - Black Box Theater Showcase**

Mentors



Jason Louder

Actor

Credits: BMF (Starz), Wu-Tang: An American Saga, Black Lightning



Chanel Mack

Actress

Credits: The Harder They Fall (Netflix), Wicked City (allblk + Amazon Time Video), Desus & Mero (Showtime)



Ardre Orie

Screenwriter

Credits: VH1, MTV, WETV, BRAVO, CENTRIC, YouTube, the NFL

Session 4: Music and Event Production, Singing and Songwriting January 20 - 25, 2025

Scholars learn about music production, singing, songwriting and background singing with a masterclass on curating music events | **Community Event - The Cookout P.A.C.C. Edition**

Mentors



Bo Lamar

Music Producer

Credits: Magic!, Melanie Fiona, Mario



Kai Hicks

Background Vocalist

Credits: Regina Belle, J Holiday, Ledisi, Jennifer Lopez, Chante Moore, Scarface and members of Destiny's Child.



Lorie V Moore

Filmmaker & Musician

Credits: Johnny Gill, Jamie Foxx, The Color Purple & RENT, The X Factor, B. Slide, Shanice, Sheila E

2024-25 SESSIONS

Mentors



Davion "Bottz" Botts

Music Producer

Credits: Mya, Chrisette Michelle, Mike Jones, Letoya Lueckett, Raheem Devaughn, Brian Angel (Day 26)



Nye Davidson

Song Writer

Credits: Tamar Braxton, India Shawn, Coco Jones



TeaMarr

Singer

Credits: Raedio, Sir, D Smoke, Duckwrth, Meer Colon

Session 5: Content Creation & Self Tapes

February 17 - 22, 2025

Scholars learn about the pursuit of acting, auditioning, content creation and more! | ***Community Event - Live Casting (Audition Tapes, Reviews and Notes, Live Table Read)***

Mentors



Lorie V Moore

Filmmaker & Musician

Credits: Johnny Gill, Jamie Foxx, The Color Purple & RENT, The X Factor, B. Slide, Shanice, Sheila E



Dr. Corey Emanuel

Media Psychology & Content Creation

Credits: TEDx, Tamron Hall Show, Lend Me Your Lens



Lodric Collins

Actor

Credits: RESPECT (MGM Aretha Franklin Biopic), The OVAL (BET), The Haves and The Have Nots (OWN Network), GRIMM (NBC)



Wyllisa Bennett

Publicist Du Jour

Credits: NeNe Leakes, Brandi Maxiell, Alexis Bellino, Kiyah Wright, Ralph Pittman Jr. Isaiah Washington, Sheryl Lee Ralph, Kym Whitley

2024-25 SESSIONS

Session 6: Dance & DJ March 17 - 22, 2025

Scholars learn how music and dance go hand and hand from production, choreography to DJ sets | **Community Event - Dance Party**

Mentors



Anthony Burrell
Choreographer

Credits: Prince, Rihanna, Katy Perry, Jennifer Lopez, Brandy, Destiny's Child, Mary J Blige, Kesha, Jennifer Hudson, En Vogue, Jay-Z



Ray "Quasi" Nelson
Producer & Drummer

Credits: A Boogie wit da Hoodie, Kali Chis, SZA, Kodak Black, Jon Batiste, Drake



DJ KITA
DJ instructor

Credits: 1500 or Nothing, Bro's Music, Undefeated, HUF, The California African American Museum, The Underground Museum, and Camp Flognaw

Session 7: Acting, Stunt Performing, Pageantry and Wellness April 21 - 26, 2025

Scholars learn about holistic healing, yoga, stunts and pageantry | **Community Event - Stunt Exhibition, Pageant Show meets Stunt Performers**

Mentors



Joshua Wade
Acting & Stunt Performer

Credits: Black Panther 2, Games People Play, Chick-fil-A, Disney



Alaysia Bookal
Pageantry & Public Speaking
Credits: Miss America, Miss USA, Friendship Public Charter School



Janine Horne
Wellness Curator
Credits: Zen Wellness Studio

2024-25 SESSIONS

Session 8: Show Prep & Performance

May 19 - 24, 2025

Scholars take everything they've learned during the school year to present a live show! | **Community Event - PACC**
2024-25 Live Show

Mentors



Davion "Bottz" Botts
Music Producer



Bo Lamar
Music Producer



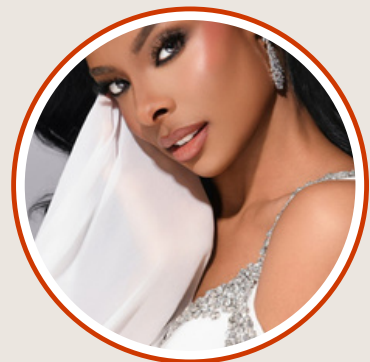
Jocelyn "Indigo" Saunders
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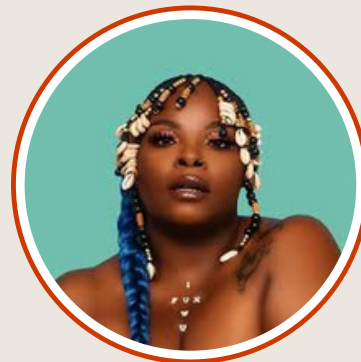
Donald "DēP" Paige
Creative Healer



Alaysia Bookal
Pageantry



Will Bowser
Visionary Audio Engineer



Emi Seacrest
Recording Artist



Surprise Guest



Surprise Guest

Example Curriculum: Session 1

Monday - Breakout Session

Topic: Career and the Coin: So you want to be a Recording Artist?

Focus: The Song Creation Process Begins

Scholars select a track or start with a topic. Scholars are encouraged to explore what type of topics they want to talk about through their music. If they have concepts they have assistance on how to expand and begin the writing process.

Scholars without concepts begin to explore the PACC Track Playlist to find tracks they like, make selections, and are guided to explore ideas inspired by their selections.

Scholars with engineer interest rename the tracks in the PACC Playlist, separate them into moods, find the BPM's, and set up the listening stations.

Tuesday - Breakout Session

Topic: Career and the Coin: What type of Recording Artist ?

Focus: Writing the Song - Setting up the Session

Scholars who started with concepts explore the PACC Track Playlist to make a selection they feel fit their concepts.

Scholars who started with track selections continue writing of their songs.

Scholars with engineer interest send tracks to the assigned scholar, help with the listening stations, and start the setup of the recording stations.

Example Curriculum: Session 1 Continued

Wednesday - Breakout Sessions

Topic: Career and the Coin: Recording the Song

Focus: Studio recording Techniques, Laying Tracks

Scholars complete their song writing and begin recording their song.

Scholars with engineer interest learn and assist with record tracking

Thursday - Breakout Sessions

Topic: Money in the Mix

Focus: Complete Recording and Begin Mixing

Scholars complete the recording process.

Scholars whose songs are done recording begin rehearsing their live performance.

Scholars with engineer interest begin the mixing instructional and exercises

Friday - Breakout Sessions

Topic: Money in The Mix/Who's The Master

Focus: Performance Prep, Artist Development, Mixing

Scholars who have songs continue performance prep.

Scholars with engineering interest continue mixing and beginning to master. They prepare the bad vs good mix examples to learn how to identify the difference.

Show design begins.

Saturday - Breakout Sessions, Masterclass, Listening Party!

Topic: Money in the Mix

Focus: Creating a Monetized Brand, Performance Finalization, Mastering, Listening Party!

DēP hosts a masterclass on how to create a monetized brand for ages 17 and up!

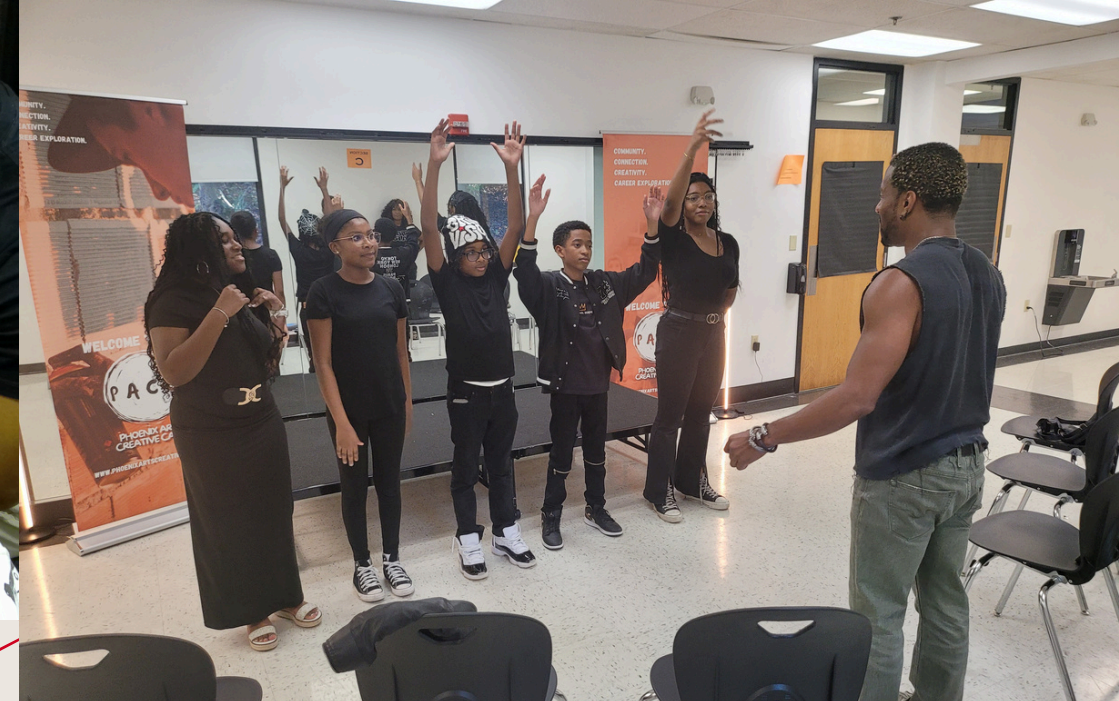
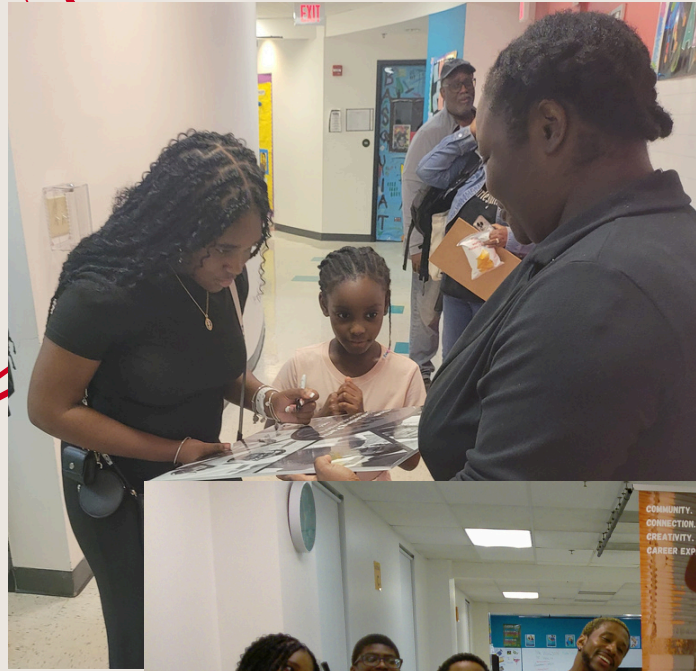
Indigo helps Scholars finalize their performances.

William helps Scholars complete their Mastering and prepare to showcase during the Listening Party!

PACC ASAP Session 1 - Listening Party

Mentors: DēP, Indigo, & William Bowser

Special Guests: Wayside & Konshens



Phoenix International Inc.

A 501(C)(3) CHARITABLE ORGANIZATION

Phoenix International Incorporated is a 501(c)(3) charitable organization with a charge to generate a community-driven ecosystem where youth who have been marginalized due to location, race, or socio-economic standing, gain access to critically needed arts, culture, and educational experiences that will accelerate their educational and career growth potential. Phoenix International's impact model is three-pronged: no-to-low-cost, innovative educational models; out-of-school youth and community programming; and sector development through professional development collaboratives and resource-sharing.

Since 2018, Phoenix International has provided out-of-school, direct-service public programming grounded within a critical arts lens for youth in elementary to high school. In addition to public programming, in 2023, Phoenix International also began operating Charles County's first public charter school, Phoenix International School of the Arts.



Think DeP Entertainment

A FULL SCALE CREATIVE DEVELOPMENT AGENCY

Think DeP Entertainment was founded in 2014 by Grammy Award winning Artist, Development Coach, Creative Director and Contractor Donald "DeP Paige and is a full service entertainment agency with offices in Los Angeles and New York. TDE services include talent contracting, artist development, publishing services, branding and marketing, and event curation.

Having worked with clients such as Bridgerton, Netflix, Sunday Service Choir, LongBeach USD, Alliance College Prep Ready Schools, Houston Police Department, and many more, TDE has a reputation for knowing how to deliver what their clients want and exceeding their goals and needs. A go to curator for red carpet rollouts for high profile films such as *Honk For Jesus Save Your Soul*, *Asteroid City*, *Jingle Jangle*, and more, they boast of tailor-made experiences. TDE takes their clients dreams, goals, products and initiatives from conception to completion!



THANK YOU!



CONTACT US

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