

HOW TO BUILD A 21ST CENTURY CONTACT LIST

National Family Reunion Institute
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01

COMMUNICATE GENERATIONALLY

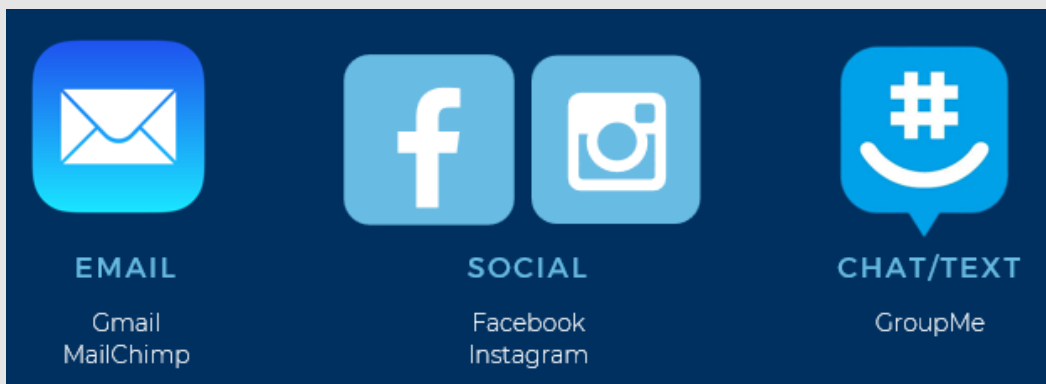
Use the type of communication best for each generation

GREATEST	BABY BOOMER	GEN X	MILLENNIAL	GEN Z
Snail Mail Email	Email Social Media	Social Media Email	Social Media Email	Social Media

02

USE A MULTI-PRONGED APPROACH

One size does not fit all. Use snail mail, email, text, and social, as appropriate.



03

USE GOOGLE FORMS

Collect contact information, family details, and reunion desires.