

## GOOGLE CALENDAR



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THE MOST OVERLOOKED OSINT GOLDMINE? GOOGLE CALENDAR.

EVERYONE LOCKS DOWN THEIR EMAILS AND SOCIAL MEDIA ACCOUNTS.

## **BUT THEIR SHARED CALENDAR? WIDE OPEN.**

 A HIGH-PROFILE EXECUTIVE HAD HIS PERSONAL GOOGLE CALENDAR SET TO PUBLIC.
HIS MEETING TITLES REVEALED WEEKLY STRATEGY CALLS WITH A MAJOR DEFENSE CONTRACTOR.
LOCATION TAGS SHOWED TRAVEL DATES AND HOTEL BOOKINGS.
ONE RECURRING EVENT? AN INTERNAL MEETING LABELED "QUARTERLY BUDGET CUTS – LAYOFFS."

## **FROM A PUBLIC CALENDAR, WE EXTRACTED:**

HIS TRAVEL SCHEDULE WEEKS IN ADVANCE
UNDISCLOSED CORPORATE PARTNERSHIPS
UPCOMING LAYOFFS BEFORE THEY WERE
ANNOUNCED

LESSON: PEOPLE DON'T JUST LEAK DATA— THEY SCHEDULE IT.

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