

ASHLEY HOSKINS

PROFILE

With a foundation in visual storytelling from Emerson College and hands-on experience coordinating high-profile projects in Los Angeles, I excel at bringing creative visions to life under tight deadlines. My ability to manage complex productions and lead teams, combined with my understanding of marketing strategy and proven experience in the LATAM and Asian markets, positions me to drive compelling and organized creative output that resonates across diverse audiences.

MEDIA EXPERIENCE

Producer

Ones and Zeros / Production Company

Mar 2023 - Current

- Led end-to-end production workflows for feature films with budgets up to \$1M, encompassing concept development, on-location coordination, and post-production oversight to ensure delivery aligned with creative vision.
- Managed international press releases and festival submissions across LATAM, Asia, and U.S. markets, enhancing global visibility

Freelance ASSISTANT COORDINATOR TV Commercials, Print and Music

Videos Prod Co

Aug 2021 - Current

- Supported all phases of production, from pre-production (casting, location/tech scouts, meetings) to on-set execution and wrap.
- Managed vendor relations, including gear rentals, payments, and purchase orders for various production needs (trucking, supplies, lighting, props, wardrobe).
- Provided on-set assistance, including daily introductions, problem resolution, and oversight of overall production requirements.

Freelance ASSISTANT TO THE PRODUCER TV Commercials, Print and Music

Videos Prod Co

Jun 2022 - Current

- Assisted in managing high-profile commercial and music video productions in Los Angeles, handling all logistical and operational aspects.
- Oversaw comprehensive crew management, accurate payroll processing, and secure client material delivery.
- Cultivated and maintained strong professional relationships with agencies, production teams, and vendors.

Freelance OFFICE PA TV Commercials, Print and Music Videos Prod Co

Jan 2021 - Current

- Managed and organized production paperwork, including call sheets, scripts, and releases.
- Performed data entry and maintained accurate records of production expenses. Facilitated communication between various production departments. Help running the Production Assistant team on set.

Project Development Assistant

BLKBX Originals / Production Company

May 2022 - Mar 2024

- Created pitch decks for scripts intended for sale.
- Organized events to present the products to potential buyers.
- Helped create a marketing plan to improve product sales.

MARKETING EXPERIENCE

Social Media Manager

Ivern Protein / website: www.ivernprotein.com

Jun 2022 - Current

- Created logos, social media profile, and the website for the brand.
- Gave promotions to influencers where they marketed the brand.
- Improved the sales by 70% in a ratio of 3 months with my marketing plan.

Marketing Strategist, Theatre Productions

Ayepotamono Producciones

Jan 2015 - Dec 2017

- Market production through apps such as yelp, trip-advisor, all social media platforms.
- Created billboards and flyers using adobe illustrator and canva.

Marketing Director

Hakki

May 2016 - Dec 2017

- Helped create the brand from scratch by making logos, taking modeling pictures, and creating a 1 year marketing plan.

CONTACT

📞 202-812-0454

✉️ ashleyhoskins52@gmail.com

📍 Los Angeles, CA (Open to relocate)

EDUCATION AND TRAINING

Emerson College, Boston, MA

Visual and Media Arts

Bachelor of Arts

May 2022

Northern Virginia Community College, Annandale, VA

Cinema

Associate of Arts

May 2020

SKILLS

- Fluent Spanish
- Great organizational skills
- Creative Concept Development
- Strategic Thinking
- Leadership
- Quick problem solver
- Budget Management
- High experience on commercial sets in Los Angeles
- Google Suite
- Microsoft Office
- Adobe Illustrator
- Adobe Premiere
- Photoshop
- Canva
- Ability in website design and developments
- Final Cut
- Pro Tools
- Camera and sound equipment handling
- International Experience

WEBSITES, PORTFOLIOS, PROFILES

Website: ashley-hoskins.com

Linkedin:

www.linkedin.com/in/ashley-hoskins-gibellini