

*For Lodge Officers...*

# **Driving a solid TURNOUT to your Lodge Meeting**

- Don't assume – *ORGANIZE* your turnout (1-on-1s)
- Respect the headwinds
- Have a **HOOK** that reflects members' issues
- Prioritize who you're organizing. Don't spend time on the boo-birds unless you have organized everyone else.
- Deliver! Prep for the meeting and make sure it's good.
- Follow up afterwards – always work to develop others' enthusiasm.

***"Enthusiasm is the most contagious thing to the human race." - Carlos Santana***