Marx Gayden is the founder of *Marx Gayden Technologies*, a company dedicated to helping clients improve their business outcomes, productivity and operational efficiency. Prior to founding *Marx Gayden Technologies*, Marx spent over three decades as a computer scientist, specializing in business intelligence. He has worked for the IT, finance, marketing, sales, accounting and other operational departments of fortune 100 companies, both public and private. He has a Bachelor's in Computer Science degree, Masters in Business Administration and multiple technical certifications.

