

Business Planning

Luminaries Consulting, LLC



Are your strategic plans achieving the results you need? This interactive half-day workshop you will learning the process, skills and tools you need to define, build and execute upon your strategy as well as monitor the results and adjust accordingly.

Audience

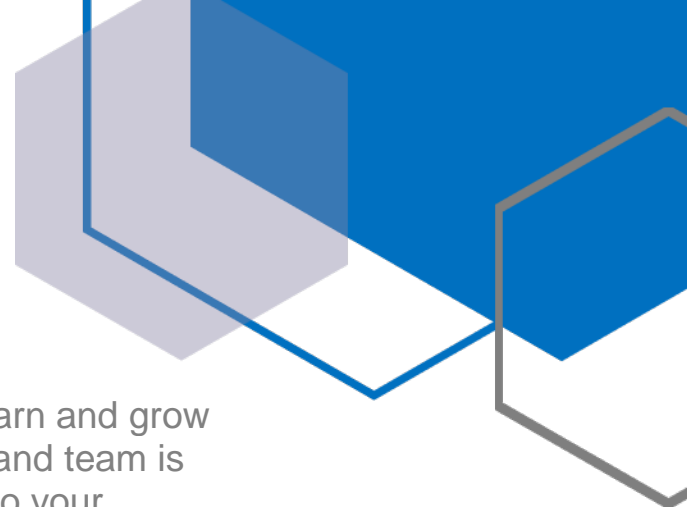
Organizational and functional leaders, and those leading strategic opportunity efforts, seeking to develop and execute a winning strategy.

Participants will be able to

- Communicate the value of business planning
- Develop a strategic plan for your business, function or initiative
- Prepare to execute and monitor

The organization will gain

- Clarity on organizational direction and priorities
- Increased alignment from top to bottom
- A method and the skills to build and maintain momentum to achieve strategic goals



Customized Solutions to Drive Client Impact

Our courses are designed to help all participants learn and grow their business. We also know that every company and team is different, so we offer customized solutions tailored to your unique needs.

Content Highlights

Through a fast-paced mix of content, practice and application activities, this course will cover:

- The pre-planning process, considerations before you get started
- Assessing your current state
- Developing your strategy
- Executing the plan
- Monitoring and adjusting your strategy

Pricing

- \$375 / person for 6-8 participants
- \$350 / person for 9-12 participants
- \$325 / person for 13-18 participants

Customization Opportunities

Customization can be done to any part of the course. Likely areas include:

- Your organizational strategy that functional leaders should build from.
- Unique issues or opportunities that are impacting your business.

Pricing:

- \$0 for custom messaging
- \$1500 for content customizations