Content Calendar Tracker

Updated on [Date] by [Owner]:

MONTH:

	Title	Content/Theme	Creation Date	Go-Live Date	Author	Keywords	Campaign(s)	Target Audience	Status	Call to Action	Content Location/Link
Example	Kepware+: Enterprise Industrial Connectivity	eBook	7/3/2023	2/21/2024	Henry	Connectivity, modern factory, IOT, Industry 4.0	Digital Transformation	Factory leaders, Manufacturing, Warehouse	Completed/ Published	Kickstart Your 4.0 Initiatives, Kepware 'Contact Us' link	https://www.ptc.com/en/resources/iiot/manufacturing/kepware/ebook/kepware-enterprise-licensing

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