

# DIY VIDEO FRAMING GUIDE

If you are shooting your own video clips, here are some guidelines to follow in order to get the best possible recording. \*REMEMBER - you can't edit out a bad recording!



## FRAME

Be sure to keep enough headroom. Record the video in a 16:9 ratio, i.e. horizontally. Keep laptop at eye level and angle at a mid-close-up. If using your phone, a tripod set at eye level will keep it steady.



## BACKGROUND/ LIGHTING

If indoors, keep backdrop light/white (Nothing virtual.) and light source overhead. If outdoors, consider scenic background (no phone wires or passing traffic) and sit in a well-lit area (no direct sun in your eyes, making you squint) with light source overhead. Lighting colors should white/light.



## SOUND

If indoors, record in a closed environment. If outdoors, choose a quiet time (no traffic, church bells, wind, sirens) Use headphones with mic. Keep laptop at least 2 ft. away or phone at arm's length so audible.



## HYGIENE CHECKS

Wherever you record, find a spot with no distractions. Ensure stable connection/reception. Check power cord and battery charge. Check input/output before recording. Pre-Test audio quality.



## FILE FORMATS

Save videos as MP\$ files. Check file storage capacity prior to recording and editing. Invest in editing software.