

JESSICA BRANNIGAN

CONTACT

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- 📍 Athens, Georgia

EDUCATION

UNIVERSITY OF GEORGIA

Athens, Georgia
Public Relations | Studio Art
Spring 2020

SKILLS

Adobe Creative Suite
PR Writing
Photography
Social Media Analytics
Screen Printing
Marketing Research
Canva

PROFILE

Public relations student with interest in graphic design, studio art, marketing and photography.

WORK EXPERIENCE

PALMS CASINO RESORT, LAS VEGAS, NV
Public Relations Intern - 2019

- ✕ Working alongside departments including marketing, graphic design, hotel services and out-of-house PR firms to appropriately project Palms brand to large audiences.
- ✕ Clipping daily news media, writing press releases and pitches, creating monthly recap decks and coordinating events.
- ✕ Working with film crews and social influencers to highlight the extravagance and luxury of Palms.

SIGNIFY, ATLANTA, GA
Writing Intern - 2019

- ✕ Maintaining Signify's values and mission, making knowledge of communications accessible to social enterprises and non-profits.
- ✕ Writing and editing blog and social media posts.
- ✕ Perfecting graphic design pieces by way of Canva and Squarespace.
- ✕ Creating Bitly links and using Smarterqueue to transcribe and distribute the company message on social platforms.

RAMSEY STUDENT CENTER, ATHENS, GA
Facility Manager - 2017 - Present

- ✕ Providing a welcoming and safe environment for all staff and patrons.
- ✕ Selling equipment to patrons through operation of Fusion Point-of-Sale systems.
- ✕ Maintaining values and embodying the business mission to be a solid representation of the Recreational Sports department.