

# **BUSINESS NEWSLETTER**

**Your ultimate guide to  
Marketing**

## **MODERN DAY MARKETING**

Does your business have a marketing plan that combines your Website with your Social Media? What about email are you using it to its maximum potential are you even using it at all?

Customers that follow your business online want you to provide them with information. Ones that visit your business need to be given the opportunity to learn more about your business online but how do you properly do that?.

- Create Social Media Posts that highlight your Products & Services
- Functional Educational Website
- Have a Business Marketing Plan
- Weekly, Monthly or Quarterly Information Based E-Mail Blasts

## **YOUR WEBSITE**

When was the last time you took a look at your website? Do you have any new Products and Services you need to add? Would you like a contemporary website that you own with NO MONTHLY FEES? Click to view one of our recent client sites.



## **HOW TO USE SOCIAL MEDIA PROPERLY**

Social Media gives you the opportunity to reach current and new customers on a daily basis with information about your business. Used Properly it helps with the Search Engines.

Top sites include Instagram, Twitter, Facebook, LinkedIn & Tik-Tok. Your business needs to be found where people search. How many sites are you on?

We offer a full spectrum of services that include monthly maintenance packages, websites and email marketing. Call for a free consultation 954.394.5289



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