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#### **Basic information**

This privacy statement is intended to inform users of this website about the nature, scope and purpose of the collection and use of personal data by the website operator:

Contact: <a href="https://www.zanni.group/Contact/">https://www.zanni.group/Contact/</a>

Impressum: https://www.zanni.group/Legal/Impressum/

The website operator takes your data protection very seriously and treats your personal data confidentially and in accordance with legal regulations.

As new technologies and the continuous development of this website may result in changes to this data protection declaration, we recommend that you read the data protection declaration again at regular intervals.

Definitions of the terms used (e.g. "personal data" or "processing") can be found in Art. 4 GDPR.

#### Access data

We, the website operator or page provider, collect data on access to the website on the basis of our legitimate interest (see art. 6 par. 1 lit. f.GDPR) and store these as "server log files" on the server of the website.

The following data is logged in this way:

- Visited Website
- time at the time of access
- Amount of data sent in bytes
- Source/reference from which you came to the page
- Browser used
- Operating system used
- IP address used

### Collection and processing of personal data

The server log files are stored for a maximum of 7 days and then deleted.

The data is stored for security reasons, e.g. to clarify cases of misuse.



### **DATA PROTECTION DECLARATION**

If data have to be deleted for reasons of evidence, they are excluded from deletion until the incident has been finally resolved.

### Range measurement & cookies

This website uses cookies for pseudonymised range measurement, which are transmitted to the user's browser either from our server or the server of third parties.

Cookies are small files that are stored on your end device.

Your browser accesses these files.

The use of cookies increases the user-friendliness and security of this website.

If you do not want cookies for range measurement to be stored on your terminal device, you can object to the use of these files here:

- Cookie deactivation page of the network advertising initiative: http://optout.networkadvertising.org/?c=1#!/
- Cookie deactivation page of the US website: <a href="http://optout.aboutads.info/?c=2#!/">http://optout.aboutads.info/?c=2#!/</a>
- Cookie deactivation page of the European website: <a href="http://optout.networkadvertising.org/?c=1#!/">http://optout.networkadvertising.org/?c=1#!/</a>

### Common browsers offer the setting option not to accept cookies!

Note:

There is no guarantee that you will be able to access all functions of this website without restrictions if you make the appropriate settings.

### Collection and processing of personal data

The website operator only collects, uses and passes on your personal data if this is permitted by law or if you consent to the collection of data.

Personal information is any information that is used to identify you and which can be traced back to you, such as your name, e-mail address and telephone number.

You can also visit this website without providing any personal information.

However, in order to improve our online offer, we store your access data to this website (without personal reference).

This access data includes, for example, the file you requested or the name of your Internet provider.



### **DATA PROTECTION DECLARATION**

By anonymizing the data, it is not possible to draw conclusions about your person.

- We collect personal data such as first name, surname, IP address, e-mail address, place of residence, postcode and contents, insofar as a contact form is operated.
- The above data will also be collected if you use other contact options, such as e-mail, fax and telephone.
- We process personal data only with the express permission of the users concerned and in compliance with the applicable data protection regulations.
- The processing of personal data takes place on the basis of our legitimate interest in order to fulfil our contractually agreed services and to optimise our online offer.

### Handling of contact data

If you contact us as a website operator through the contact options offered, your details will be stored so that they can be used to process and respond to your enquiry.

This data will not be passed on to third parties without your consent.

# Dealing with comments and contributions

If you leave a contribution or comment on this website, your IP address will be saved.

This is done on the basis of our legitimate interests within the meaning of Art. 6 para. 1 lit. f. GDPR and serves the security of us as website operator:

Because if your comment should offend against valid right, we can be sued for it, why we have an interest in the identity of the comment and/or contribution author.

### Rights of the user

As a user, you have the right to request free information on what personal data has been stored about you.

You also have the right to have incorrect data corrected and to have your personal data processed or deleted. If applicable, you may also assert your right to data portability.

If you believe that your data has been processed unlawfully, you can lodge a complaint with the competent supervisory authority.



### **Deletion of data**

Unless your request conflicts with a legal obligation to store data (e.g. data retention), you have a right to have your data deleted.

Data stored by us will be deleted if it is no longer required for its intended use and there are no legal retention periods.

If deletion is not possible because the data is required for legal purposes, data processing will be restricted.

In this case, the data will be blocked and not processed for other purposes.

### Right of objection

Users of this website may exercise their right of objection and object to the processing of their personal data at any time.

If you wish to have your personal data stored corrected, blocked or deleted, or if you have any questions regarding the collection, processing or use of your personal data, or if you wish to withdraw your consent, please contact us at the following e-mail address:

webmaster@zanni.group



# **Google Analytics**

On the basis of our legitimate interests, this website uses for the optimisation and analysis of our online offer in the sense of Art. 6 Para. 1 lit. f. DSGVO the service "Google Analytics", which is provided by Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA).

The service (Google Analytics) uses "cookies" - text files which are stored on your end device.

The information collected by the cookies is usually sent to a Google server in the USA and stored there.

Google LLC complies with European data protection law and is certified under the Privacy Shield Agreement:

https://www.privacyshield.gov/participant?id=a2zt00000001L5AAI&status=Active

IP anonymisation is used on this website. The IP address of the users is shortened within the member states of the EU and the European Economic Area and in the other contracting states of the agreement.

Only in individual cases is the IP address initially transferred in full to a Google server in the USA and shortened there.

Through this shortening, the personal reference of your IP address is no longer necessary.

The user's IP address transmitted by the browser is not combined with other data stored by Google.

Within the framework of the agreement on commissioned data, which we, as website operator, have concluded with Google Inc., the latter uses the information collected to create an evaluation of website use and website activity and provides services associated with Internet use.

The data collected by Google on our behalf is used to evaluate the use of our online service by individual users, e.g. to generate reports on website activity in order to improve our online service.

You have the option of preventing the storage of cookies on your device by making the appropriate settings in your browser.

It cannot be guaranteed that you will be able to access all functions of this website without restrictions if your browser does not allow cookies.

Furthermore, you can use a browser plug-in to prevent the information collected by cookies (including your IP address) from being sent to Google Inc. and used by Google Inc.

The following link will take you to the appropriate plugin:

https://tools.google.com/dlpage/gaoptout?hl=de



### **DATA PROTECTION DECLARATION**

Alternatively, by clicking on this link (IMPORTANT: insert opt-out link) you prevent Google Analytics from collecting data about you within this website.

By clicking on the above link you download an "opt-out cookie".

Your browser must therefore generally allow the storage of cookies for this purpose.

If you delete your cookies regularly, you will need to click on the link again each time you visit this website.

Here you will find further information on the use of data by Google Inc:

- https://policies.google.com/privacy/partners?hl=de
  (data collected by Google partners)
- https://adssettings.google.de/authenticated

(Settings via advertising displayed to you)

https://policies.google.com/technologies/ads?hl=de

(Use of cookies in ads)

## YouTube Plug-ins for Videos

This website uses plug-ins of <u>Youtube.de</u>/<u>Youtube.com</u>, which is - represented by Google Inc. - operated by Youtube, LLC, Cherry Ave., USA ("YouTube").

If you call up a page of our Internet presence which contains such a plug-in, a connection to the YouTube servers will be established, and the plug-in will be shown on the website by a notification to your browser.

Therefore, we have no influence on the scope of the data collected by YouTube by means of that button and will inform you in accordance with our state of knowledge.

By calling up the website which contains the plug-in, it will be transmitted to the YouTube server which of our web pages you have visited.

If you are logged in as a YouTube member when doing so, YouTube will associate that information with your personal user accounts with those platforms.

When using functions of the plug-in, for example, when clicking the start button of a video or sending a comment, that information will be associated, for example, with your YouTube user account; this can only be prevented by you by logging out at YouTube before using the plug-in.

Information regarding the collection and use of the platforms or plug-ins can be found in the data privacy statement of YouTube. For more informations please go to <u>Youtube.com</u>.



# Applicable law and regulation

General Data Protection Regulation GDPR by the European Union Law.

# Co-operation in case of objection

In case of competition-right, domain-right, copyright or similar objections we ask you to contact us for the avoidance of unnecessary law cases and costs.

Justified objections and the cause are immediately changed or deleted by us.

Cost notes for lawyer warnings etc. without preceding contact to us are rejected for reduction of our commercial risk as unfounded.

2020-11-01