



MASSACHUSETTS
FEDERATION OF
BUILDING OFFICIALS

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President

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To: All Massachusetts City and Town Building Officials
Date: April 14, 2026
Subject: Services available from: John Guilfoil Public Relations

Good morning!

The Massachusetts Federation of Building Officials is excited to share the news we have contracted with John Guilfoil Public Relations (JGPR). **With this partnership, all Massachusetts Municipal Building Officials have access to JGPR for media relations and crisis consulting.**

A key service of MFBO's contract with JGPR is **free access for basic phone/email strategy and crisis communications consulting.** If you have a major fire, build collapse, construction accident, significant injury or death that in anyway involves you or your department you should immediately contact the on call JGPR representee at **617-993-0003**.

Additionally, JGPR will help us strengthen our messaging, raise awareness about the work we do, build public trust and improve communication across all channels. They are an experienced and dedicated group who are working directly with us at the MFBO to meet our goals of improving public perception, communicating effectively during crises, explaining complex policy changes, and improving media relations.

In order to contact JGPR, you can email north@jgpr.net or south@jgpr.net depending on whether you are North of Boston/North of I-90 or south. The company also has a 24/7/365 hotline.

Once again, these services are now open to building officials across the state, with no additional cost to your organization for telephone or email consultations, and JGPR will be providing a variety of pieces of content to you through MFBO. Those communities seeking larger campaigns, specific content, or website work may contract with JGPR individually.

The JGPR team will be reaching out to introduce themselves and give an overview of their services. In the meantime, feel free to visit their site, jgpr.net, for more information, or reach out to us at the MFBO.

We are looking forward to expanding this partnership across the MFBO community and building officials across the state.

Sincerely,
Massachusetts Federation of Building Officials