# The Veteran's Handbook to Financial Success:

Planning, Saving, and Debt Management

Client Intake Forms For Financial & Business Planning



The Veteran's Handbook to Financial Success:

Planning, Saving, and Debt Management

Empowering Veterans to Achieve Financial Stability and Freedom Detailed How-to: Articles: Stories to inspire

**Copyright Notice:** © 2024 BuildingBlocs Literacy, LLC. All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means without the prior written permission of the publisher.

#### **POWERED BY**

www.SmartPlanHQ.com - Al Infused Planning - VCEH

Division of BuildingBlocs Literacy, LLC. www.BuildingBlocs.org. All rights reserved

By Veterans Community and Empowerment Hub (VCEH) -Sponsored by: BuildingBlocs - A Veteran-Owned Company

## **Empowering Veterans to Achieve Financial Stability and Freedom**

This handbook is designed to help veterans achieve financial stability and freedom. It is intended for distribution at VA facilities or to identified veterans in need.

#### **Key Features**

#### 1. Simple Process:

- Ease of Use: No identifying information is required, making it easy for veterans or family members to fill out.
- o **Confidential**: Ensures the privacy of users while still gathering necessary financial information.

#### 2. Comprehensive Support:

- Local Guidance: Includes contact sheets for local guidance and support, connecting veterans with nearby resources and advisors.
- Resourceful: Provides a wide array of tools and tips on budgeting, saving, investing, and debt management.

#### 3. Step-by-Step Instructions:

- Intake Forms: Detailed instructions on how to fill out financial and business plan intake forms.
- Personalized Plans: Helps veterans create tailored financial plans and business strategies.

#### 4. Educational Content:

- **Workshops**: Information on available workshops covering financial literacy, investing, business planning, and career transition.
- Learning Blocks: Series covering personal finance management, investment strategies, entrepreneurship, and more.

#### 5. Accessible:

- VA Facilities: Distributed at VA facilities to ensure accessibility.
- o **Online Requests:** Veterans can request a copy via email, making the handbook accessible to those who cannot visit VA facilities.

#### 6. Support Network:

- Local Contact Sheets: Additional contact sheets for veterans to seek local guidance and support.
- Follow-Up: Clear instructions on how to return completed forms for personalized planning.

#### **Email Program for Veterans**

#### **How to Request:**

- **Email**: Send a request to info@buildingblocs.org with the subject line "Veteran Financial Success Handbook Request."
- Include: Your name and preferred contact method for follow-up.

#### Support:

- Local Guidance: Contact information for local support services and organizations.
- **Return Instructions**: Guidance on returning completed forms for personalized financial and business planning.

This handbook aims to empower veterans by providing them with the necessary tools and knowledge to achieve financial stability and freedom. Through simple processes, comprehensive support, and educational content, veterans can take control of their financial futures and thrive in their civilian lives. For more information, contact us at info@buildingblocs.org or (914) 720-2253.

For more information, contact us at <a href="mailto:info@buildingblocs.org">info@buildingblocs.org</a> or (914) 720-2253. When you have completed this document, please Email it to the email above or Snail mail it to:

#### **New York**

Aaron B. Kershaw-USMC Veteran
Founder/CEO – BuildingBlocs Literacy
President - VCEH
695 S. Hillside Rd,
Wappingers Falls, NY 12590.

#### **North Carolina**

Francis V. Paguio – USMC Veteran Executive Director, NC - VCEH 5270 Greenville Loop Rd Wilmington, NC 28409

**Visit us online at:** - Join the Communities we are on Facebook as well www.CommunityEmpowermentHQ.com – www.SmartplanHQ.com – www.BuildingBlocs.org

#### **Call to Action**

We are looking for more veterans to help expand this program. If you want to be part of this initiative and have a desire and passion to raise awareness and help our fellow veterans, reach out to Aaron@BuildingBlocs.org. Live near a base? Your involvement could be particularly impactful in reaching those who need it most. Join us in making a difference.

#### The Veteran's Handbook to Financial Success: Planning, Saving, and Debt Management

Empowering Veterans to Achieve Financial Stability and Freedom



Veterans Community and Empowerment Hub (VCEH) is devoted to assisting veterans in making a seamless transition into civilian life and achieving long-term success. At VCEH, we believe in the enduring bond among veterans, recognizing that we are always Brothers and Sisters. We offer comprehensive support in financial planning and business consulting, providing veterans with the tools and knowledge needed to attain financial stability and entrepreneurial success. This vital initiative is backed by BuildingBlocs, a dedicated organization committed to delivering essential services to veterans.

#### **About the VCEH Initiative**

Our initiative at VCEH focuses on two core areas: **financial planning** and **business development**. To ensure that veterans receive comprehensive support, BuildingBlocs generously donates financial plans to all who utilize our services. Our offerings include:

- Customized financial plans
- Expert business consulting
- Access to a professional network that understands the unique challenges veterans face

#### **Aaron Kershaw's Story**

Aaron Kershaw, our founder, has navigated significant challenges as a disabled veteran with financial struggles. His journey underscored the critical importance of having a solid financial plan and a strategic business approach.

Aaron experienced the generosity of Habitat for Humanity, which provided essential household items like rugs and a mattress, and My Brother Vinny, which supplied additional necessary household items during his path to stability. "Later on, I heard about My Brother Vinny. I called, and wow – I had what felt like a home again," Aaron recalls.

Inspired by his own transformation through structured financial planning, Aaron is dedicated to empowering other veterans to overcome similar obstacles. Studies indicate that those who follow a well-structured financial plan are significantly more likely to achieve their financial goals and secure a stable future.

#### **Hope for Your Future**

Our mission is to empower you with the guidance and framework necessary to take control of your life and achieve your personal and professional aspirations. We provide comprehensive business plans or financial plans tailored to your unique needs.

These plans will help you effectively manage your finances, present to your CPA, attorney, or other advisors, and clearly demonstrate that you have a well-defined strategy in place. By following these plans, you will be equipped to navigate challenges, seize opportunities, and ensure a successful and stable future.

#### **Table of Contents**

- 1. About: Veterans Community and Empowerment Hub (VCEH)
- 2. Introduction to the VCEH Initiative
- 3. How to Fill Out the Intake Forms
  - o Financial Plan Intake Form
  - Business Client Intake Form
- 4. Financial Plan Guide
- 5. Business Plan Guide
- 6. Complete Intake Forms
  - o Financial Plan Intake Form
  - Business Client Intake Form
- 7. Legal Disclaimer and Data Protection
- 8. Additional Statements
- 9. Available Workshops Available October 2024
- 10. Learning Block Series Available September 2024



#### **Veterans Community and Empowerment Hub (VCEH)**

The VCEH is a brand new organization *BuildingBlocs Literacy*, *LLC*. here to help veterans make a smooth transition into civilian life. We offer support in financial planning and business consulting. Our goal is to provide veterans with the tools and knowledge they need to achieve financial stability and business success. This initiative is supported by *BuildingBlocs*, a parent company dedicated to providing essential services to veterans.

Aaron Kershaw, our founder, has faced his own challenges as a disabled veteran with financial problems. His experiences highlighted the importance of having a solid financial plan and business strategy. Aaron's journey inspired him to create the VCEH, with a vision to help other veterans avoid the struggles he faced. By following a structured financial plan, Aaron turned his life around and now dedicates his efforts to empowering other veterans to do the same. Studies show that individuals who follow a well-structured financial plan are significantly more likely to achieve their financial goals and secure a stable future.

#### Introduction to the VCEH Initiative



The VCEH is all about helping veterans. We focus on two main areas: financial planning and business development.

We want to make sure that every veteran gets the support they need to succeed in these areas.

BuildingBlocs generously donates financial plans to all recipients of our services, ensuring that veterans receive comprehensive support.

If you are seeking guidance from the VA for business funding, our financial plan and business plan will provide the necessary information to assist you.

#### **Hope for Your Future**

Our goal is to empower you with the guidance and framework needed to take control of your life and achieve your personal and professional goals.

We will provide you with a comprehensive business plan or financial plan tailored to your unique needs.

This plan will help you effectively manage your finances, present to your CPA, attorney, or other advisors, and clearly demonstrate that you have a well-defined strategy in place.

By following this plan, you will be equipped to navigate challenges, seize opportunities, and ensure a successful and stable future.



#### How to Fill Out the Intake Forms

Filling out forms can sometimes be confusing, so we have created step-by-step instructions to help you. Please follow the guide below for each form.

Only fill out what your comfortable with or need to provide, we ask detailed questions to give you the most comprehensive plan as possible and to identify you for potential other programs.

Intake sheet a few pages ahead...

Almost there..

#### Step-by-Step Guide:

#### **Personal Information:**

- Name: Write your first name. Add 4 digits as last name (we suggest the last 4 of your phone number).
- **Identifier:** Write the last four digits of your Social Security number or any four-digit number you can remember.

#### **Military Service Information:**

- **Branch of Service:** Write which branch of the military you served in.
- Rank at Discharge: Write your rank when you left the military.
- Years of Service: Write how many years you served.
- Deployments or Special Duties: Write about any deployments or special duties you had.

#### **Financial Information:**

- Income: Write about all the money you receive, including military pensions or disability benefits.
- Expenses: Write about all your monthly bills like rent, utilities, and other costs.
- **Debts:** Write about any money you owe, like loans or credit card balances.

#### **Goals and Objectives:**

- Short-term Goals: Write about what you want to achieve with your money in the next year.
- Long-term Goals: Write about what you want to achieve with your money in the next five years.
- **Specific Areas for Guidance:** Write about any specific areas where you need help, like budgeting, saving, or investing.

## **Business Client Intake Form**

#### **Step-by-Step Guide:**

#### **Personal Information:**

- Name: Write your first name. Add 4 digits as last name (we suggest the last 4 of your phone number).
- Identifier: Write the last four digits of your Social Security number or any four-digit number you can remember.

#### **Business Information:**

- **Business Details:** Write about your business, including what it does, its type (LLC, sole proprietorship, etc.), and how long it has been running.
- Partners or Co-owners: Write about any other people who own the business with you.

#### **Financial Information:**

- **Business Finances:** Write about your business's money situation, including how much money it makes, spends, and keeps.
- **Debts:** Write about any money your business owes.

#### **Goals and Objectives:**

- Short-term Goals: Write about what you want to achieve with your business in the next year.
- Long-term Goals: Write about what you want to achieve with your business in the next five years.
- Specific Areas for Guidance: Write about any specific areas where you need help, like marketing, operations, or financial management.

#### Financial Plan Guide

Our financial plan guide is here to help you manage your money better. Here are some key areas we cover:

- **Budgeting:** Learn how to plan your spending and save money.
- Saving: Find out how to save money for emergencies and future goals.
- Investing: Get tips on how to make your money grow through investments.

  Our goal is to create a plan that you can then engage with a licensed financial advisor for investment and retirement-related consultative services. Our plans will make no mention of investments.
- **Debt Management:** Learn how to pay off debts and manage loans effectively.

#### **Business Plan Guide**

Starting or growing a business can be challenging, but our business plan guide can help. Here are the main sections:

- Market Analysis: Understand your market and your customers.
- **Business Structure:** Learn about different types of business structures and which one might be best for you.
- Financial Planning: Get tips on how to manage your business's money.
- Strategic Growth: Learn strategies to help your business grow and succeed.

## **Financial Plan Intake Form**

## **Client Information**

Purpose: Gather basic details about the client.	
FIRST Name:#      Address:#	
Phone Number:      Email Address:	
<ul> <li>Date of Birth:</li> <li>Gender:</li> <li>Marital Status:</li> </ul>	
Dependents:	
Spouse Information (if applicable)	
<b>Purpose</b> : Collect information about the spouse.	
FIRST Name:	
Phone Number:	
Email Address:	
Date of Birth:	
Gender:	
Occupation:	
Monthly Income:	

Child 1	Child 2	
Name:	Name:	
Age:	Age:	
Gender:	Gender:	
College Plans: Yes / No	College Plans: Yes / No	
Year Attending:	Year Attending:	
College Savings:	College Savings:	
<b>Expected College Expenses:</b>	<b>Expected College Expenses:</b>	
- Tuition: \$	- Tuition: \$	
- Books/Supplies: \$	- Books/Supplies: \$	
- Room and Board: \$	Room and Board: \$	
- Transportation: \$	- Transportation: \$	
- Miscellaneous: \$	- Miscellaneous: \$	
FAFSA Applied: Yes / No	FAFSA Applied: Yes / No	
Expected FAFSA Aid: \$	Expected FAFSA Aid: \$	
Expected Financial Aid: \$	Expected Financial Aid: \$	
Extracurricular Activities:	Extracurricular Activities:	
Extracurricular Expenses: \$	Extracurricular Expenses: \$	
•	•	
Child 3	Child 3	
Child 3 Name:	Name:	
Age:	Age:	
Gender:	Gender:	
College Plans: Yes / No	College Plans: Yes / No	
Year Attending:	Year Attending:	
College Savings:		
	_	
Expected College Expenses:	College Savings:	
Expected College Expenses: - Tuition: \$	College Savings: Expected College Expenses:	
- Tuition: \$	College Savings: Expected College Expenses: - Tuition: \$	
- Tuition: \$ - Books/Supplies: \$	College Savings: Expected College Expenses: - Tuition: \$ Books/Supplies: \$	
- Tuition: \$ - Books/Supplies: \$ - Room and Board: \$	College Savings: Expected College Expenses: - Tuition: \$ Books/Supplies: \$ Room and Board: \$	
- Tuition: \$  - Books/Supplies: \$  - Room and Board: \$  - Transportation: \$	College Savings: Expected College Expenses: - Tuition: \$ Books/Supplies: \$ Room and Board: \$ Transportation: \$	
- Tuition: \$  - Books/Supplies: \$  - Room and Board: \$  - Transportation: \$  - Miscellaneous: \$	College Savings: Expected College Expenses: - Tuition: \$ Books/Supplies: \$ Room and Board: \$ Transportation: \$ Miscellaneous: \$	
- Tuition: \$  - Books/Supplies: \$  - Room and Board: \$  - Transportation: \$  - Miscellaneous: \$  FAFSA Applied: Yes / No	College Savings:  Expected College Expenses: - Tuition: \$ Books/Supplies: \$ Room and Board: \$ Transportation: \$ Miscellaneous: \$ FAFSA Applied: Yes / No	
- Tuition: \$  - Books/Supplies: \$  - Room and Board: \$  - Transportation: \$  - Miscellaneous: \$	College Savings: Expected College Expenses: - Tuition: \$ Books/Supplies: \$ Room and Board: \$ Transportation: \$ Miscellaneous: \$ FAFSA Applied: Yes / No Expected FAFSA Aid: \$	

## **Other Household Members:**

1.	Name:	Age:	Gender:	Relation:
2.	Name:	Age:	Gender:	Relation:

## Financial Data

#### Income:

•	Monthly Income:	
•	Additional Income Sources:	
•	Monthly Additional Income:	
Expen	ses:	
•	Housing Expenses:	
	o Rent/Mortgage:	
	o Utilities:	
	o Property Taxes:	
	o Home Insurance:	
•	Transportation Expenses:	
	o Car Payments:	
	o Car Insurance:	
	o Fuel:	
	o Public Transportation:	
•	Food Expenses:	
	o Groceries:	
	o Dining Out:	
•	Medical Expenses:	
	o Health Insurance:	
	o Out-of-Pocket Costs:	
•	Debt Payments:	
	o Credit Cards:	
	o Loans:	
	o Other Debts:	
•	Education Expenses:	
	o Tuition:	
	o Books/Supplies:	
•	Insurance:	
	Life Insurance:	
	o Disability Insurance:	

<ul> <li>Savings Contributions:</li> </ul>			
o Retirement Savings:	_		
o Emergency Fund:	-		
o Other Savings:			
<ul> <li>Miscellaneous Expenses:</li> </ul>			
o Entertainment:	_		
o Childcare:	_		
o Other:			
Total Monthly Expenses:			
Net Monthly Income (Income - Expenses):			
otal Debt:			
Savings:			
Emergency Fund:			
Retirement Savings:			
Other Savings:			
Investments:			
Insurance Coverage:			
Health Insurance Provider:			
Life Insurance Provider:			
Disability Insurance Provider:			

# **Financial Goals and Concerns**

Short-Term Goals (1-2 years):
1. ————————————————————————————————————
2. —
3. ————————————————————————————————————
Long-Term Goals (3-5 years):
1. ————————————————————————————————————
2. ————————————————————————————————————
3. —
Primary Financial Concerns:  1. ———————————————————————————————————
2. ————————————————————————————————————
3. ————————————————————————————————————
Please provide any additional information that you think would be helpful for us to know in order to better assist you with your financial planning. This can include information about your financial goals, concerns, and any specific areas you would like to focus on.

## **Privacy Disclaimer**

This intake form is for educational purposes only. It provides a budget snapshot, recommendations for financial issues, and helps you apply the knowledge from our financial workshops. The resulting report is generated using AI technology.

## **Legal Terms**

By completing this form, you consent to your information being analyzed by AI systems. We do not use your name, address, or other identifying details when inputting into our AI technology. All data is managed internally by our Executive Director, a licensed financial advisor. Building Blocs Literacy LLC ensures the confidentiality and security of your personal information.

Date:
Date:
Date:

This comprehensive intake sheet will help gather detailed financial information from clients, including data on the spouse and household members, enabling the creation of a comprehensive budget and financial plan with 5-year goals and outlook.

#### **Business Client Intake Form**

## **Comprehensive Client Intake Sheet for Business Start-Up**

Please fill out the following form to help us gather the necessary information to create your financial or business plan. Ensure all information is accurate and attach any required documents.

Using the Client Intake Sheet, we collect detailed information about your finances, like your income, expenses, assets, debts, and financial goals. We use Artificial Intelligence (AI) to analyze this information and create a personalized financial plan for you, including a one-year budget.

This AI-driven approach ensures that your financial plan is accurate and tailored to your needs, helping you make smart decisions to achieve financial stability and reach your long-term goals.

#### Disclaimer:

The information and tools provided by Building Blocs Literacy LLC are intended for educational purposes only and should not be construed as financial, legal, or tax advice.

While we are financial professionals, at this time only the Executive Director/CEO, Aaron Kershaw, holds FINRA licenses to provide financial advice. He developed this system to ensure that our guidance is based on the fiduciary responsibility at the core of financial advice.

Building Blocs Literacy LLC does not guarantee the accuracy, completeness, or timeliness of the information provided. Users should verify any information before relying on it and are responsible for their own financial decisions.

By using our services, you agree to hold Building Blocs Literacy LLC and its employees harmless from any and all claims and liabilities that may arise from your use of the information and tools provided.

Always consult with qualified financial, legal, or tax professionals before making any financial decisions.

## **Client Information**

**Purpose**: Gather basic details about your situation.

## REMEMBER NO LAST NAME - JUST last 4 of SS or Cell will do

•	FIRST Name:	#
•		City/St/Zip
•	Phone Number:	
•	Email Address:	
•	Date of Birth:	
•	Gender:	_
•	Marital Status:	
•	Dependents:	
Snoi	use Information (if appl	licable)
<u> </u>	aso information (ii appe	illumoj
Purp	ose: Collect information ab	oout the spouse.
а <b>р</b>		
•	FIRST Name:	
•	Phone Number:	
•	Email Address:	
•	Date of Birth:	
•	Gender:	
•		<del>-</del> 
•	Monthly Income:	
•	Piontifity income.	<del></del>

## **Household Members** - **Purpose**: Understand the household composition.

Child 1	Child 2
Name:	Name:
Age:	Age:
Gender:	Gender:
College Plans: Yes / No	College Plans: Yes / No
Year Attending:	Year Attending:
College Savings:	College Savings:
Expected College Expenses:	Expected College Expenses:
- Tuition: \$	- Tuition: \$
- Books/Supplies: \$	- Books/Supplies: \$
- Room and Board: \$	- Room and Board: \$
- Transportation: \$	- Transportation: \$
- Miscellaneous: \$	- Miscellaneous: \$
FAFSA Applied: Yes / No	FAFSA Applied: Yes / No
Expected FAFSA Aid: \$	Expected FAFSA Aid: \$
Expected Financial Aid: \$	Expected Financial Aid: \$
Extracurricular Activities:	Extracurricular Activities:
Extracurricular Expenses: \$	Extracurricular Expenses: \$
Child 3	Child 3
Name:	Name:
Age:	Age:
Gender:	Gender:
College Plans: Yes / No	College Plans: Yes / No
Year Attending:	Year Attending:
College Savings:	College Savings:
<b>Expected College Expenses:</b>	Expected College Expenses:
- Tuition: \$	- Tuition: \$
- Books/Supplies: \$	- Books/Supplies: \$
- Room and Board: \$	- Room and Board: \$
- Transportation: \$	- Transportation: \$
- Miscellaneous: \$	- Miscellaneous: \$
FAFSA Applied: Yes / No	FAFSA Applied: Yes / No
Expected FAFSA Aid: \$	Expected FAFSA Aid: \$
Expected Financial Aid: \$	Expected Financial Aid: \$

## **Financial Data**

#### Income

•	Primary Income Source:
•	Monthly Income:
•	Additional Income Sources:
•	Monthly Additional Income:
•	Child Support Payments:
	Alimony

**Verification**: Attach recent pay stubs, tax returns, or bank statements.

 $\square$  Not Applicable (N/A)

#### **Expenses**

Housing Expenses	Transportation Expenses
Rent/Mortgage:	Car Payments:
Utilities (electricity, gas, water):	Car Insurance:
Property Taxes:	Fuel:
Home Insurance:	Public Transportation:
Food Expenses	Medical Expenses
Groceries:	Health Insurance:
Dining Out:	Out-of-Pocket Costs:
Debt Payments	Education Expenses
Credit Cards (Client):	Tuition:
Credit Cards (Spouse):	Books/Supplies:
Personal Loans (Client):	Expected College Expenses:
Personal Loans (Spouse):	FAFSA Applied: Yes / No
Other Debts:	Financial Aid Expected: \$
Insurance	Savings Contributions
Life Insurance:	Retirement Savings:
Disability Insurance:	Emergency Fund:
	Other Savings:

Miscellaneous Expenses	Child Support/Alimony						
Entertainment:	Child Support Payments:						
Childcare:	Alimony:						
Other:							
<b>Verification</b> : Attach recent bills, receipts, or □ Not Applicable (N/A)	bank statements.						
Net Monthly Income	Net Monthly Income						
<ul> <li>Total Monthly Expenses:</li> <li>Net Monthly Income (Income - Expense)</li> </ul>							
<ul> <li>Debt and Savings</li> <li>Total Debt:</li> <li>Savings: <ul> <li>Emergency Fund:</li> <li>Retirement Savings:</li> </ul> </li> </ul>							
Other Savings:      Investments:							
Insurance Coverage							
Health Insurance Provider:							
Life Insurance Provider:							
Disability Insurance Provider:							

## **Financial Goals and Concerns**

Purpose: Identify the client's financial objectives and challenges.
Short-term Goals (within 1 year)
<ul> <li>Goal Description:</li> <li>Target Date:</li> <li>Priority (High/Medium/Low):</li> </ul>
Repeat for each short-term goal.
ong-term Goals (more than 1 year)
<ul> <li>Goal Description:</li> <li>Target Date:</li> <li>Priority (High/Medium/Low):</li> </ul>
Repeat for each long-term goal.
Financial Concerns/Obstacles
<ul> <li>Concern/Obstacle Description:</li> <li>Notes:</li> </ul>
Repeat for each concern or obstacle.

## **Workshops and Previous Financial Education**

Purpose: Assess the client's financial literacy level.
<ul><li>Workshop/Course Attended:</li><li>Date:</li></ul>
Outcome/Skills Gained:
Repeat for each workshop/course attended.
<b>Verification</b> : Provide certificates of completion or proof of attendance.  ☐ Not Applicable (N/A)
Workshops and Previous Financial Education
Purpose: Assess the client's financial literacy level.
<ul> <li>Workshop/Course Attended:</li> <li>Date:</li> <li>Outcome/Skills Gained:</li> </ul>
Repeat for each workshop/course attended.
<b>Verification</b> : Provide certificates of completion or proof of attendance.  ☐ Not Applicable (N/A)
Workshops and Previous Financial Education
Purpose: Assess the client's financial literacy level.
<ul> <li>Workshop/Course Attended:</li> <li>Date:</li> <li>Outcome/Skills Gained:</li> </ul>
Repeat for each workshop/course attended.
<b>Verification</b> : Provide certificates of completion or proof of attendance.  □ Not Applicable (N/A)

## **Business Financial Information**

<b>Purpose</b> : Gather detailed business-related financial data to create a comprehensive business plan.					
Busin	ness Concept				
•	Business Name:				
•	Business Address:				
•	Phone Number:				
•	Email Address:				
•	Business Structure: (e.g., LLC, Corporation, Sole Proprietorship)				
•	Industry:				
Busin	ness Plan				
•	Business Description:				
•	Products/Services Offered:				
•	Target Market:				
•	Market Analysis:				
•	Unique Selling Proposition:				
Finan	cial Projections				
•	Startup Costs:				
	o Leasing and Renovation:				
	o Equipment and Tools:				
	o Initial Inventory:				
	o Marketing and Advertising:				
	o Miscellaneous:				
•	Total Startup Costs:				
•	Funding Sources:				
	o Personal Savings:				
	o Small Business Loan:				
	o Investors:				
	o Grants:				
_	Projected Revenue:				

Monthly Revenue: \_\_\_\_\_\_Monthly Expenses: \_\_\_\_\_Monthly Profit: \_\_\_\_\_

Marketing Strategy		
<ul> <li>Local Advertising:</li> <li>Online Presence:</li> </ul>		
Community Engagement:		
Legal Considerations		
Business Licenses and Permits:		
Zoning Requirements:		
Insurance Requirements:		
Risk Management		
Potential Risks:		
Mitigation Strategies:		
<b>Verification</b> : Attach supporting documents, such as business licenses, permits, and financial statements.		
□ Not Applicable (N/A)		

#### **Privacy and Legal Disclaimers**

Purpose: Ensure compliance and inform the client of the terms.

**Disclaimer**: The financial plan provided is for informational purposes only and should not be considered as financial advice. The client should consult a financial advisor for personalized recommendations.

**Client Acknowledgment**: I acknowledge that the information provided is accurate to the best of my knowledge and that I have read and understood the disclaimer above.

<b>Signatures</b>
-------------------

•	Client Signature:	Date:
•	Spouse Signature:	Date:
•	Advisor Signature:	Date:

#### **Instructions**

- 1. **Complete all sections**: Ensure all information is accurate and up-to-date.
- 2. **Provide supporting documents**: Attach any relevant financial documents (e.g., income statements, expense reports, debt statements).
- 3. **Review and sign**: Carefully read the legal disclaimers, sign, and date the form.
- 4. **Submit the form**: Return the completed intake sheet and supporting documents to your financial advisor.

By following this comprehensive client intake sheet, Building Blocs Literacy LLC can gather detailed and accurate information to create effective and personalized financial and business plans for clients.

#### **Legal Disclaimer and Data Protection**

The Veterans Community and Empowerment Hub (VCEH) utilizes AI as a methodology for creating these plans. This booklet and the financial plans within are for entertainment and illustration purposes only. They are designed to outline your current expenses, debt, and income, providing you a pathway to pay your monthly bills and manage your debt. We recommend engaging with a licensed financial advisor for investment and retirement-related consultative services. VCEH and BuildingBlocs are not liable for any decisions made based on this booklet.

VCEH is committed to protecting your personal information. We adhere to New York State laws regarding data protection and privacy. All personal data collected through our intake forms and services will be securely stored and only used for the purposes of providing our services. We do not ask for identifying information that is linked directly to your personal identity. In the event of a data breach, we will notify affected individuals promptly and take necessary steps to mitigate the impact.

- Financial Advice: VCEH and BuildingBlocs provide general financial planning guidance but do not offer specific investment advice. Veterans are encouraged to consult with licensed financial advisors for investment and retirement planning.
- **Data Security:** While we take extensive measures to protect your data, we cannot guarantee complete security. As a practice, we do not ask for identifying information linked directly to your personal identity. In the event of a data breach, we will notify affected individuals promptly and take necessary steps to mitigate the impact.
- Service Limitations: The financial plans and business advice provided are based on the information given by the veterans. The accuracy and effectiveness of our plans depend on the completeness and accuracy of this information.
- **Legal Compliance:** All services and advice are provided in compliance with New York State laws. Users of our services are responsible for ensuring their compliance with local laws and regulations.

By using our services, you acknowledge and agree to these terms and understand that VCEH and BuildingBlocs are not liable for any outcomes resulting from the use of our financial plans and business guides.

If you are seeking guidance from the VA for business funding, our financial plan and business plan will provide the necessary information to assist you. Our goal is to present you with a plan and documentation that you can take to a financial advisor, a counselor, or even a judge. If you need to show a repayment plan, we can help create a schedule to demonstrate your commitment and ability to manage your finances.

## **Articles - Inspirational Stories**

#### Following a Financial Plan: A Veteran's Journey from Homelessness to Stability



Pam, a single mother and veteran, had been homeless for several years, struggling to find stability for herself and her 5-year-old son, Johnny. Despite receiving her benefits, she couldn't manage her finances effectively and continued to spiral deeper into debt. Pam suffered from PTSD, which made it difficult for her to focus on managing her money and taking care of Johnny.

After months of procrastination, Pam finally filled out the financial plan intake form provided by the VCEH and sent it in. Within a few days, she received a comprehensive financial plan tailored to her needs. The plan included a detailed budget, strategies for paying

off her \$24,000 debt, and tips for managing her benefits more effectively.

One year later, Pam's life had changed dramatically. By following the financial plan, she managed to reduce her debt significantly, save a small emergency fund, and improve her credit score. The structured approach of the financial plan helped her stay focused and make steady progress, even when dealing with PTSD and the challenges of being a single mother.

Two years later, Pam was debt-free. She had successfully paid off her \$24,000 debt and was now living a stable, financially secure life. The financial plan had provided her with the guidance and structure she needed to turn her life around. Pam now volunteers with VCEH, helping other veterans understand the importance of financial planning and how it can change their lives. Johnny is thriving in school, and Pam feels a renewed sense of hope for their future.

#### 2. From Uncertainty to Success: A Veteran's Journey to Starting a Business

Mike, a single veteran, was struggling to find direction after leaving the military. He didn't know what to do and felt lost, with no one to turn to for help. Mike found an apartment through a veteran support service, and My Brother Vinny provided him with essential household items to make his apartment feel like home.

One day, Mike saw a packet about free financial plans offered by VCEH. He was skeptical at first, but the packet only required his first name and the last four digits of his phone number. His mother loved the idea because it allowed him to share real information without revealing his full identity. Encouraged by his mother, Mike decided to give it a try.

He visited the VCEH website and filled out the intake form. While completing the form, he noticed an option to include details for a business plan. Mike had always dreamed of starting a diesel mechanic shop, a skill he had honed during his time in the Marines. He added information about his savings and business ideas to the form.

Within 72 hours, Mike received an email from VCEH. He opened it and found a complete business and financial plan tailored to his needs. Excited, he took the plans to his parents' CPA, who found them comprehensive and well-structured enough to present to a bank for a business loan.



With the financial and business plans in hand, Mike approached a bank and secured a loan to start his diesel mechanic shop. Two years later, his business was thriving. The structured plans provided by VCEH had given him the foundation he needed to succeed. Mike's story is a testament to the power of having a clear financial and business strategy, especially for veterans transitioning to civilian life.

## **Debt Management: Taking Control of Your Finances**

Debt is a common issue that many veterans face when transitioning to civilian life. The pressures of managing bills, loans, and other financial obligations can become overwhelming. However, effective debt management can transform this challenge into a manageable task and set you on the path to financial freedom.

#### **Understanding Debt**

Debt can take many forms, including credit card debt, student loans, mortgages, car loans, and personal loans. It is crucial to understand the types and terms of your debt. This knowledge will help you prioritize payments and develop a strategy to reduce and eventually eliminate your debt.

#### **Steps to Manage Debt**

#### 1. Assess Your Debt:

List all your debts, including the creditor, balance, interest rate, and monthly payment.
 Understanding the full scope of your debt is the first step to managing it effectively.

#### 2. Create a Budget:

 A budget helps you track your income and expenses. Identify areas where you can cut costs and allocate more funds toward debt repayment.

#### 3. Prioritize Debt Repayment:

 Focus on paying off high-interest debt first, such as credit card debt. This strategy will save you money in interest payments over time.

#### 4. Consider Debt Consolidation:

 If you have multiple debts with high-interest rates, consolidating them into a single loan with a lower interest rate can simplify payments and reduce the total interest paid.

#### 5. Negotiate with Creditors:

 Don't hesitate to contact your creditors to discuss payment plans or reduced interest rates. Many creditors are willing to work with you if you are proactive and honest about your situation.

#### 6. Seek Professional Help:

o Consider consulting a financial advisor or credit counselor. These professionals can provide personalized advice and strategies to help you manage your debt.

#### **Benefits of Debt Management**

Effective debt management has numerous benefits that extend beyond financial stability. Here are some key advantages:

#### Improved Credit Score:

 Paying off debt and managing it responsibly improves your credit score, which can help you secure better loan terms and interest rates in the future.

#### Reduced Stress:

o Financial stress can take a toll on your mental and physical health. By managing your debt, you can reduce stress and focus on other important aspects of your life.

#### Increased Savings:

o Once you have a handle on your debt, you can start saving more effectively for emergencies, retirement, and other financial goals.

#### Enhanced Quality of Life:

 Debt management provides a sense of control and security, allowing you to enjoy a better quality of life and focus on long-term aspirations.

### A Real-Life Example

Consider the story of Pam, a single mother and veteran who faced significant financial challenges. By utilizing the debt management strategies provided by VCEH, Pam was able to reduce her \$24,000 debt, save an emergency fund, and improve her credit score. Her financial stability allowed her to focus more on her son, Johnny, and less on the stress of unpaid bills. Two years later, Pam was debt-free and thriving.

#### Business Support and Development

- Business Plan Creation: Assisting veterans in developing comprehensive business plans to ensure successful startups.
- Access to Funding: Guidance on securing loans, grants, and other financial support.
- Networking Opportunities: Connecting veterans with industry professionals and potential business partners.

#### Ongoing Support and Resources

- Financial Tools and Resources: Providing access to budgeting tools, financial calculators, and educational materials.
- Online Learning Platform: Offering a range of online courses and webinars on financial topics.

## Saving: Building a Secure Future for You and Your Children

Saving money is a fundamental aspect of financial health, providing a safety net for emergencies and a foundation for future goals. For veterans, especially those with families, establishing a robust savings plan is crucial for long-term stability and peace of mind.

## **The Importance of Saving**

Saving is more than just setting aside money; it is about creating financial security and preparing for unexpected events. Here are some reasons why saving is essential:

#### 1. Emergency Fund:

 An emergency fund is crucial for covering unexpected expenses such as medical bills, car repairs, or job loss. It prevents you from falling into debt when unforeseen expenses arise.

#### 2. Financial Goals:

• Whether it's buying a home, starting a business, or funding your children's education, savings provide the financial foundation to achieve these goals.

#### 3. Peace of Mind:

 Knowing that you have a financial cushion can significantly reduce stress and provide peace of mind, allowing you to focus on other important aspects of life.

## **Steps to Build Savings**

#### 1. Set Clear Goals:

o Define what you are saving for, whether it's an emergency fund, a down payment on a house, or your child's education. Having clear goals helps you stay motivated.

#### 2. Create a Budget:

 Track your income and expenses to identify areas where you can cut back and allocate more money toward savings. A detailed budget is a powerful tool in managing your finances effectively.

#### 3. Automate Savings:

Set up automatic transfers from your checking account to your savings account.
 Automating savings ensures that you consistently put money aside without having to think about it.

#### 4. Start Small:

o If saving a large amount seems daunting, start small. Even saving \$10 or \$20 a week can add up over time and build the habit of saving.

#### 5. Reduce Unnecessary Expenses:

o Identify non-essential expenses that you can eliminate or reduce. Redirect these funds into your savings account.

#### 6. Take Advantage of Tax-Advantaged Accounts:

o Consider contributing to retirement accounts like IRAs or 401(k)s. These accounts offer tax benefits and can help grow your savings more effectively.

#### **Benefits of Saving**

Saving money has numerous benefits, especially for veterans with families. Here are some key advantages:

#### Financial Security:

 Savings provide a safety net that protects you and your family from financial emergencies and uncertainties.

#### Achieving Long-Term Goals:

 With a solid savings plan, you can achieve significant milestones such as homeownership, business ventures, and higher education for your children.

#### • Teaching Financial Responsibility:

 By prioritizing saving, you set a positive example for your children, teaching them the importance of financial responsibility and planning for the future.

#### Reducing Financial Stress:

• A healthy savings account can alleviate the anxiety associated with financial instability, allowing you to focus on other important life goals.

#### A Real-Life Example

Consider the story of Mike, a single veteran who faced financial uncertainty after leaving the military. With the help of VCEH's savings strategies, Mike began setting aside a small amount of money each

week. Over time, his savings grew, providing him with an emergency fund and the capital needed to start his own diesel mechanic shop. This financial stability not only improved his quality of life but also gave him the confidence to pursue his entrepreneurial dreams.

#### **Saving for Your Children's Future**

For veterans with children, saving becomes even more critical. It ensures that your children have the resources they need for a bright future. Here are some specific steps to save for your children:

#### 1. Start Early:

• The earlier you start saving, the more time your money has to grow. Compound interest can significantly increase your savings over time.

#### 2. Open a Savings Account for Your Child:

 Teaching your children the importance of saving by opening a savings account in their name. This can be a great educational tool and a way to instill good financial habits.

#### 3. Save for Education:

 Consider education-specific savings accounts like 529 plans, which offer tax advantages and can help fund your child's college education.

#### 4. Involve Your Children:

o Include your children in discussions about saving and budgeting. This involvement helps them understand the value of money and the importance of financial planning.

#### **The Impact of Saving on Family Life**

Saving money has a profound impact on family life. It provides financial security, reduces stress, and creates opportunities for a better future. For veterans, the discipline of saving can be a continuation of the structured approach learned in the military, adapted to civilian life.

By prioritizing savings, you ensure that your family is protected from financial emergencies and can pursue their goals without the burden of debt. Moreover, you set a powerful example for your children, teaching them the importance of financial planning and responsibility.

#### Conclusion

Effective debt management and a robust savings plan are essential components of financial stability and success. For veterans, these strategies are crucial for navigating the transition to civilian life and ensuring a secure future for themselves and their families. By following the guidance provided by VCEH, veterans can take control of their finances, achieve their goals, and build a brighter future.

Incorporate these practices into your financial routine, and you will not only improve your own financial health but also set a strong foundation for your children's future. Remember, financial success is a journey, and every step you take brings you closer to your goals.



## **Available Workshops - Available October 2024**

We offer a variety of workshops aimed at empowering veterans with the knowledge and skills needed to achieve financial stability and business success. These workshops include:

- 1. Financial Literacy 101:
  - Learn the basics of managing your money, creating a budget, and understanding credit.
- 2. Investing for Beginners:
  - o Discover the fundamentals of investing and how to grow your wealth over time.
- 3. Starting Your Own Business:
  - o Get step-by-step guidance on how to start and run a successful business.
- 4. Advanced Business Strategies:
  - Learn advanced techniques for business growth, including marketing, operations, and financial management.

All workshops are designed by veterans, for veterans, and are led by experienced professionals who understand the unique challenges you face.

## **Learning Block Series - Available September 2024**

Our Learning Block Series offers a comprehensive curriculum that covers a wide range of topics essential for veteran success. Each series is broken down into manageable blocks, allowing you to learn at your own pace. Topics include:

- 1. Personal Finance Management:
  - Budgeting, saving, and debt management.
- 2. Investment Strategies:
  - o Building and managing a diverse investment portfolio.
- 3. Entrepreneurship:
  - o From business ideas to execution and growth.
- 4. Career Transition:
  - Strategies for successfully transitioning from military to civilian careers.

These series are designed to provide you with practical knowledge and skills that you can immediately apply to your life and career. Each block includes interactive lessons, real-world examples, and actionable steps to help you achieve your goals

## **Soon Launching: Online Learning Portal**

## www.CommunityEmpowermentHQ.com

We are thrilled to announce the upcoming launch of our online learning portal, dedicated to empowering veterans with the tools and knowledge they need for financial stability and business success. This comprehensive platform will provide access to a wide range of classes and resources designed to address the unique challenges faced by veterans. Here are some of the key features and classes that will be available:



## **Comprehensive Financial Literacy Courses**

#### Personal Finance 101:

• Understand the basics of budgeting, saving, and managing expenses. This course will help veterans build a solid financial foundation by teaching essential money management skills.

#### **Advanced Investment Strategies:**

• Dive deeper into the world of investments, covering topics such as stocks, bonds, mutual funds, and real estate. Learn how to build and manage an investment portfolio tailored to your financial goals.

#### **Debt Management and Credit Repair:**

• Gain insights into effective debt management strategies, learn how to improve your credit score, and understand the long-term impact of financial decisions.

#### **Business Development and Entrepreneurship**

#### **Starting Your Own Business:**

• Learn the essential steps to starting a successful business, from ideation and planning to launch and growth. This course covers business plan development, market research, and securing funding.

#### **Marketing and Branding:**

• Understand the principles of marketing and branding to effectively promote your business. Topics include digital marketing, social media strategies, and brand identity development.

#### **Leadership and Management:**

• Develop the skills needed to lead and manage teams effectively. This course covers leadership styles, team dynamics, conflict resolution, and performance management.

#### **Career Advancement and Professional Skills**

#### **Resume Building and Interview Techniques:**

 Craft a compelling resume and prepare for job interviews with confidence. Learn how to highlight your skills and experience to stand out to potential employers.

#### **Networking and Professional Relationships:**

• Discover the importance of networking and building professional relationships. This course provides strategies for effective networking, both online and in-person, to expand your career opportunities.

#### **Continuing Education and Certifications:**

 Explore opportunities for continuing education and professional certifications that can enhance your skills and career prospects.

## **Holistic Personal Development**

#### **Health and Wellness:**

 Focus on physical and mental well-being with courses on nutrition, exercise, stress management, and mental health resources. Understand the importance of a balanced lifestyle in achieving overall success.

#### **Time Management and Productivity:**

• Learn techniques to manage your time efficiently and boost productivity. This course provides tools and strategies to prioritize tasks, set goals, and achieve a work-life balance.

#### **Emotional Intelligence and Communication:**

 Develop emotional intelligence and effective communication skills. Topics include self-awareness, empathy, active listening, and interpersonal communication.

#### **Specialized Support and Resources**

#### **Veterans Benefits and Resources:**

 Get detailed information about veterans' benefits and how to access them. This course provides guidance on navigating the VA system, understanding your entitlements, and utilizing available resources.

#### **Financial Counseling:**

• Access one-on-one financial counseling sessions tailored to your specific needs. Our expert counselors provide personalized advice and support to help you achieve your financial goals.

#### **Community Engagement and Support:**

• Join a supportive community of veterans working towards similar goals. Participate in group discussions, peer mentoring, and community service projects to build connections and support networks.

Our online learning portal is designed to provide veterans with the knowledge, skills, and support needed to achieve financial stability and business success. Stay tuned for the launch, and get ready to embark on a journey of empowerment and growth with us!

By participating in our workshops and Learning Block Series, you'll gain valuable insights and tools that will empower you to take control of your financial future and achieve lasting success. As a fellow veteran, I am committed to supporting you every step of the way. Together, we can build a brighter future for all veterans.

Visit us online at: <a href="https://www.communityEmpowermentHQ.com">www.CommunityEmpowermentHQ.com</a>

Tagline: Empowering Veterans, Building Futures