

Virtual Educators Ltd

Excellence in Online Learning





Premium-quality English classes made to suit your needs



Contents

Willy us:	•
Choose your courses	5
General English	8
IELTS	10
SELT	11
Cambridge Exams	14
SAT/GMAT	15
Conversation classes	17
Online Teacher Training	19
Pre-University Prep Programme	28
Business English	33
OET	35
SHL	36
TOEFL	38
Marketing, Communication & Analytics Programmes	39
TOEIC	44
Accent Softening & Confident Speaking Course	46
Pronunciation Courses	47
Teaching English as a Second Lang. to Students with Learning Disabilities	48
Which course is right for you	49
Your next step	51



Why us?

Excellence in Online Learning

Virtual Educators Ltd are a team of Native English Speaker teachers and expert IELTS and TOEFL trainers. Over the last 20 years, we have been involved in all areas of the ELT and Academic teaching industry within our many different roles.

We have developed new strategies and plans for an improved learning experience by preparing and guiding students toward taking academic exams such as IELTS, TOEFL, and Cambridge English Exams. We regularly prepare materials for the teacher to use in class.

Virtual Educators is committed to delivering high-quality education through accessible and affordable online tuition. We offer expertly designed courses tailored to specific subjects, ensuring a cost-effective yet comprehensive learning experience.

We offer new and innovative online training and class methods at VE. We contextualise **project-based**, **goal-based**, **work-based**, and **inquiry-oriented ESL Innovative Methods** in every class we teach.

As a **dynamic and innovative** online learning provider, we cater to students, professionals, and educators worldwide.

The core competencies of our tutors are subject-based teaching and having solid experience in conducting lessons in classrooms or through distance learning programs.

We are designing and delivering **workshops and seminars** to teachers to improve their General English teaching and exam teaching skills. We also help many different publishers with their **editing of materials**.

Proudly Awarded: Best Online English Training Provider in the UK 2024!

This marks **the second consecutive year** we have received this prestigious recognition, reaffirming our commitment to excellence.



"When I first heard about having online classes I was quite sceptical about it. However, I gave it a go and now I'm very happy. Clearly, it isn't the same as normal classes, but I have actually enjoyed the diverse ways I can learn and my teachers are amazing. I would recommend Virtual Educators English classes to anyone who wants to learn from a distance"





Making progress

Whether you study with us for a week or a year, we aim to help you make progress in your studies! To help us do this, we offer you:

A one-to-one feedback meeting with your teacher every two weeks

An online test every two weeks

A regular progress test

At the end of your programme, provided you attend at least 80% of your classes, you will receive a student report confirming you studied with us and your progress during your course with us.



Complimentary services

To help you get the most out of your learning experience, we offer additional free services outside of the classroom. These may include:

Academic counselling sessions

Help to book your exams.

Grammar support sessions

Learning support sessions



Every student's journey at **Virtual Educators** is **unique**. From when you first book your course with us until you say goodbye, we want to help you get **the most out of your time with us**.





Choose your Course

- IELTS courses, IELTS Academic/General & IELTS UKVI.
- SELT Test preparation courses. Available courses are
 A1 Speaking & Listening / A2 Speaking & Listening /
 B1 Speaking & Listening / B1 Listening, Reading,
 Writing & Speaking / B2 Listening, Reading, Writing &
 Speaking / C1 Listening, Reading, Writing & Speaking
 / C2 Listening, Reading, Writing & Speaking
- Pre-university preparation programme age 13-19
 years old available subjects, (English literature academic insights / Creative writing Academic
 insights / Business Management academic insights
 / Business management career insights)
- Cambridge English Exams (CAE/FCE/CPE/KET/PET/ Young Learners) preparation courses
- Online Teacher Training CELTA/ DELTA/ TEFL/ TESOL preparation courses
- SAT exam preparation courses

FREE Trial Lesson!

Offering in-depth online English teaching and training for students and teachers worldwide.

ONLINE ENGLISH TEACHING





- GMAT exam preparation courses (including Math)
- Business English courses (individual / minigroup), Available courses are English for Human Resource Managers, English for Journalism, English for Law, English for Marketing, English for Medical Professionals, English for the Oil and Gas Industry, English for the Car Industry, English for the Art World, English for Theatre.
- TOEFL IBT/PBT preparation courses
- SHL test preparation courses, available courses, interactive deductive reasoning, Verbal reasoning, Non-interactive deductive reasoning and Numerical reasoning.

OET test preparation courses, online courses for nursing - doctors and other professions.

- GCSE Exam preparation (all subjects)
- IGCSE preparation courses (14-16 Year Olds International Qualification)
- · General English Courses
- · Conversational classes
- Teaching English as a Second Language to Students with Learning Disabilities.





- Digital Marketing Courses covering online marketing strategies, SEO, content marketing, and social media advertising
- Industry-Specific Marketing Marketing courses tailored for different industries, including finance, healthcare, and retail.
- Applied Marketing Management Practical training in marketing strategy, brand management, and campaign execution.
- Export Marketing Management Courses on international marketing, global trade strategies, and export business planning.
- Marketing Analytics Training in data-driven marketing, consumer insights, and performance measurement.

- Sales & Communication Courses on persuasive communication, sales techniques, and customer relationship management.
- Media & Social communication Covers digital media, public relations, and social media communication strategies.
- Corporate Entrepreneurship and Innovation –
 Courses on business innovation, start-up
 development, and corporate growth strategies.
- Mathematical Statistics Training in statistical methods, data analysis, and quantitative decision-making.





Highly Qualified Educators





General English

Improve your English speaking, writing, reading, and listening skills. The General English classes are suitable for students of all levels who want to improve their English speaking, writing, reading, and listening skills.

You will be able to:

- · communicate more fluently
- improve your accuracy
- use strategies and techniques to develop all four skills - listening, reading, writing and speaking (including pronunciation)

In our Course, you will have

- Speaking and Grammar
- · Speaking and Writing
- · Speaking and Vocabulary
- · Speaking and Listening

On your first day, you will take an online language assessment test to assess your knowledge of grammar and vocabulary and how well you can understand and speak English. And it helps us as trainers to determine your actual level and prepare your materials; at the end of the course, you will have another test to show you how your English has improved.

Course content:

- Teachers adapt the course for the needs and levels of each class.
- Regular individual tutorials with your teacher help you achieve your learning goals.
- Working with other students develops your communication skills through class discussions and project work.
- Develop your grammar and vocabulary.
- Use a wide range of motivating materials, including digital resources and course books. Learn outside the classroom with our social programme and English conversation club.

Lesson times:

- General English (morning): 09.00-13.00 GMT
- General English (afternoon): 14.00 19.00 GMT
- General English Saturday / Sunday: Morning 09.00-13.00/afternoon 14.00-18.00 GMT





IELTS

The IELTS exam is an extremely popular exam and is widely recognised by most universities. It also provides you with an international qualification for prospective employers and can be used for visa purposes.

What you will gain:

- An internationally recognised qualification to prove your language proficiency level.
- Develop your academic skills and become a more confident and competent English language user.
- Expand your university options
- Widen your career prospects

IELTS Academic Long-Term Training

Practice Questions 4200+ per Skill

- Sample Tests 6
- Score Predictor 100 hours

IELTS Academic Short-Term Training

Practice Questions 2400+

- Sample Tests 3
- Score Predictor40 Hour

IELTS General Long-Term Training

Practice Questions 4200+ per Skill -

Sample Tests 6

Score Predictor
 100 hours

IELTS UKVI

Practice Questions 1000+ per Skill

Score Predictor
 Hour

IELTS General Short-Term Training

Short-Term Training

- Practice Questions 2400+
- Sample Tests 3
- Score Predictor
 40 Hour

Free access to the IELTS-Hub Platform

Get prepared for the International English Language Testing System (IELTS), the world's most popular English language test for higher education and global migration.



SELT

Excellence in Online Learning

Prepare for success in your UK Visa SELT. If you need a SELT for a UK visa application, whether to live, work, or study in the UK, this preparation course will help you understand what's required to pass a Secure English Level Test (SELT) and prepare you for your specific SELT Test.

A1 Speaking & Listening

A 2-skills (Speaking & Listening) test in English aligned to the A1 level of the CEFR. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

Duration: 2 weeks

- Start date: Any Time
- Course materials
- Sample tests with feedback
- Help with booking your UKVI Test
- Personalised assessment of your

ability in each skill

A2 Speaking & Listening

A 2-skills (Speaking & Listening) test in English, aligned to the A2 level of the CEFR*. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

Duration: 2 weeks

- Start date: Any Time
- Course materials
- Sample tests with feedback
- Help with booking your UKVI Test
- Personalised assessment of your ability in each skill



B1 Speaking & Listening

A 2-skills (Speaking & Listening) test in English, aligned to the B1 level of the CEFR*. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

Duration: 2 weeks

- Start date: Any Time
- Course materials
- Sample tests with feedback
- Help with booking your UKVI Test
- Personalised assessment of your ability in each skill



B1 Listening, Reading, Writing & Speaking

A 4-skills (Listening, Reading, Writing & Speaking) test in English, aligned to the B1 level of the CEFR*. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

Duration: 2 weeks

- Start date: Any Time
- Course materials
- Sample tests with feedback
- Help with booking your UKVI Test
- Personalised assessment of your ability in each skill

B2 Listening, Reading, Writing & Speaking

A 4-skills (Listening, Reading, Writing & Speaking) test in English, aligned to the B2 level of the CEFR*. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

Duration: 2 weeks

- Start date: Any Time
- Course materials
- Sample tests with feedback
- Help with booking your UKVI Test
- Personalised assessment of your ability in each skill







C1 Listening, Reading, Writing & Speaking

A 4-skills (Listening, Reading, Writing & Speaking) test in English, aligned to the C1 level of the CEFR*. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

- Duration: 2 weeks

- Start date: Any Time

- Course materials

- Sample tests with feedback

- Help with booking your UKVI Test

- Personalised assessment of your ability in each skill

C2 Listening, Reading, Writing & Speaking

A 4-skills (Listening, Reading, Writing & Speaking) exam in English, aligned to the C2 level of the CEFR*. It is a Secure English Language Test (SELT) for UK Visas & Immigration (UKVI)

- Duration: 2 weeks

- Start date: Any Time

- Course materials

- Sample tests with feedback

- Help with booking your UKVI Test

- Personalised assessment of your ability in each skill



Cambridge Exam training, CAE/FCE/CPE/KET/PET/ Young Learners

An opportunity to practice and prepare for a Cambridge Exam of your choice. Every lesson will include **an English Language eBook**, free of charge.

With excellent tuition and support from our experienced teachers, you will develop your speaking, grammar, listening, vocabulary, writing and reading skills and strategies for the exam.

An extensive class with the former examiner





SAT/ GMAT Exams

Many colleges require scores from the **SAT or ACT** tests as a part of the admissions process. Your SAT score is a key component of your college applications.

The SAT Preparation courses,

The three-week course

- Practice Questions 1750+
- Practice Exams 3
- Essay Feedback
- Score Predictor

45 hours

The 52-week course

(Long-term course)

- Practice Questions 7100+
- Practice Exams 15
- Essay Feedback
- Score Predictor

780 hours

The six-week course

- Practice Questions 2250+
- Practice Exams 6
- Essay Feedback
- Score Predictor

90 hours





The GMAT Preparation Courses

The Graduate Management Admission Test, or GMAT, is an important part of the business school application process. The GMAT is a multiple-choice, computer-based and computer-adaptive standardised exam which is often required for admission to graduate business programs (MBA) globally.

The GMAT is developed and administered by test maker GMAC to provide business schools with common measures of applicants' preparedness for graduate-level academic work. Business school admission committees look at your GMAT score, along with work experience, academic record, and supporting materials, to assess your readiness for the rigours of an MBA program.

The Graduate Management Admission Test Preparation Intensive Course

- Score-boosting methods in data sufficiency and critical reasoning show you how to think like the test.
- 9 full-length, computer-based practise tests
- 5,000+ practice questions (including Qbank)
 175 hours

The Graduate Management Admission Test Preparation Intensive Course

- Score-boosting methods in data sufficiency and critical reasoning show you how to think like the test.
- 5 full-length, computer-based practice tests
- 2,000+ practice questions (including Qbank)
 30 hours

Mathematics for GMAT, SAT, CAT, Olympiad Math

- Score-boosting methods in data sufficiency and critical reasoning show you how to think like the test.
- 5 mini maths tests
- 2,500+ practice questions (including Qbank) 30 hours

An innovative & creative class for exam preparation



Conversation Classes

In our online English classes, native English teachers focus on encouraging you to use the vocabulary you already know and may have forgotten and teach you new vocabulary and expressions and correct your grammar. By listening to a native English speaker, you will naturally follow their pronunciation and intonation, quickly stop translating in your head, and start speaking English fluently.

Online conversational English classes for adults
Online conversational English classes for children

Tailor-made Study Plan, Progress Reports, Evaluation Tests and Course Completion Certificate

Book a FREE trial English lesson and receive a full report and a tailor-made Study Plan



Improve your English Speaking skills online with a qualified native British teacher



As a teacher, we have met hundreds of students who seem to be saying the same thing: "I understand grammar well, can read and write...my listening is ok...but I can't speak English!"



Online Teacher Training CELTA/TEFL/TESOL

Online TESOL Courses

These courses offer you a self-paced, individualised learning experience. You can register at a time that best fits your schedule.

This program is appropriate for both experienced English language teachers starting their journey in teacher education as well as seasoned educators looking to add to their repertoire of practical ideas and strengthen their theoretical knowledge. Through this course, participants will take time to reflect on their current or would-be program through several key tasks and discussion boards in an online community, take action to boost their program's profile and, most importantly, transform current programs using technology.

Through this course, you will be able to:

- conduct a program needs assessment
- build and sharpen a professional development plan
- design an initial teacher training or professional development module
- add to your repertoire of observation, mentoring, and feedback methods
- identify key techniques, tools, and resources to build English language teaching programs
- deliver engaging workshops
- observe and evaluate pedagogical change
- grow pre-service or in-service teachers' professional learning capacity
- create collaborative communities of practice
- network with engaged teacher educators from all over the world



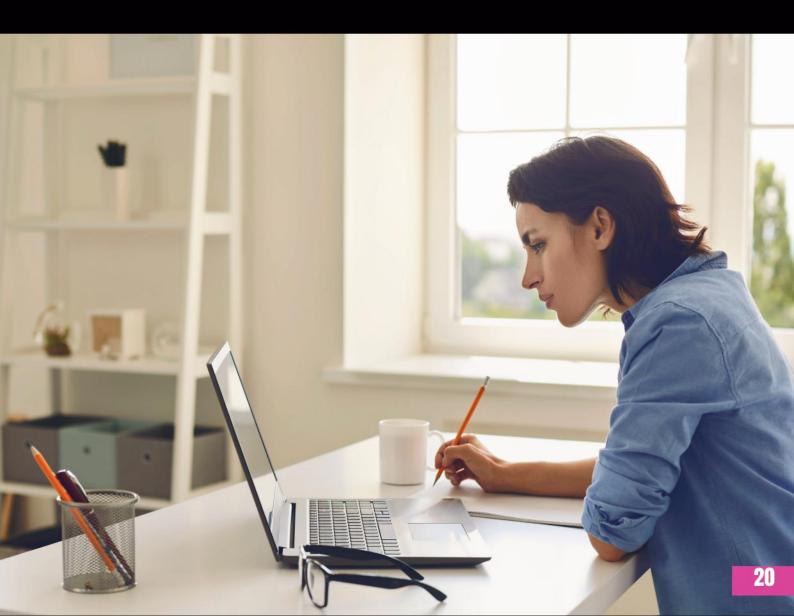


Online CELTA Courses

Are you interested in teaching English online? In our handy guide, find out everything you need to know - from requirements to where to find work.

What is the Virtual Educators CELTA Course Online?

The Virtual Educators CELTA Course Online (or CELTA Online) is **a flexible way** to take CELTA. It leads to the CELTA qualification and is assessed and moderated according to the same criteria. Like the face-to-face CELTA course, CELTA Online has **a significant practical component**. You will complete 6 hours of assessed teaching practice in groups and teach at least eight times with online feedback and reflection.





What are the benefits of CELTA Online?

Flexible: You can access the online materials at any time, giving you the flexibility to plan your CELTA work around your other professional and personal commitments.

Accessible: Because only part of the course requires face-to-face tuition, accommodation and travel costs are reduced.

How can an online CELTA course contain a practical element?

CELTA Online is a blended learning course with both online and face-to-face elements.

How long are the courses?

Courses run over a minimum of 6 weeks to a maximum of an academic year.

How is the online component of the course structured?

There are several online, interactive material units based on the CELTA syllabus topics.

Forum and 'live room' (real-time virtual classroom) tasks are integrated throughout the course. With tutor support, evaluation, and comment, you work independently or collaboratively on these tasks.



How will teaching practice be organised?

Teaching practise groups are the same as for face-to-face courses in terms of:

- levels taught
- numbers of teaching practice students
- range of lesson types
- number of times you teach
- length of lessons.

You will teach for a total of **6 hours**, spread over a minimum of eight occasions, with peers observing.

Virtual Educators will arrange teaching practice either throughout the course or in blocks. During the teaching practice phase(s), you will continue with your online study.



Our CELTA course covers the principles of effective teaching and gives you a range of teaching techniques and practical experience. You get hands-on teaching practice and observation of experienced teachers, and you will apply your learning by delivering communicative teaching to English language learners.

Course length	120 hours or 60 hours (10 weeks/ 6 weeks)
Format	Choose from: full time or part time Online. All options give you teaching practice in English language classes
Assessment	Written assignments Assessed teaching practice
Minimum entry requirements	Proficient English language user (CEFR Level high C1 or above) Educated to the standard required for entry into higher education Age 18+
Framework stages	Foundation to Developing



The CELTA course in detail

All our CELTA courses include at least 120 hours of contact between candidates and course tutors and include:

Tutorial support and consultation

Supervised lesson planning

Six hours' assessed teaching practice per candidate supervised by a course tutor

Feedback on teaching practice

Peer observation of teaching practice (i.e. watching the other candidates' lessons)

Six hours' directed observation of lessons taught by experienced ELT professionals, up to three hours of which may be of filmed lessons.

You are also allowed 80 additional learning hours for pre-course preparation, reading, research, assignment writing, lesson preparation and record-keeping.

The maximum ratio of candidates to tutors is one tutor for every **six** candidates, and there are at least two tutors on each course.

Course topics:

The CELTA course covers a range of topics:

Learners and teachers, and the teaching and learning context

Language analysis and awareness

Language skills: reading, listening, speaking and writing

Planning and resources for different teaching contexts

Developing teaching skills and professionalism



Online TEFL Courses

Excellence in Online Learning

Our courses have been designed by experienced teachers to make getting TEFL qualified as convenient as possible. These online courses are entirely **self-paced**, meaning you can fit study around your life in a way that works best for you. Throughout the course, you will have the support of your own personal tutor who is with you from beginning to end to mark your work, provide helpful feedback, and answer all your questions.

120-hour Premier Online TEFL Course:

50-hour Online TEFL Course

Learn about classroom management, teaching styles and advanced TEFL methodology. Includes units on business English, young learners, and teaching English one-to-one. Study with a personal tutor and meet fellow students on our course forums.

20-hour Online Video Course

Seeing an English teacher **in action** is a potent learning tool and really brings the theory to life. Feel free to steal the ideas in these video courses to use in your first lessons. We do not mind!

30-hour Online Grammar Course

Do not know your irregular verbs from auxiliary verbs? This course will improve your basic **grammar** and give you the grounding you will need to communicate complicated language rules to a student audience.

Two 10-hour specialist mini-modules

Two mini-modules designed for specific TEFL jobs, which will help your **CV** stand out. One 10-hour unit is about teaching online, and the other 10-hour unit will help you teach large classes.





Included in the 120-hour Premier Online TEFL Course:

Lifetime access to the TEFL Job Centre

The TEFL Virtual Educators course doesn't just train you to teach; it helps you find and be offered great TEFL jobs around the world. From exclusive access to our job vacancies to a lifetime of free TEFL careers advice, we're here to help you kick-start your new career.

Internationally recognised TEFL certificate - hard copy & PDF

A widely-recognised certificate posted straight to your door which shows your achievements on our course; something you can show to TEFL employers to secure you a job.

Personal online TEFL tutor

Work through your course with the help of an experienced and qualified TEFL tutor. Throughout the course, you'll have the same tutor, so you have one point of contact for advice and assistance.

The most accredited TEFL certificate recognised by employers worldwide.

Online TEFL Class breakdown

- Lesson Planning
- · Teaching English Vocabulary
- Teaching Pronunciation
- · Understanding English Grammar
- Teaching Receptive Skills: Listening and Reading
- · Teaching Productive Skills: Speaking and Writing
- Teaching English Grammar
- Principles of Teaching English as a Foreign Language
- Materials and Aids for Teaching English/Classroom Management Strategies
- Using Resources Effectively when Teaching English as a Foreign Language
- · Case Study, CV and Cover Letter, Job Sites and Resources



You will explore the latest theories in topics such as second language acquisition and social discourse and have the chance to apply these to your own classroom practice and curriculum development. You will also learn to conduct your own research, compile and analyse qualitative and quantitative data and develop your **critical-evaluative skills**. These skills will be used on your own research project at the end of the course, as well as in your future career.

Core modules

Second Language Acquisition

You will focus on the major themes that have emerged from literature on second language learning over the last three decades. You will examine some of the research on the second-language acquisition process, look critically at reports of second-language research, and examine some of the theories which endeavour to interpret research evidence. You will be encouraged to use your own language learning and teaching experience to assess the relative merits of such materials.

Discourse in Society

You will examine the relationship between language and society and the construction of discourse in various domains. You will explore sociological and sociolinguistic models and theories, such as speech communities, communities of practice and ethnolinguistic vitality, with a particular focus on social variation and stratification across various linguistic levels (phonology, lexicon, syntax).

You will explore discourse's notion (or notions) in both its linguistic and wider meaning and its construction in and through society and language use. You will study methods for collecting and transcribing data and discover various linguistic and discourse analysis approaches. These methods and approaches will then be put into context and used in the analysis of the relevant social spheres and domains, such as educational or institutional discourse.

Research Methods in Applied Linguistics

This module will provide you with an introduction to research methods in preparation for the MA dissertation. It will familiarise you with the basic processes of conducting research, including general methodological approaches as well as research ethics. You will analyse and discuss both qualitative and quantitative data in order to develop your critical-evaluative skills.

Materials and Course Design

You will explore the factors involved in the design of language courses and teaching materials, reflecting on one possible course design process. You will start with an analysis of the context in which the course will take place, the needs of the learners, and current theories of language and language learning. You will move on to consider how course content can be selected and ordered in a principled way, how assessment relates to course design, and how and when courses should be evaluated. Finally, you will consider the evaluation, adaptation, and creation of course materials.



Classroom Theory and Practice

You will examine current research on modern classroom operations, exploring key concepts and issues through relevant professional and academic literature. A more practical element will be realised through filmed observation of teachers in practice. You will also be encouraged to reflect on your teaching and learning experience and analyse and discuss your beliefs and attitudes towards learning and teaching.

Major Project

This module will support you in the preparation and submission of a master's dissertation, allowing you to explore in-depth a particular topic that reflects your academic interest.

Assessment

You will show your understanding of theoretical issues and their practical application through a combination of portfolios, classroom observation tasks and critical essays. After completing your final module, you will also research and prepare a 15,000-word dissertation.





Pre-University Preparation Programme

Age:

13-15 years old

16-18 years old

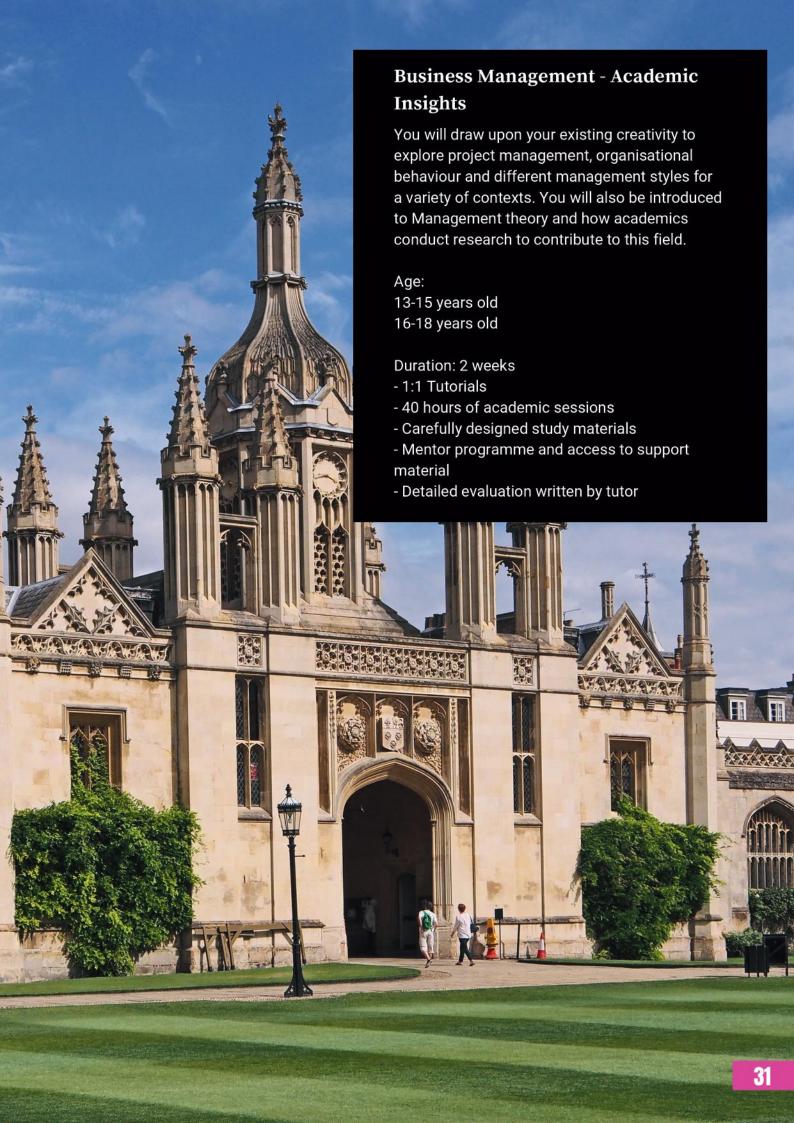
Duration:

2 weeks













Business English

Business English skills are essential for getting ahead at work. Improving your business English vocabulary and knowledge will help you work more effectively and open up new career opportunities.

We have considerable expertise in teaching professional people individually from a wide range of different industry sectors.

The benefits

Our Business English course online helps you develop the language needed to communicate effectively in the workplace. The course is designed to give you confidence in common business and professional situations.

As a result of the course, you can expect to:

- take part in professional meetings and discussions
- · present confidently in English
- write accurate business correspondence
- use English on the telephone with more confidence
- negotiate effectively
- converse on a wide range of topics

We have considerable expertise in teaching professional people individually from a wide range of different industry sectors.



Here are some of the industry areas we are familiar with delivering tailored individual courses:

- 1. English for Human Resource Managers
- 2. English for Journalism
- 3. English for Law
- 4. English for Marketing
- 5. English for Medical Professionals
- 6. English for the Oil and Gas Industry
- 7. English for the Car Industry
- 8. English for the Art World
- 9. English for Theatre

Individual Business English Business English Mini-Group





OET Test Preparation Courses

During the course, you will study a wide range of medical languages, with a specific focus on ways of communicating effectively with patients and their relatives. You will improve your reading, writing and listening skills whilst learning vocabulary and increasing your accuracy in your use of grammar. You will be given strategies on how to approach the different parts of the test, and you will complete a full practice test, after which you will receive detailed feedback.

OET Online Course for Nursing

Flexible schedule
Course Level - **Higher Intermediate Plus (B2+)**20 Hours

OET Online Course for Doctors
Flexible schedule
Course Level - Higher Intermediate Plus (B2+)
20 Hours

OET Online Course for other Professions:
Dentistry, Dietetics, Medicine, Occupational
Therapy, Optometry, Pharmacy, Physiotherapy,
Podiatry, Radiography, Search Pathology,
Veterinary Science
Flexible schedule
Course Level - Higher Intermediate Plus (B2+)
20 Hours

Courses are included:

Placement test to assess student level.

Skill-building lessons and strategies based on actual OET materials

Practice Questions 1700+ per skill

6 Practice tests

Analysis of questions type (as completed in the placement test) to determine areas of need.

Review of different questions types and an effective approach to answers. Techniques and strategies to improve core skills include grammar, vocabulary, pronunciation and listening.

Flexible study Programme for working professionals



SHL Test Preparation Courses

Good employers go to great lengths to match people to the right jobs. Since we spend between a quarter and a third of our time at work, it's important that our abilities and interests fit the role's requirements.

Interactive deductive reasoning test prep

Flexible schedule
Practice Questions 2600+
2 SHL Deductive Interactive practice tests
Score Predictor
20 hours

Verbal reasoning test prep

Flexible schedule
Practice Questions 2600+
2 SHL Deductive Interactive practice tests
Score Predictor
20 hours

Non-interactive deductive reasoning test prep

Flexible schedule
Practice Questions 2600+
2 SHL Deductive Interactive practice tests
Score Predictor
20 hours

Numerical reasoning test prep

Flexible schedule
Practice Questions 2600+
2 SHL Deductive Interactive practice tests
Score Predictor
20 hours







I'm really grateful for all the work and time that you spent making me a better English speaker. Now I feel I'm confident to start my master's journey.

'Yusuf'

The teachers are skilful & are attentive to the progress & well-being of the students. It's possible to take part in a large range of online activities that really stimulate your brain. Excellent!

'Julia'

My son is preparing for his GCSE exams this year; he couldn't be happier with his experience at Virtual Educators! The online courses are structured perfectly, making it easy to follow and stay on track. What I love most is the teacher's fantastic feedback and patience with my son-they genuinely care about helping students improve and build confidence. Thanks to their support, my son already feels wellprepared and assured in his abilities. :) If you're looking for decent GCSE courses, I highly recommend them! 'George J.'

I just wanted to send gratitude to the class. The materials and lessons are really helped me improve my Reading from 4 to 7.5. Anyway, the class helped me a lot! Great stuff! Thank you so much.

'Katiusha'



TOEFL IBT/PBT

The world's most widely used admissions test for graduate & professional schools. TOEFL iBT ®. The premier English-language test for admissions worldwide.

The four-week course (TOEFL IBT/PBT)

- Practice Questions 2250+ PER SKILL
- Practice Exams 5
- Essay Feedback
- Score Predictor

The three-week course (TOEFL IBT/PBT)

- Practice Questions 1750+ PER SKILL
- Practice Exams 3
- Essay Feedback
- Score Predictor





Marketing, Communication & Analytics Programmes

Digital Marketing

Course Overview: This course explores the fundamentals of digital marketing, equipping learners with strategies for online brand promotion, customer engagement, and conversion optimisation.

Course Content:

- Introduction to Digital Marketing
- Search Engine Optimisation (SEO)
- Social Media Marketing (Facebook, Instagram, LinkedIn, etc.)
- · Content Marketing & Blogging
- Pay-Per-Click (PPC) Advertising & Google Ads
- · Email Marketing & Lead Generation
- · Analytics & Performance Measurement
- Creating an Effective Digital Marketing Strategy

Ideal for: Entrepreneurs, marketers, and business professionals looking to expand their online presence.

Industry-Specific Marketing

Course Overview: This course provides specialised marketing knowledge tailored to various industries such as healthcare, finance, real estate, and more.

Course Content:

- Understanding Market Dynamics in Different Industries
- Customising Marketing Strategies for Specific Sectors
- Case Studies: Marketing in Healthcare, Finance, Retail, and Education
- B2B vs. B2C Marketing Approaches
- Consumer Behaviour & Industry-Specific Trends
- Compliance & Ethical Considerations in Industry Marketing

Ideal for: Professionals looking to refine marketing strategies for their specific industry.





Unlock your potential with expert-led courses.

Industry-Specific Marketing

Course Overview: This course provides specialised marketing knowledge tailored to various industries such as healthcare, finance, real estate, and more.

Course Content:

- Understanding Market Dynamics in Different Industries
- Customising Marketing Strategies for Specific Sectors
- Case Studies: Marketing in Healthcare, Finance, Retail, and Education
- B2B vs. B2C Marketing Approaches
- Consumer Behaviour & Industry-Specific Trends
- Compliance & Ethical Considerations in Industry Marketing

Ideal for: Professionals looking to refine marketing strategies for their specific industry.



Export Marketing Management

Course Overview: This course covers strategies for international trade, helping businesses expand their reach beyond domestic markets.

Course Content:

- Understanding Global Markets
- Export Business Planning & Strategy
- · International Consumer Behaviour
- Trade Regulations & Compliance
- Digital Tools for Global Marketing
- · Logistics & Supply Chain Considerations
- Case Studies in Successful Export Marketing

Ideal for: Business owners, marketing professionals, and entrepreneurs looking to expand internationally.



Marketing Analytics

Course Overview: Learn how to use data analytics to drive marketing decisions, measure campaign performance, and understand customer behaviour.

Course Content:

- · Introduction to Marketing Analytics
- Key Metrics & KPIs in Marketing
- · Google Analytics & Other Tracking Tools
- Data Interpretation & Visualisation
- Customer Segmentation & Personalisation
- Predictive Modelling & ROI Analysis
- Practical Applications of Data-Driven Marketing

Ideal for: Marketing professionals, data analysts, and business owners looking to optimise their marketing strategies.

Master the art of marketing - from strategy to success!



Sales & Communication

Course Overview: This course helps learners develop persuasive communication skills to enhance sales performance and customer engagement.

Course Content:

- Fundamentals of Sales & Negotiation
- The Psychology of Consumer Decision-Making
- Crafting Effective Sales Pitches
- Customer Relationship Management (CRM)
- Handling Objections & Closing Deals
- Verbal & Non-Verbal Communication Techniques
- Sales in a Digital Age: Virtual Selling & Ecommerce

Ideal for: Sales professionals, business development executives, and customerfacing teams.

Media & Social Communication

Course Overview: Understand how to use media and social platforms for effective communication and brand storytelling.

Course Content:

- · Introduction to Media & Communication
- The Role of Social Media in Modern Communication
- Brand Storytelling & Content Creation
- · Social Media Crisis Management
- Public Relations & Reputation Management
- Analytics & Social Media Performance
- Legal & Ethical Issues in Social Media Communication

Ideal for: Social media managers, PR professionals, and content creators.





Corporate Entrepreneurship and Innovation

Course Overview: Learn how to drive innovation and entrepreneurial thinking within an organisation.

Course Content:

- Introduction to Corporate Entrepreneurship
- Identifying Opportunities for Innovation
- Design Thinking & Agile Methodologies
- Intrapreneurship: Driving Change from Within
- Business Model Innovation
- · Managing Risk in Innovation
- Case Studies of Successful Corporate Entrepreneurship

Ideal for: Business leaders, managers, and professionals looking to foster innovation.

Mathematical Statistics

Course Overview: Gain a strong foundation in mathematical statistics to apply quantitative analysis in various fields.

Course Content:

- Probability Theory & Applications
- · Descriptive & Inferential Statistics
- Hypothesis Testing & Confidence Intervals
- Regression Analysis & Correlation
- Data Modelling & Simulation
- Statistical Software & Tools (SPSS, R, Python)
- Practical Applications in Business & Research

Ideal for: Data analysts, researchers, and professionals requiring statistical skills.





TOEIC® & TOEIC Bridge® Prep Programmes

The global standard for assessing English-language proficiency in the workplace for more than 40 years and an industry leader trusted by 14,000+ organizations in more than 160 countries, the

TOEIC® program can help you:

- hire, train and promote the most proficient candidates to build a stronger team
- better prepare your students and strengthen your educational institution's global reputation
- cultivate stronger talent for the international marketplace and improve the reputation of your country

Our TOEIC prep programmes offer you a complete, accurate picture of proficiency in all four language skills.



TOEIC® & TOEIC Bridge® Prep Programmes

Our TOEIC / TOEIC Bridge courses are,

TOEIC Listening and Reading

- · One-to-One Lessons
- · Required Level: B1+
- Grammar directly related to the reading parts of the test.
- Grammar and vocabulary directly linked to the international business environment.
- Learn a range of listening strategies for each part of the listening test.
- Practice Questions 2250+ Per Skill
- Reading strategies to cope with the reading test.
- Timed reading practice so you understand the speed you have to work at.
- Personalised study programme
- · Progress Report
- 40 hours

TOEIC Speaking and Writing

- · One-to-One Lessons
- Required Level: B1+
- Practice Questions 2250+ Per Skill
- · Writing techniques and grammar
- Tactics, tips and language building activities, reinforced with plenty of Speaking practices
- Sample tests
- · Personalised study programme
- Progress Report
- 40 hours

TOEIC Bridge Listening and Reading

- One-to-One Lessons
- Suitable for Lower level English skills: Beginner - A2
- Grammar directly related to the reading parts of the test.
- Grammar and vocabulary directly linked to the international business environment.
- Learn a range of listening strategies for each part of the listening test.
- · Practice Questions 2250+ Per Skill
- Reading strategies to cope with the reading test.
- Timed reading practice so you understand the speed you have to work at.
- · Personalised study programme
- Progress Report
- 40 hours

TOEIC Bridge Speaking and Writing

- One-to-One Lessons
- Suitable for lower-level English skills: beginner to lower-intermediate level range
- Practice Questions 2250+ Per Skill
- Writing techniques and grammar
- Tactics, tips and language building activities, reinforced with plenty of Speaking practices
- · Sample tests
- · Personalised study programme
- Progress Report
- 40 hours



Accent Softening & Confident Speaking Course

Virtual Educators has been supporting **executives**, **leaders**, **entrepreneurs and professionals** across corporate and public sector industries, nationally and internationally.

Our unique methodology focuses on effective and efficient, lifelong learning with rapid, tangible and guaranteed results.

In addition to our bespoke coaching workshops, our 1-to-1 online coaching sessions have proven to be an effective and flexible means of delivering speech and communication coaching. Our experience enables us to provide cost-effective, professional support.

Who is this course for?

Voice training is for anyone who needs to be a successful communicator but who feels that one or more aspects of their speech prevent them from fully achieving this.

People from a wide range of professions have taken voice training, including executives, politicians, lawyers, sales personnel, consultants, doctors, academics and call centre staff.

How does the course work?

- Understand how the mouth muscles work
- Train the muscles
- Learn phonetics
- Focus on important topics
- Guide on how to practice
- Speak clearly & confidently!





Pronunciation Courses

In our pronunciation course, we will focus on helping entrepreneurs to develop their speech clarity and listening comprehension. In this course, you will develop the knowledge and skills needed to be understood by native speakers and the ability to follow spoken language.

Pronunciation is vital to proper communication because the incorrect use of pronunciation inevitably leads to the message being misunderstood by the recipient.

Different people will have different problems when approaching English pronunciation. For example, a Mandarin speaker will have very different challenges compared to an Italian speaker and so on!

For this reason, our courses are designed according to your native language. Comparisons are made between the sounds in English and the sounds in your native language. It prioritises the sounds that will make the most significant differences to their accent.

- Interactive Learning
- · Learn Anytime, Anywhere

Tailored to Your Native Language

Course Objective:

By the end of the course, we hope that you will be able to:

- Develop the ability to identify and produce English key sounds as well as its basic rhythm, stress and intonation patterns in the context
- Increase self-confidence in the way you speak
- Develop speech-monitoring abilities for use outside of the classroom
- Discover your own strengths and weaknesses with certain sound patterns due to the influence of your native language
- Listen and speak naturally, using contractions and reductions



Teaching English as a Second Language to Students with Learning Disabilities

One of the most remarkable aspects of modern education is the great diversity of today's classrooms. Thanks to mainstreaming and inclusion policies, students of all abilities study in all classrooms from kindergarten through college, even when they have physical, psychological, or cognitive disabilities that seemed too challenging to integrate or excluded students with disabilities from traditional classrooms in the past. This has been a benefit not just for disabled students, who gain educational opportunities, but also for their non-disabled colleagues, who learn that a student with a disability is in most ways just the same as they are, and no one to fear.

Fundamentally we offer one to one classes, but the class group of a maximum of four students is also available. For information on course fees, please email us at info@virtualeducators.co.uk

Classes are designed to suit each disability.

Here are some innovative tools that we are going to use in our virtual classes:

- 1. Screen Readers
- 2. Word Talk
- 3. Word Prediction
- 4. Supernova Access Suite
- 5. Video Magnifiers
- 6. Close Captioning and Subtitling
- 7. FaceMouse
- 8. Sip-and-Puff Systems



Individual / Mini-Group

For more information on these courses please email us at info@virtualeducators.co.uk

Which course is right for you?

Do you need help choosing the right course for you?

<u>Contact us for a personal</u>

<u>consultation</u>

Are you looking to improve your all-around English communication?

Choose one of these courses:

- General English
- General English for over 30s
- General English for beginners
- General English for juniors
- Conversational classes

Do you want to take an English exam?

Choose one of these courses:

- IELTS Preparation
- TOEFL Preparation
- SELT Preparation
- SAT Preparation
- GMAT Preparation
- Cambridge Exam Preparation ()

Are you looking to improve your English for work?

We offer a range of different courses:

- Business English
- SHL Preparation
- OET Preparation
- -Marketing & Sales

Do you want to become an English teacher?

Choose one of these courses:

- CELTA Preparation
- TESOL Preparation
- TEFL Preparation

Do you want to learn English for a special purpose?

Choose one of these courses:

- Pre-university Preparation Programme
- General Englis + Art & Design

Are you looking for a full English package for children or teenagers?

Choose one of these courses:

- Junior courses
- Pre-university Preparation Programme
- Cambridge Exam Preparation (Starter, Movers, Flyers)

Find out more about all of our courses at www.virtualeducators.co.uk

YOUR NEXT STEP

Please visit our website at www.virtualeducators.co.uk to find out more about our courses and services.





BOOK NOW

To book your course, you can:

- contact us at info@virtualeducators.co.uk
- Book online at www.virtualeducators.co.uk

You can pay by debit card, credit card, PayPal, or international bank transfer. After we receive a deposit payment for your course, our enrolment teams will send you confirmation documents and course information.

CONTACT US

If you have any questions, please contact us using the details below:

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