## Amy's Bookshelf Reviews

# Release Date/Express Release Date Calendar

UPDATE: 4/2025

The Tiers are a review program intending to combine reviews and author promotions, making it simple for authors. Each bookshelf (Priority Access, Legacy Authors) and calendar (Release Date/Express Release Date) have tiers. All written reviews are FREE.

Each Tier (except for the Standard Tier) includes purchase of digital copy of book on author's preferred site.

#### **\$0 STANDARD**

\$0 Review

Review posted on:

- (US) Amazon.com https://www.amazon.com/
- Amy's Bookshelf Reviews website https://amysbookshelfreviews.com/
- Goodreads.com <a href="https://www.goodreads.com/">https://www.goodreads.com/</a>

### Reviews Shared on:

- Amy's Bookshelf Reviews Facebook page https://www.facebook.com/bookshelfreviews
- Amy's Bookshelf Reviews X account https://X.com/ABSR amyreviews

# \$- Cost of digital book + \$5 BASIC

\$0 Review

Reviews posted on: (Only if the book is listed on a particular site)

- Barnes and Noble https://www.barnesandnoble.com/
- Goodreads https://www.goodreads.com/
- (US) Kobo https://www.kobo.com/us/en
- Publisher's Website
- (US) Amazon.com <a href="https://www.amazon.com/">https://www.amazon.com/</a>
- Amy's Bookshelf Reviews website https://amysbookshelfreviews.com/

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- Amy's Bookshelf Reviews X account <a href="https://X.com/ABSR">https://X.com/ABSR</a> amyreviews

#### EXPRESS RELEASE TIER

• Requests that are more than one month, but less than two months require a \$40 donation.

Days are in Posting Days\*\*\*: 15-29 days before release - \$50 (US) 6 to 14 before release- \$75 (US) 1 to 5 before release-\$100 (US) Less than 24 hours release- \$150.00 (US)

The tier's a Plus or Premium tier for Express Release, add the amount of posting days, and the tier's price is 50% off.

\*\*\* Posting days are M-F, no US Federal Holidays. Release days are posted on its release date.

#### \$40 RELEASE DATE/EXPRESS RELEASE DATE PLUS

\$0 Review

Reviews posted on: (Only if the book is listed on a particular site)

- Barnes and Noble <a href="https://www.barnesandnoble.com/">https://www.barnesandnoble.com/</a>
- Goodreads https://www.goodreads.com/
- (US) Kobo https://www.kobo.com/us/en
- Publisher's Website
- (US) Amazon.com https://www.amazon.com/
- Amy's Bookshelf Reviews website https://amysbookshelfreviews.com/
- BookBub https://www.bookbub.com/

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# **Author Promotions**

- Home Page Book Spotlight <a href="https://amysbookshelfreviews.com/">https://amysbookshelfreviews.com/</a>
- Amy's Pick of the Month https://amysbookshelfreviews.com/
- Book Spotlight Blog Post on The Official Blog of Amy Shannon https://essenceenterpriseus.com/amy-shannons-blog
- Email Campaign for the Book Title
- Blog Post Promotion for the Book Title https://amysbookshelfreviews.com/

### \$60 RELEASE DATE/EXPRESS RELEASE DATE PREMIUM

#### \$0 Review

Reviews posted on: (Only if the book is listed on a particular site)

- Barnes and Noble https://www.barnesandnoble.com/
- Goodreads https://www.goodreads.com/
- (US) Kobo https://www.kobo.com/us/en
- Publisher's Website
- (US) Amazon.com https://www.amazon.com/
- Amy's Bookshelf Reviews website https://amysbookshelfreviews.com/
- BookBub https://www.bookbub.com/

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- Amy's Pick of the Month https://amysbookshelfreviews.com/
- Book Spotlight Blog Post on The Official Blog of Amy Shannon https://essenceenterpriseus.com/amy-shannons-blog
- Email Campaign for the Book Title
- Blog Post Promotion for the Book Title https://amysbookshelfreviews.com/
- Video Review (to be posted on YouTube and Amy's Bookshelf Reviews)
   https://www.youtube.com/channel/UCVyM4\_pE\_TX60B-nWwz5wwQ
   https://amysbookshelfreviews.com/featured-videos
- Video Promotion (to be posted on YouTube)
   <a href="https://www.youtube.com/channel/UCVyM4">https://www.youtube.com/channel/UCVyM4</a> pE TX60B-nWwz5wwQ