



## DRAWS ON WALL, LLC

### CONTACT PERSON

ANDREA HANCOCK

#### SUMMARY

Draws on Walls, LLC provides educational consulting services to commercial, non-profit, and government organizations. As a Woman-Owned Small Business with SBA certification and with many years in the Intelligence Community, we are committed to delivering quality, timely, and creatively tailored learning solutions for our clients.

#### BUSINESS SUMMARY

Draws on Walls, LLC was founded to provide exceptional instructional design and facilitation consultation and service to organizations looking to develop and grow their workforce. We believe each project is unique and deserves thorough assessment to make appropriate recommendations – even if those recommendations do not include training or facilitation solutions.

#### CAPABILITIES

Our Education Consultants specialize in finding learning interventions to a variety of organizational challenges.

We draw on our strengths in:

#### Instructional Systems Design

- ADDIE model – Analyze, Design, Develop, Implement, Evaluate
- Course Design and Development
- Needs Analysis, Task Analysis, Performance Assessment
- Course Documentation
- E-learning
- Curriculum Planning and Development



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#### NAICS:

611710	Education Consultant
541611	Management and Consulting Services

Cage Code: 8GG73

DUNS: 112903378

#### Business Classification:

SBA – Economically Disadvantaged  
Women Owned Small Business  
(EDWOSB and WOSB)

## CAPABILITIES

### Facilitation

- Graphic Facilitation
- All Hands and Team meeting facilitation
- Strategic Planning & Strategic Visioning
- Goal Setting and Action Planning
- Online/Virtual Facilitation
- Virtual Meeting Co-Facilitator

### Graphic Recording

- Live, in-person
- Live, Virtual
- Digital format

### Virtual Production

- Virtual Meeting Co-Host
- Create breakout rooms, polls, and other interactive elements
- Monitor chat for questions and issues
- Help participants with tech challenges, manage the waiting room

## EXPERTISE

Draws on Walls, LLC's founder and chief educational consultant, Andrea Hancock, holds a Bachelor of Arts in English, a Graduate Certificate in eLearning, and a Masters of Education in Instructional Design. She is a member of the Association for Talent Development (ATD, formerly ASTD), the eLearning Guild, the International Association of Facilitators (IAF), the Mid-Atlantic Facilitator Network (MAFN) and the International Forum of Visual Practitioners (IFVP).

Ms. Hancock has 16 years of experience as an instructional Designer designing and developing classroom, online, and blended learning experience. Visual are essential to the retention of new information; Ms. Hancock has successfully worked with a variety of visual learning aids in training and meetings to promote critical thinking and problem solving in her years as a government contractor. This often included graphic facilitation and graphic recording. In addition, Ms. Hancock has been trained in and uses The Grove's Strategic Visioning process. Ms. Hancock is also Silver-Level Certified in the Kirkpatrick Four Levels Evaluation Model.



### CUSTOMERS:

(DBA Andrea Hancock)

CALIBRE Systems, Inc  
 Leidos  
 SAIC  
 McClendon, LLC/L1  
 Perot Systems Government Services

References Available Upon Request